**Investment Memorandum**

**(Express or <$100K)**

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| **Internal Information:** | | **Information on Suggested Grant:** | |
| **Portfolio area:** | Inclusive Society | **Organization name:** | Noam Noar Mitgaber |
| **Sub-Portfolio area:** | Haredim | **Grant amount:** | 30,322 |
| **Project title:** | Building a work plan for modern Haredi leadership | **% Of SFPI from project budget:** | 100% |
| **Project lead:** | Alon Misgav | **Term:** | Six months |
| **Track:** Portfolio Area | | | |
| **Sub Track:** Below $100K | | | |

1. **Summary and Recommendation:**

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| **Opening** |
| This grant application is for a six-month learning grant for a group of modern Haredi activists. It will be applied to building a workplan and setting goals for the upcoming year. The bulk of the funding will go toward hiring a consultant who will work with the activists to curate a clear and measurable plan. |
| **SFPI Goals** |
| This is a learning grant contributing to our planned research in the field of the modern Haredi population in Q3. |
| **Project Goals** |
| To assist key activists in the field of modern Haredi leadership to think as a team about priorities and goals for the field.  In addition to relationship building, we believe that this will help SFPI identify areas where we can launch possible intervention plans. Even areas and directions the team dismiss at this point may be valuable in the future. |
| **Success and Failure** |
| * At the end of the grant period, SFPI will receive a clear and detailed work plan and a list of considered and dismissed focus areas and directions. * The measure of success will be if these materials can serve as a basis for SFPI internal thinking and planning in the field of modern Haredim as an instigator of change in the Haredi population at large. |

1. **The Project:**

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| **Project Description:** | | | |
| Changes in the Haredi community over the past few decades have led to the emergence of new groups and identities within the community ranging on a spectrum from conservative to modern. In a study conducted on behalf of the Israel Democracy Institute (IDI), Dr. Lee Cahaner suggests classifying the ultra-Orthodox community in Israel into four main groups: conservative (28%); the classic core group (32%); a group leaning towards modernity (29%); and the modern group (11%). These groups vary in their attitudes toward various issues such as demography, higher education, employment, lifestyle, media, attitudes towards the State of Israel, society, and economics.  Many of those who identify as modern Haredim do not feel comfortable with some of the mainstream Haredi community’s prevailing attitudes toward several issues, in particular, openness to modernity and its values, and general Israeli society. To date, few frameworks exist connecting and developing the community and leadership of this group.  This project will bring together five prominent modern Haredi activists (Rabbi Bezalel Cohen, Tzipora Gutman, Fainy Sukenik, Avremi Kreuizer, and Liat Malka) to develop frameworks to support the modern Haredi population, build modern Haredi leadership, and strengthen their presence within the growing Haredi community. The goal of the project is to assist the activists with moving from the ideation stage towards a clear and detailed work plan for the upcoming two to three years through a joint process with Dr. Nili Sukenik, an organizational development consultant at Tzofnat. | | | |
| **Project Budget (Sources and Uses):** | | | |
| **Sources (GOI, philanthropy, self-generated)** | | **Uses** | |
| Source | Amount in NIS | Budget Line | Amount in NIS |
| SFPI | 94,000 | External consultant | 40,000 |
|  |  | Stipends for the five activists for the time and work (1,800 monthly fee for five activists for six months) | 54,000 |

1. **Measurement and Evaluation:**

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| **Highlights** |
| We will not do any M&E on this project. |

1. **The Organization:**

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| **About the Organization\*** | | | | | | |
| **General**  This is a group of activists who have been working together for a few months. The payment for the project will be funneled through Noam-Noar Mitgaber, an organization founded by Tzipora Gutman, one of the five activists.Noam was founded in 2008 and works with Haredi female teenagers who do not fit into the mainstream Haredi system. It helps these girls integrate into Israeli society while keeping their Haredi identity and lifestyle. The organization is also active in the prevention of sexual abuse in the Haredi community and vocational training for underprivileged communities. Tzipora Guttman does not receive a salary from Noam but is active on its board. | | | | | | |
| **Organization Budget and Sources (in NIS)** | | | | | | |
|  | Past Year | 2022 | | Year 2 | | Year 3 |
| Organization Budget |  | 677,540 | |  | |  |
| Philanthropic Income |  | 280,000 | |  | |  |
| Government/Municipal Income |  | 70,000 | |  | |  |
| Self-Generated Income |  | 281,000 | |  | |  |
| **Main Funders of the Organization** | | | | | | |
| Funder Name | Amount | | Status | | Type | |
| Many small funders for the various projects. |  | |  | |  | |
| **Additional Inputs\*\*** | | | | | | |
| * Noam is only an intermediary for the funds as the activists do not have an official body. | | | | | | |

**\***This section can be moved up if it is needed to better evaluate the previous sections.  
\*\*This section is particularly relevant for General Support grants. In other cases, it is optional.

1. **Previous Grants: None**