***KKL-JNF World Education Conference 2018***

*Saluting Israel on Its 70th Birthday*

*KKL-JNF: 117 Years of Green Creativity*

USA – English

DAY 1

Wednesday, June 18th

**Israel – Focus on Educational Excellence**

07:00 Pick-up from airport

09:30-12:00 Visit to the Alexander Muss American High School

13:00-15:00 Celebratory opening at Ilanot Forest: A KKL-JNF Botanical Forest Garden

 Visit to the Israel National Afforestation Museum

 Celebratory lunch in nature

15:00 Travel to Nazareth Illit

16:30-17:30 Visit to the city of Nazareth Illit

17:45-19:00 Visit to the KKL-JNF Excellence House in Nazareth

 Workshop on KKL-JNF’s educational kits

 Educational activities on the theme: “Israel – The Startup Nation”

19:30 Allocation of rooms at Lavi Hotel

20:00-21:00 Dinner

21:30-22:30 Workshop: “Dancing Israel” – an experiential, multicultural, and enjoyable journey, telling the story of Israel through dance (Main Auditorium)

DAY 2

Thursday, June 19th

**Tzfat – The Capital of the Upper Galilee and One of the Four Holy Cities**

07:30-08:30 Breakfast

09:00-10:30 Choice of workshops (choose one option):

• The Idea Accelerator. How do we build a project? The unique Present Tense methodology for creative thinking (Shibolet Auditorium)

• Debate: Leadership skills, developing thinking, quick thinking, persuasiveness, and clear messages – the Cohen-Idov Center (Zayit Auditorium)

• 10:30-10:45 – coffee and pastry break

10:45-12:30 My Vision: Vision and leadership; social, moral, and political dilemmas

12:30-13:30 Lunch

14:00 Travel to Tzfat

16:00-19:00 Tour of the alleyways of Old Tzfat and meeting with local artists

20:00 Evening at Bat Yaar Ranch

21:30 Travel to hotel

DAY 3

Friday, June 20th

**From 70 CE to Israel at 70**

07:00-08:00 Lunch and checkout

08:00 Travel to Kfar Kedem

09:00-11:00 Touching the Past! Reconstructing life 2000 years ago – experiential activity

11:00 Travel to Tel Aviv

12:20-13:40 Visit to the Birthright Innovation Center, introduction to Israel’s diverse achievements in entrepreneurship, innovation, and technology

13:40-15:00 Free time and lunch

15:00 Travel to Jerusalem

16:00 Visit to the alleyways of Machane Yehuda market

17:30-18:00 Allocation of rooms at Leonardo Jerusalem Hotel

20:00 Celebratory dinner

DAY 4

Saturday, June 21st

**Jerusalem – The Eternal Capital of the Jewish People**

07:00-10:30 Breakfast

10:00-15:00 Walking tours of New and Old Jerusalem

13:00-14:00 Lunch

19:00-20:00 Seudah Shlishit and Havdala

20:30 Lecture: “The fight over the minds and souls of young Jews in the 21st century” – Yakir Segev ( Auditorium)

DAY 5

Sunday, June 22nd

**Tisha B’Av**

07:00-07:45 Breakfast

08:00-09:30 Visit to the National Institutions building and the KKL-JNF building: The history of the Blue Box, JNF Books of Honor

10:00-12:00 Yad Vashem: The World Holocaust Remembrance Center

12:00-13:00 Tour: On the paths of the religions in Ancient Jerusalem

13:30 Packed lunch

14:00-16:00 Visit and audiovisual presentation at the City of David

16:30 Travel to hotel

17:30-18:30 Encounter with the Special in Uniform program – a groundbreaking program that integrates young adults with special needs in the IDF

19:00-20:00 Dinner

20:30 Travel to David’s Tower

21:00-23:00 Visit the Tower of David Museum – “King David” audiovisual show

DAY 6

Monday, June 23rd

**Heading South: The Dead Sea**

07:00-08:00 Breakfast and checkout

08:30 Travel to the 9/11 Memorial

09:00-10:00 Visit to the KKL-JNF 9/11 Living Memorial Plaza

10:00 Travel to Yatir Field and Forest Center

11:00-13:00 Receptions, greetings from the KKL-JNF Board, and tree planting

13:00-13:30 Lunch at Yatir Field Center

13:30-15:30 Adventure jeep tour

• 15:30-16:30 – visit to the Bedouin school in Wadi Atir – meeting with students to reinforce educational activities and coexistence

• 17:00-18:00 – tour of Nahal Be’er Sheva Park, a KKL-JNF ecological park, including restoration of streams. Donations from Friends of KKL-JNF around the world

18:00 Travel to the Dead Sea

18:30-19:30 Allocation of rooms at David Hotel, Dead Sea

19:30-20:30 Dinner

21:00-23:00 **Gil Kopatch and Singer Mika Karni in a Show Combining Humor in the Bible and Rock ‘n’ Roll Music** – including Biblical texts (Grand Auditorium)

DAY 7

Tuesday, June 24th

**The Mountain that Became a Symbol: Masada Fortress National Park**

07:00-08:00 Breakfast

08:00 Travel to Masada

09:00-11:00 Visit to Masada, meeting with theatrical characters telling the story of the site; meeting with scribes and writing a letter in the KKL-JNF’s Torah Scroll project

11:30 Travel to hotel

12:00 Light refreshment

12:15-13:30 The Dead Sea – Warning Signs – Noam Badin (Grand Auditorium)

13:30-14:30 Lunch

14:30-17:00 Free time / bathing in Dead Sea

17:30 Travel to Kfar Nokdim

18:30-20:00 Authentic Bedouin-style desert dinner

20:30-22:00 Gala evening with participation of the Senior KKL-JNF Board

 Shlomit Aharon and the Tenors in a medley of international and Jewish classics and up to well-known Israeli classics. Including a sand art show telling the story of the Land of Israel. International artist Ilana Yahav represents Israel around the world and appears before presidents, kings, and heads of state.

22:30 Travel to hotel

DAY 8

Wednesday, June 25th

**Closing Ceremony – Awarding Certificates**

07:30-08:30 Breakfast and checkout

09:00-10:30/11:00-12:30 Where will lead our cart?

 A challenging and unique leadership workshop focusing on improvement and excellent, coping with changes and dynamic realities, creativity, innovation, vision, determination, and identifying the potential in every individual (Grand Auditorium)

10:30-11:00 Coffee and pastry break

09:00-10:30/11:00-12:30 Surprise Code – escape rooms on the theme of Israel’s 70th anniversary! An experiential escape room-style quiz game. We will have to work as a team to find the code that opens the box and leads to the next clue. Will we make it? (Atrium Auditorium)

13:00-14:00 Lunch

14:30-16:30 Concluding panel on education to modern-day Zionism, strengthening the bond between Israel and the Diaspora, and the challenges of education in the 21st century (Grand Auditorium)

 Awarding certificates – KKL-JNF participant and trustee

16:30 Close of conference and transportation to Tel Aviv, Jerusalem or the North