Principles of Management

Course Description

In the fast-changing and complex environment of today's business world, the economic survival and success of an organization strongly depend on its management. Future managers must therefore be familiar with the fundamental principles of management as the basis for developing their managerial knowledge and skills. This course introduces the necessary functions, roles, and skills required of managers and the managerial decision-making process. Furthermore, it discusses in detail the basic managerial functions of planning, organizing, leading, and controlling.

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