**Personal biography**

After graduating from the University of Haifa with a BA degree in Hebrew in 1996, I earned a teaching certificate in Hebrew from the same university in 2000. In 2009, I received an MA degree with honours from the The University of Haifa’s Department of Hebrew Language and completed my doctorate in Hebrew from the same department in 2011. Since 2013, I have worked as a lecturer in the Hebrew language and literature at Al-Qasemi Academic College.

I undertook two years of postdoctoral work in the Department of Hebrew and Semitic Languages at Bar-Ilan University, and a further year in the Department of Hebrew and Comparative Literature at the University of Haifa. In addition, I spent four months as a visiting researcher in the Department of Communication and Journalism at the Hebrew University in Jerusalem, one month at the Oxford Centre for Hebrew and Jewish Studies at the University of Oxford, and a further two weeks at the Department of Linguistics and English Language at Lancaster University, UK.

My research fields are rhetoric, political discourse analysis, and comparative linguistics (mainly Hebrew and Arabic). I have published papers on comparative linguistics, rhetoric, and political discourse analysis. I have also published a scholarly book on Arabic influences on the Hebrew writings of Arab authors in Israel (Cambridge Scholars Publishing, 2021). In addition, I have authored a further volume on the rhetorical characteristics of the political discourse of Arab leaders in Israel (in print, 2022, Cambridge Scholars Publishing).

Most of my papers have been published in leading English-language international peer-reviewed journals, many with a Q1 publication impact factor index. The Hebrew language journals in which I have published a small proportion of my papers are also generally regarded as having a medium/high impact factor.

I have attended 16 international conferences where I have presented on a variety of topics on comparative linguistics—Arabic and Hebrew—as well as on rhetoric and political discourse analysis, including at numerous conferences organized by the Association of Hebrew Professors, at the conference of the European Linguistics Association, and at a conference for critical discourse analysis. Furthermore, I have given two lectures at the Departmental Colloquium of the Hebrew Language Department at Bar-Ilan University as part of my MA and doctoral studies, at the request of the Department. My Colloquium lectures were well received by the participants, aroused a great deal of interest, and sparked interesting and fruitful discussions.

As part of my MA studies, I was awarded a prize of NIS 8,000 (~GBP 2,000), and upon completing my doctorate I received a full tuition reimbursement scholarship of NIS 13,701 (~GBP 3,300) for students who complete their doctorate within the allocated timeframe. I have also been awarded two scholarships of NIS 10,000 (~GBP 2,400) and NIS 16,000 (~GBP 3,800), respectively, to publish two scholarly books. I was awarded research scholarships for my work as a visiting scholar at universities in the United Kingdom (NIS 8,000 for research at the Department of Linguistics and English Language at the University of Lancaster, and NIS 10,000 for research at the Oxford Centre for Hebrew and Jewish Studies at the University of Oxford). At Lancaster, I undertook research into the use of metaphor in the Arabic language political discourse of Arab politicians in Israel under the supervision of Professor Elena Semino. At the Oxford Centre for Hebrew and Jewish Studies, I conducted research on THIS IS MISSING

In addition, I was awarded the Outstanding Scholar Prize of NIS 6,000 (~GBP 1400 for the 2020–2021 academic year) by the Faculty of the Humanities at the Al-Qasemi Academic College, as well as a grant of NIS 4,000 (~GBP 1,000) from the Secondary Schools Teachers’ Association.

I have undergone a number of professional teacher training programs, including the following courses: Linguistic Editing Studies, External Studies Department, University of Haifa, 210 hours, 2019; Training Programme for Teachers In Training Teaching Staff, The Mofet Institute, 540 hours, 2018; Advanced Study of Niqqud, Academy of the Hebrew Language, 28 hours, 2021; Advanced Study of Niqqud, Extended Format, Academy of the Hebrew Language, 28 hours, 2022.