Design Thinking

Course Description

This course gives students a hands-on introduction to human-centered design via the method of Design Thinking. In addition to conveying the individual basic principles, the procedures in Design Thinking are examined in detail. To fully understand Design Thinking in terms of important aspects in practice, selected methods for the individual process steps are presented in theory and application. Students will learn to improve their design process by reflecting on and adapting their activities.

Contents

▪ The course covers current topics and trends in Design Thinking, illustrating some methods and techniques with case studies. Each student must report on a chosen project, where she describes the application of the Design Thinking approach to a real product-development scenario.