**Elem’s Heart Programs—Grant Recommendation**

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| **Internal Information** | | **Information about the Proposed Grant** | |
| **Portfolio** | Social and Welfare | **Organization Name** | ELEM |
| **Sub-Portfolio** | Addressing Prostitution | **Grant Amount (in dollars and shekels)** | $250,000  NIS 787,500 |
| **Project Title:** | Emergency support for the Heart (HaLev) programs | **Percentage of the budget covered by Schusterman:** | 13% |
| **Leader:** | Reut Guy | **Duration:** | Six months |

1. **Summary and Recommendations**

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| **Introduction** |
| This is a follow-up request for a grant for operating the Heart programs, which support young people involved in prostitution and are operated with government funding by ELEM. This NIS 787,500 grant will be given for a period of up to six months. |
| **Foundation Goals** |
| One of SFPI’s goals in addressing prostitution is reducing the amount of people involved in prostitution in Israel. Preventing the closure of these programs supports this goal. |
| **Project Goals** |
| Provide support to young adults in their healing process and the process of exiting the cycle of prostitution. |
| **Success and Failure** |
| Additional government funding of about NIS 1,800,000 per year for operating the programs in Haifa, Eilat, and Petah Tikva will be considered a success. |

1. **The Project:**

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| **Project Description:** |
| During the COVID-19 lockdown period, SFPI gave two grants to Halev 24/7 programs totaling approx. $370,000. The rapid grants given to the organization enabled them to quickly recruit and train more staff and to operate 24/7 as planned. At the time, the Welfare Ministry told ELEM it would stop funding the programs.  Since then, there have been changes at the Welfare Ministry, with a new minister and director-general who are extremely committed to Elem’s activities in general, and to the Heart programs and addressing prostitution in particular. Due to SFPI’s advice, ELEM invited the new director-general to visit the programs. Following the visit, she realized there is a financial gap the government needs to fund. She promised to work on increasing it to meet needs in the field within several months. The CEO of the ministry reached out to SFPI, asking to cover the costs for up to 6 months, to enable ELEM to work on formulating a solution to this issue with the GOI (government of Israel).  Halev’s 24/7 programs provide support to young adults involved in prostitution. The programs offer high levels of holistic treatment in all aspects of life. |
| **Project Budget (Sources and Uses)** |
| See full budget in the attached document under “Internal Documents.” |

1. **Evaluation and Assessment:**

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| **Main Points** |
| The impact of the Heart programs is regularly measured by ELEM. Measures of success are set for each program in accordance with the identification, contact, and support provided in the process of leaving and recovering from sex work. Alongside the emergency grant, throughout the entire process SFPI’s staff holds professional discussions with the professional teams who operate the programs regarding strategic developments in this field. Regarding this grant, the main measure of success is ensuring that the ministry fills the budgetary gap, primarily in order to improve the programs’ responsiveness to needs and to adjust it to the multiple needs in the field. |

1. **Grant Management:**

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| **Risk Management** | |
| **How to manage the risk** | **Risk** |
| A signed letter by the Welfare Ministry director-general indicating that she is aware of these budgetary gaps, she is working on a solution, and she needs several months to achieve it.  In the event she doesn’t achieve a solution, there can be a public/media support campaign. | A failure to bridge the budgetary gap in a reasonable timeframe, and ELEM facing difficulties in continuing to fund the additional budget on its own. |
| Strive to work on a continued framework for establishing professional relations with ELEM and the Welfare Ministry that will ensure the Ministry covers the costs for several years. | Being asked to renew our support every year. |
| **Exit Strategy** | |
| We are working on strengthening relations between ELEM and the Ministry to ensure the ministry takes full financial responsibility for the projects. It is still too early to know if this will succeed. | |

1. **The Organization**

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| **Organization Background** |
| ELEM specializes in identifying the distress that characterizes the lives of at-risk youth in Israel, and in developing and implementing innovative solutions that deal with their problems, tailored to the unique issues faced by different population groups. Today ELEM operates 82 different projects in 42 communities throughout Israel. The organization employs approximately 300 staff members in the fields of consultation and treatment, as well as 2,000 volunteers who are in close and meaningful contact with the youth ELEM assists. Together they help about 21,000 young people each year, meeting them and providing support at the places where young people congregate: on the streets and in entertainment centers at night, on the internet, in schools, in the community during the afternoons, and through targeted activities throughout summer vacation. |
| **Organization Budget** |
| ELEM’s annual budget is NIS 45,913,238. Most of the budget comes from the government, with ELEM fundraising for remaining amount from foundations and private donations. |

1. **Prior Grants:**

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| **ID** | **Status** | **Project Title** | **Amount Granted** |
| G-20-16189 | Active Grant | Expanding Halev 24/7 centers during the COVID-19 lockdowns | $193,906.00 |
| [G-20-16190](https://schusterman.fluxx.io/grant_requests/21324903) | Active Grant | Developing a dedicated program to support young mothers and mothers-to-be | $103,270.00 |
| [G-20-17479](https://schusterman.fluxx.io/grant_requests/21476013) | Active Grant | Increased support for Halev 24/7 (assistance to girls in the cycle of prostitution) | $175,953.00 |
| [G-21-18753](https://schusterman.fluxx.io/grant_requests/21586668) | Active Grant | Support for ELEM’s mobile units in Netanya and Haifa, treatment centers in Tel Aviv and Nof Hagalil, and the Bayit Amiti Center. | $185,000.00 |
| [G-8689](https://schusterman.fluxx.io/grant_requests/9587) | Closed | In Memory of Rachel Shimron z"l | $180.00 |
| [G-20-16332](https://schusterman.fluxx.io/grant_requests/21343523) | Closed | COVID-19 Matching Campaign—ELEM | $92,719.00 |