**Israel Transgender Association – Grant Recommendation**

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| **Information about the Proposed Grant** | | **Internal Information** | |
|  | **Name of Organization:** | **Israel Transgender Association** | **Portfolio: Society and Welfare** |
|  | **Grant Total (in dollar and shekels):** | $150,000 for 2022  $120,000 for 2023, on condition that the organization raises a minimum of $30,000 itself.  $100,000 for 2024 on condition that the organization raises a minimum of $50,000 itself. | **Sub-Portfolio: Prostitution** |
|  | **Percentage of project budget covered by Schusterman:** |  | **Project Title: Israel Transgender Association** |
|  | **Duration:** | **Three years** | **Leader: Reut Guy** |

1. **Summary and Recommendations**

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| **Introduction** |
| This grant will be given for three years at a decreasing amount as detailed above, with the goal of supporting the Israel Transgender Association (ITA) and providing support that will allow transgender people from the circle of prostitution to help one another. Among groups assisting people working in prostitution, the Israel Transgender Association is a special organization, in light of the fact that it was founded by transgender women in prostitution in order to help women like themselves and to extricate them from the cycle of survival. |
| **Foundation Goals:** |
| * Reduction of involvement in prostitution. * To develop relevant services for women who want to extricate themselves from the circle of prostitution and to integrate into the circle of life without being dependent on prostitution. * Learning: How to reach new target groups and to increase the circle of those receiving assistance in Israel (who are involved in prostitution). * In light of everything that has been written above, as well as global research indicating the high effectiveness of working with organizations that were established by people involved in prostitution. |
| **Project Goals** |
| 1. To assist transgender people from the circle of prostitution. |
| **Success and Failure** |
| What does success look like?  What is the goal that can be measured objectively, and how can this be used to assess success and failure?  [The answer can be up to two lines.] |

1. **The Project**

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| **Project Description** |
| The aspiration is to create a home, safe space, and social anchor for transgender women from the circle of prostitution. A home that will allow all of the women from the community to use the services that they need, without judgement, and with the support of women from the community. A home that will include personal support services, mentoring, legal advice, employment advice, medical advice and more, all under one roof.  To concentrate and make accessible in one place all of the relevant services for the transgender population in the circle of prostitution (medical advice, legal advice, mentoring, utilizing rights and more). To function as a drop-in center during set times, and offering the following services: rest, computer usage, daily meals, food baskets (according to need), Shabbat and festival meals, and more. It will be a social center that will assist in the consolidation of transgender identity and will advance leadership, transgender empowerment and entrepreneurship, while creating a safe space that will include social, educational and experiential activities. |
| **Project Budget (Sources and Uses)** |
| |  |  |  |  |  | | --- | --- | --- | --- | --- | | Amount | Budget Line | Source |  |  | | $360,000 | Ongoing annual costs. | New Israel Fund  Bank Hapoalim Schusterman Foundation |  |  | | $116,000 | One-time establishment cost. | Tel Aviv-Yafo Municipality |  |  | | $476,000 | Total cost for the year, including establishment. | Reality Fund (rent subsidy), community donations (food, marketing, mentoring for different roles, and more).  Kfir Azulay K.O.T Architects – design and professionals; Israel Gay Youth (IGY) – donated equipment for the house, site volunteers and more. |  |  | | $545,000 | Second year costs – 15% increase in expenses. |  |  |  | | $626,000 | Third year costs – 15% increase in expenses. | Tel Aviv-Yafo Municipality will have joint ownership of the property/offers another property, SKF Fund project. |  |  | |

1. **Evaluation and Assessment**

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| **Main Points** |
| |  |  |  | | --- | --- | --- | | During the first year, to offer support to at least 20 transwomen per month. | | | | External evaluation and assessment | Evaluation and assessment by the grantee | Direct actions and inputs | |  | Yes | The house will operate six days a week, from Sunday to Thursday from 9:00 to 19:00, and on Friday there will be emergency telephone services. Shabbat meals will be held once a month. | |  | Yes | There will be four group activities a week, including two educational activities in partnership with the college, for example: English/Hebrew, and two leisure activities (Pilates, gymnastics etc). | |  | Yes | There will be two weekly groups – one dealing with addiction and the other for adult transgender women. | | External evaluation and assessment | Evaluation and assessment by the grantee | Direct results in the timeframe of the grant. | |  | Yes | Providing assistance to at least 20 transgender women per month during the first year. | |  | כן | During the first year, mediation and referral of at least 50 transgender women to additional services. | |  | כן | Around 100 introductory sessions and training sessions per year for professionals about how to support transgender women from the circle of prostitution. | | External evaluation and assessment | Evaluation and assessment by the grantee | Contribution to achieving the goal over time | |  |  |  | |

1. **Grant Management:**

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| **Risk Management** | |
| **How to manage the risk** | **Risk** |
| For the initiative to succeed, there is a need for extremely close professional supervision. | The Israel Transgender Association is an organization under construction, with all that this entails. |
| Despite disagreements, to create and to be part of professional partnerships. | A small field but full of professional/political disagreements. |
| To consider hiring a resource developer in order to be available for other tasks. | Constant and increasing efforts to raise resources. |
| **Exit Strategy** | |
| Gradual exit each year, in relation to the increase in the organization’s ability to raise funds for itself going forward. | |

1. **The Organization:**

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| **Organization Background** |
| **The Israel Transgender Association was established in 2019 as an organization of transgender women working in prostitution who were opposed to the passing of the 5779-2019 Prohibition on Prostitution Consumption Law (temporary provision and amendment of legislation), in order to advance a proper long-term solution for transgender women both inside and outside the circle of prostitution.** |
| **Organization Budget** |
| The annual budget is currently a few tens of thousands of shekels that were raised by the organization itself. Since the organization does not yet have all the documents required to register as an amuta (nihul takin etc.), most of the budget came in the form of in-kind donations or through other pipe organizations. One of the organization’s goals is to raise funds for a budget and to establish itself moving forward. |

1. **Prior Grants:**

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| **Prior grants that were given by Schusterman (information to be drawn from the docket)** | | |
| Project Title | Year of Grant Approval | Size of the grant in dollars and shekels |
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