### Dr. Bina Nir

### The Max Stern Yezreel Valley College

### Dear Dr. Nir

I acquired my initial academic education in the area of nature studies. In 1980 I completed my B.A. in teaching physics and math and over the course of about twenty years prepared students for matriculation in physics and math and served as a school principal. In the early 90’s I completed another B.A. degree in sociology and communications, and continued study for a master’s degree at Tel Aviv University in political communication. I completed my doctoral dissertation in the humanities at the Faculty of Humanities at Tel Aviv University.

Since 2000 until the present, I have been a lecturer at the Yezreel Valley College, at first in conjunction with teaching at Tel Aviv University. At present, I am the Department Head of the Honors B.A. Program.

My area of research is in the interface of Western religions and contemporary cultures, in the study of genealogies of cultural constructs rooted in the Western religions, in such areas as the perception of time, perceptions of success and failure, judgement, leadership, etc.

This year my book, *Failure and Leadership,* was published by Resling Pubishers.