Sustainability

Course Description

This course gives students insights into sustainability by presenting fundamentals and definitions and explaining sustainability's ethical and economic context, the various levels at which it occurs, and relevant international frameworks. Furthermore, students will learn about product development, product life cycle planning, and triple-bottom-line reporting from a sustainability viewpoint. Finally, real-life cases of corporate sustainability programs will provide insights into professional practices, thus linking theory and practice.

Contents

1. Fundamentals of Sustainability
   1. Introduction and Definition
   2. Sustainability in the Context of Ethics
   3. Sustainability in the Context of Business: Corporate Social Responsibility
2. Levels of Sustainability
   1. Societal Level
   2. Corporate Level
   3. Individual Level
3. Frameworks for Sustainability
   1. Sustainable Development Goals
   2. ISO 14001 and ISO 26000
   3. Industry Standards on Sustainability
4. Technical Aspects of Sustainability
   1. Life-Cycle Assessment
   2. Research and Product Development
   3. Product System Service Design
5. Sustainability Reporting
   1. Impact Reporting
   2. Global Reporting Initiative
   3. Greenhouse-Gas Protocol
6. Examples of Corporate Sustainability Management Programs
   1. Case 1
   2. Case 2
   3. Case 3