Business Ethics and Corporate Governance

Course Description

The course "Business Ethics and Corporate Governance" requires students to prepare a written assignment on a topic selected from the various topics proposed in the Learning Management System. Students must demonstrate their ability to link business ethics and corporate governance, both theoretically and based on an example from business practice. In so doing, they will learn to familiarize themselves with a topic, link scientific theory and entrepreneurial practice, and present their findings in a structured and systematic way.

Contents

1. Introduction to Business Ethics and Corporate Governance
   1. Basic Terms and Definitions in Business Ethics
   2. Basic Terms and Definitions in Corporate Governance
   3. The Link between Business Ethics and Corporate Governance
2. Ethics Theories
   1. Ethics Theories
   2. Comparison between Deontology and Utilitarianism
   3. Business Ethics Concepts Evolving from Ethics Theories
3. Business Ethics Problem Areas and Solutions
   1. Categorization of Ethical Problems in Business
   2. Components of a Corporate Ethics Program
   3. Ethics Implementation in Business Practice
4. Basic Perspectives of Corporate Governance
   1. Important Terms and Definitions of Corporate Governance
   2. Approaches to Corporate Governance
   3. The Concept of Control
5. Monitoring Concepts for Corporate Governance
   1. Governance Mechanisms
   2. Governance Systems
   3. Corporate Governance Codes
6. Combining Business Ethics and Corporate Governance
   1. Linking Business Ethics and Corporate Governance
   2. Developing an Ethically Oriented Corporate Governance
   3. Leadership in the Context of Ethical Corporate Governance