Digital HR

Course Description

This course addresses how the megatrend "digitalization " affects human resources (HR) management in the working world—a trend that offers HR departments the opportunity to redefine themselves. Due to digitalization, HR departments can escape their traditional role as personnel "administrators" and focus more on the value creation potential of HR departments. Therefore, we will consider the potential of the latest technological developments (such as artificial intelligence) to facilitate the individual steps of HR management. A brief overview of HR technologies is essential because, although HR professionals may not need to understand these technologies in detail, they should be aware of their core functionalities for HR business processes. The course also discusses essential conditions that cannot be ignored for successful digitalization and focuses on the emerging professions and requirements resulting from digitalization. Finally, we address the dual digitization challenges of HR: contributing to the digital transformation and the transformation of the HR function.

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