Corporate Governance and Strategy

Course Description

This course discusses the major frameworks under which companies are established and operated by explaining the key elements of corporate governance and outlining the various patterns of governance. In particular, the course discusses different approaches to management and control and links the concept of management and control to corporate strategy. Students are introduced to the different views of strategy and how they relate to corporate governance. This course also introduces tools for strategic market analysis and subsequent strategies to facilitate market entrance. Finally, this course explains how corporate governance frameworks affect the strategy development of a firm.

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