|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Urban95 Israel and Urban95 Tel Aviv fully cooperated in writing this document. This first step focuses on the Lighthouse Plan. A subsequent document will be developed through a long-term strategic process to establish the interfaces and mechanisms for Urban95 Israel. The content is divided into stages that reflect the viewing points in an educational tour of the city. It presents milestones in the process from the beginning of the mapping through the end of 2024. Since this is a pilot, it must be flexible enough to adapt to feedback and insights gained during the process. This is a shared journey that must adapt to a changing reality. | **Stage in the Process** | **When** | **Description** | **Output** | **Responsibility** |
| Stage 1: Preliminary Stage | Criteria development |  | Criteria for mapping relevant cities | A set of data-based criteria based on each city’s socio-economic index, percentage of the population that is children, size of the local authority, and capacity for assimilating and implementing the plan | Shared |
| Identifying local authorities that are suitable for the Tel Aviv Lighthouse program |  | Recruitment for the process prior to the meeting | Contacts with people in senior and professional roles in ten municipalities based on personal acquaintance. All the local authorities will be suitable based on the established criteria | Urban95 Israel (local authority) |
| Initial introductory meeting |  | Introductory meeting with the CEO of the Israeli Green Building Council, the Director of Urban95 Israel, and the Director of the Lighthouse program (Urban95 Tel Aviv) | * Acquaintance with a senior official at the local authority (head of the local authority or city engineer) * Mobilizing and explaining the plan, its goals, and what is required | Urban95 Tel Aviv  Urban95 (local authority) |
| Candidate application |  | Removing barriers for the local authorities prior to application submission | * Final approval from each city to submit an application * A document signed by the head of the local authority * Developing the format for application submission and assistance with the submission process | Urban95 Tel Aviv  Urban95 (local authority) |
| Committee selection of local authorities |  | Discussion of each city's submitted application | Final approval of all participating cities | Led by Urban95 Tel Aviv  Participants: Urban95 (local authority), Van Leer, Metach (CET) |
|  | Developing a logical model |  | Evaluation and assessment of the plan | * Defined measures and indicators of success * Methods for assessment (feedback, observations, and interviews) | Urban95 Tel Aviv, Metach (CET)  Urban95 Israel |
| Introductory meetings |  | Meetings with teams from participating municipalities | * First introductory meeting * Information about plan content and logistics * Coordinating expectations and next steps | Urban95 Tel Aviv |
| Stage 2: Lighthouse Tour | Viewpoints tour | June | Production, content,  logistics, budget | * Development of targeted content for the tour * Locating external sources of information * Recruiting and mobilizing municipal officials, including senior managers of the Tel Aviv Municipality | Urban95 Tel Aviv |
| Opening a WhatsApp group | During the tour | A mechanism for developing a community of lighthouse cities | * Relevant knowledge and content * Knowledge sharing and peer learning | Part A led by Urban95 Tel Aviv  Part B led by Urban95 Israel |
| Participating in the Urban95 Israel community | During the tour | Two informative lectures | * Addressing urban challenges from the perspective of early childhood * Welcoming Urban 95 Israel community members | Urban95 (local authority) |
| Insights and conclusions | Beginning of July | Lessons learned | * Insights gained * Presenting data from the final questionnaire | Metach (CET)  Urban95 Tel Aviv  Urban95 Israel (local authority) |
| Check-in meeting via ZOOM | July 21 | Short experiential meeting  among all the lighthouse cities to “take the pulse” of the project | * How do I see the city differently? * Mapping needs: what is the urban challenge? * Proof of concept (POC) Urban95 Israel – Israeli Green Building Council * Invitation to a workshop in the coming months | Led by Urban95 Tel Aviv  Participants: Metach (CET), Urban95 Israel (local authority) |
| Stage 3:  Joining the Urban95 Israel community | POC after check-in meeting | From July onward | Mobilizing and expanding the cities participating in Urban95 Israel | * Celebratory email announcing the cities joining the Urban community * Direct consultation and question sessions with administrations of the local authorities * Consultations with the heads of local authorities on behalf of Urban95 Israel, directed to Urban95 Tel Aviv | Urban95 Israel (local authority) |
| A professional seminar for the community of lighthouse cities | End of September | Professional workshop for city administrators to assist each city and guide municipal leaders to refine the messages of the ROADSHOW | * Storytelling workshop * Development of the ROADSHOW presentation | Joint work team of Urban95 Israel and Urban95 Tel Aviv |
| Enriching content for Urban95 Tel Aviv after the educational tour |  | Adapted to the needs raised by each city | * Inquiries will be directed to Urban95 Israel * The team will give tours or present content on requested topics | Urban95 Tel Aviv  (Inquiries made to Urban95 Israel) |
| Call for proposals | January 2025 | Prioritization and referral to a leading lighthouse city | Implementation of a dedicated project or participation in LSC training? | Urban95 Israel (local authority) |
| Annual conference of the Israeli Green Building Council |  | Festive annual conference | A designated session of Urban95 to which all members of the community will be invited | Urban95 Israel (local authority) |

* Emphases: Issues were raised that must be budgeted in terms of time and resources such as: mentoring and guiding the cities and professional support as needed.