Leadership 4.0

Course Description

Today, competitiveness depends more than ever on continuous innovation, which puts new demands on company management. The successful leader in innovation and business must no longer offer only direction and solutions but create a framework in which others can also innovate. This change, which is taking place with full force in companies, requires further developments in classic leadership concepts and principles. Against the background of digital transformation and with the advance of artificial intelligence, established business models are constantly being tested. On the one hand, working simultaneously on several projects and adapting to changing conditions is paramount; on the other hand, employees desire a different way to integrate into the work process (e.g., consideration and flexibility for their personal and family situation). Innovation and business leaders can meet these diverse challenges only by inspiring others to think ahead and act inter-divisionally, in other words, to be visionary. This course aims to convey the requisite knowledge, understanding, and tools to thrive in this challenging field of work.

Contents

1. Basics of the Leadership Concept
   1. Definition of the Leadership Concept and Leadership Actions
   2. Development of the Understanding of Leadership
   3. The Role of Communication in Leadership
   4. New Challenges for Leadership
2. Leadership Versus Management
   1. Distinctions between these Concepts
   2. Relevance of Leadership in the Context of Technological Change
   3. New Forms of Work as a Challenge for Leadership 4.0
3. Organizational Prerequisites for Successful Leadership
   1. Launching Corporate Governance Initiatives
   2. From Process to Project Management
   3. Managing Limited Resources
4. Personal Factors for Successful Leadership
   1. Personal Characteristics
   2. Technological Know-How
   3. Policy and Compliance
5. Management Tools
   1. Definition, Differentiation, and Challenges
   2. Use of Direct Management Tools
   3. Use of Indirect Management Tools
6. Leadership 4.0 Models
   1. Transformational Leadership
   2. Leadership as an Agile Role
   3. Authentic Leadership
7. Leadership 4.0 Case Studies
   1. Allsafe Jungfalk
   2. Automattic