Capstone Thesis

Course Description

Students will independently prepare a written capstone thesis, the aim of which is to apply the knowledge acquired throughout the MBA course to an academic report that refers thematically to the MBA course. The thesis can consist of a business plan or a consulting report; it is an independent piece of work that, with the guidance of a supervisor, seeks to scientifically analyze and critically discuss a chosen issue and suggest possible solutions. The topic should be selected from the student's area of specialization, and the thesis should demonstrate their acquired competence in this area while also enriching the student's academic knowledge. Completion of this course is designed to prepare the student for the needs of their future career path.

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▪ The content of the capstone project will be determined by the MBA student and their supervisor. However, supervisors have the right to recommend specific topics to their students. The capstone thesis can take the form of a business plan or consulting report.

▪ A business plan should include at least the following points (note that this is not a compulsory structure):

1. Summary
2. Description of planned product or service offer
3. Founding team
4. Market analysis
5. Marketing and sales planning
6. Company and organization
7. Financial planning
8. Literature

A consulting report should include at least the following points (note that this is not a compulsory structure):

1. Summary
2. Problem description and circumstances
3. Advisory tasks:
   1. Goal setting and challenge
   2. Method
   3. Analysis
   4. Recommendation(s)
4. Literature

Capstone Thesis Defense

Course Description

The thesis defense is undertaken after handing in the capstone thesis. It will take place at the invitation of the supervisor. A second examiner will also be present alongside the supervisor. The students have to prove that they have independently produced the content in the capstone thesis by providing a detailed presentation of their project.The thesis defense should consist of the most relevant information from the report (including methodology, research, project outcomes, and recommendations), followed by a question-and-answer round led by the supervisor.

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▪ The capstone thesis defense consists of a presentation of the most important results of the

capstone project followed by the student answering questions from the examiners/experts.