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| **Conclusion and Recommendation** |

In the framework of the foundation’s goals in the areas of society and welfare there has been a professional dialogue with the “Tooth Fairy” team. Established in 2017, Tooth Fairy is a project of the “Leshanot Olam” NGO and the School of Dental Medicine at Tel Aviv University. The project works to promote oral health amongst at-risk populations and especially young women who fall into sex work. Over the course of four years, 400 patients have received free dental treatment with full cultural sensitivity.

There is a large lack in the dental assistant market in Israel. Clalit Health Services alone report a lack of around 80 assistants per year, which gradually causes the salaries for these positions to increase. Over the past year, a syllabus has been designed for a dental assistant course, which received a precedent-setting approval from the Ministry of Health, to accept students who did not finish school. The course will be run under the auspices of Tel Aviv University. In light of this they have adjusted the contents, shortened the course length and built a support and accompaniment system in partnership with the Tel Aviv Yafo Municipality’s Welfare Department. Clalit Health Services have committed to finding positions for all of the course’s graduates in its Clalit Smile clinics.

We view this project as the best possible combination of treating the target community, training and employment placement, and, going forward, building a holistic circle, through which a connection and trust can be built. Similarly, the project team was able to harness strong and significant groups who, only because of the exchange of governments and the corona virus were left static and weren’t able to develop.

Our recommendation is to support the training and job placement component in order to quickly integrate course graduates at clinics where they are already needed. We were impressed by the staff, who are skilled at this kind of work, and the wide-ranging cooperation and forward-looking nature of the initiative. The recommended support is NIS320,100 for each year of operation, over the course of three years (total of NIS960,300/$310,000), while gradually enlisting governmental bodies to support the initiative, with the aim of them taking full responsibility for it.

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| **Background** |

Established in 2017, **“Tooth Fairy**” is a project of the “Leshanot Olam” NGO and the School of Dental Medicine at Tel Aviv University that was established in 2017. The project works to promote oral health amongst at-risk populations and especially young women who fall into sex work. Over the course of four years, 400 patients have received free dental treatment with full cultural sensitivity.

**Tooth Fairy Target Community:** At-risk youth, particularly those who fall into sex work and/or become homeless. The project works in collaboration with different NGOs, through which the patients become familiar with the services. At-risk populations suffer from poor health which stems from the gap in awareness and access to resources (for example – the price of full mouth rehabilitation is around NIS150,000). Oral health insurance in Israel lasts until age 18; after this HMO treatment is only partially funded. Similarly, in many cases, these populations are not members of HMOs or don’t feel comfortable receiving treatment in a formal framework.

**The Interventions**

The treatments are given at the clinics of Tel Aviv University’s School for Dental Medicine by doctors, interns and students, and are supported by a volunteer team of 48 dental students. The model even offers a solution to the problem of cultural sensitivity and awareness among dentists treating at-risk populations.

**The Next Stage – Training and Job Placement**

There is a large gap in the dental assistant market in Israel. Clalit Health Services alone reports a lack of around 80 assistants per year, which gradually causes their salaries to increase. Over the past year, a syllabus has been designed for a dental assistant course, which received a precedent-setting approval from the Ministry of Health, to accept students who did not finish school. The course will be run under the auspices of Tel Aviv University. In light of this they have adjusted the contents, shortened the course length and built a support and accompaniment system in partnership with the Tel Aviv Municipality’s Welfare Department. Clalit Health Services have committed to finding positions for all of the course’s graduates in its Clalit Smile clinics.

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| **Organizational Strategy and Program** |

**Theory of Change**

1. **Treatments –** Providing the treatments is a vital basic service that has not been addressed today. The creation of a patient-dentist relationship starts a process of building trust that can lead to change and rehabilitation. For the students, the inclusion of treatment of at-risk populations in the training program ensures increased awareness and skills for the treatment and employment of at-risk populations going forward.
2. **Training –** The positive experience of the treatments opens a window of trust that can develop into a desire to train as a dental assistant.
3. **Placement and Employment –** Through the partnership with Clalit Smile it is possible to ensure employment possibilities for 100 percent of course graduates over the coming years. Demand has only increased over the past few years; at least two graduates of the program will start working at the Tooth Fairy clinics in order to be a source of inspiration for others.

**Main Partnerships**

1. Tel Aviv University.
2. Clalit Health Services.
3. Tel Aviv Yafo Municipality.
4. Rambam Hospital.
5. NGOs dealing with people who fall into sex work and at-risk populations.

**3.**

**Economic Model and Cost Components**

1. **Dental Treatment**

NIS9,000 per patient for 100 patients. Annual – NIS900,000.

1. **Training**

NIS10,670 per student for 30 students per year. Annual – NIS320,100

1. **Placement**

NIS5,000 per person, 30 placements per year. Annual – NIS150,000.

1. **Total Costs Per Year – NIS1,410,000**

Independent Income

Treatments – Covering of treatment costs by the School of Dental Medicine and internal bodies such as welfare and social services.

Training – Realization of National Insurance and/or Ministry of Labor, Social Affairs and Social Services funds; donated equipment and work hours.

100 volunteer dentists per year.

200 volunteer dental students per year.

Equipment donations – total NIS294,000.

1. **Long-Term Sustainability Model:**

The target is that, within three years, the project will no longer be reliant on philanthropic funds and will be fully funded by the state.

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| **Influence and Results** |

Main measurements for each stage of the project:

1. Treatments for 100 patients per year.
2. Training – 30 graduates per year.
3. Placement and employment support:
   1. Number of successful placements – at least six months in the placement.
   2. A number of years as assistant for each graduate.

The project will also include academic research assessing the change in attitudes among doctors and their ability to treat underprivileged populations.

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| **Team Capacity and Organization** |

100 dentists.

200 volunteer students.

Project manager.

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| **Risks and strategies to lessen the risk** | |
| **Risk** | **Solution** |
| Continuity of the venture | Start recruiting partners for the placement already, according to the foundation budget. |