**GranaGard The first dietary supplement of its kind**

**Pomegranate seed oil capsules - The richest in powerful antioxidants using microdrop technology**

**For optimal absorption**

**Proven to effective at protecting brain cells!**

Granalix Bio Technologies LTD is now launching “GranaGard” — a powerful antioxidant, a product of research and development by Prof. Ruth Gavison, a leading researcher of degenerative brain diseases from the Neurology department at Hadassah University Hospital in Jerusalem, and Prof. Shlomo Magdassi — an international expert in the field of Nanotechnology from the Casali Institute for Applied Chemistry at the Hebrew University of Jerusalem.

**"GranaGard” is the first antioxidant dietary supplement using our uniqe “microdrop” technology (developed by Prof. Shlomo Magdassi). This technology prevents supplements from breaking down in the digestive system and liver, while allowing absorption of the active ingredients into the bloodstream. A high concentration of antioxidants effectively reaches the brain and central nervous system, where they turn into CLA acid, which has important benefits and is known to delay the production of Alzheimer’s and dementia proteins.**

**The active ingredients in “GranaGard” help increase the cell lifetime, improve their ability to function and prevent the natural processes of degeneration.**

**“Granagard”** - is based on the natural ingredient of pomegranate seed oil (80%), which contains a high concentration of unsaturated fatty acids called Omega 5, or Punicic Acid in scientific terms, considered one of the most powerful antioxidants in nature. This acid also has anticarcinogenic properties.

The antioxidants are known for their ability to protect against the destruction of brain and body cells — a process that is harmful to our health, impairing thinking, memory, orientation, alertness and more. For the most part, antioxidants that we consume through food and supplements do not create the desired impact—either because they are broken down in the digestive system or because they are consumed in too low of a concentration.

**Thanks to microdrop technology, the antioxidants in the “GranaGard” supplement effectively reach the central nervous system and brain in high concentrations, where they can be absorbed and achieve desired results.**

\*In a study that conducted by Prof. Gavison, Prof. Magdassi and their staff in the Hadassah Ein Karem Hospital labs, **it was found that consumption of “GranaGard” by lab mice with multiple sclerosis delayed the spread of the disease and considerably reduced its intensity.**

\*\*In an experiment with lab mice who suffered from a degenerative brain disease called “Creutzfeldt-Jakob”, which causes an increase in the destruction of brain cells and rapid functional deterioration to the point of behavioral disorders and death — **degenerative processes also characteristic of Parkinson’s and Alzheimer’s disease — treatment using “GranaGard” considerably delayed the spread of the disease and lowered the intensity of the accompanying degenerative-dementing processes.**

These two studies were published in the international journal for “Nanomedicine” and were highly regarded:  [\*Journal of Nanomedicine](https://www.google.co.il/url?sa=t&rct=j&q=&esrc=s&source=web&cd=1&cad=rja&uact=8&ved=0ahUKEwjR_52KyfPQAhXKbhQKHS4TD3MQFggYMAA&url=https%3A%2F%2Fwww.dovepress.com%2Finternational-journal-of-nanomedicine-journal&usg=AFQjCNHLHsdkApSRSR33-_qCUmlybcVijQ&sig2=xg8zVDhzczu9vjY7z5jmYw&bvm=bv.141536425,d.d24)20.Nov 2015 \*\*[Journal of International Journal of Nanomedicine](https://www.google.co.il/url?sa=t&rct=j&q=&esrc=s&source=web&cd=1&cad=rja&uact=8&ved=0ahUKEwjR_52KyfPQAhXKbhQKHS4TD3MQFggYMAA&url=https%3A%2F%2Fwww.dovepress.com%2Finternational-journal-of-nanomedicine-journal&usg=AFQjCNHLHsdkApSRSR33-_qCUmlybcVijQ&sig2=xg8zVDhzczu9vjY7z5jmYw&bvm=bv.141536425,d.d24)Oct 2014

**Those who experienced daily regular consumption of “GranaGard” reported that within just a week they felt a significant improvement in their energy levels and alertness.**

You can order the “GranaGard” supplement directly from the developer’s website [granalix.com](https://granalix.com/he/) at the launch price of 120NIS for 60 capsules. For more details, or to request a phone consultation: 050-583319848 between 8:00-18:00.

Sincerely, Ayelet Eliezri, Public Relations 09-7688999, 0507-445338