**Evaluation Indicators within the Primary Logic Model for Evaluating the Urban95 Program in Tel Aviv-Jaffa – Phase 3**

**The evaluation indicators for this phase are separated into short- and mid-term outcome indicators.**

Output indicators are regularly collected and measured by the Urban95 team at the Tel Aviv-Jaffa Municipality and are not included in the evaluation plan.

**Evaluation Indicators among the Target Audience: Municipal Officials and Fieldwork Professionals**

***Output Indicators:***

The Urban95 team is involved in decision-making on early childhood issues – Increase in the number of projects, discussions, and municipal processes related to early childhood in which the Urban95 team is invited to participate to incorporate the early childhood perspective in decision-making.

Extent of onboarding new municipal stakeholders in promoting early childhood issues (from both collaborating departments and those that have not yet dealt with the issue) - Increase in collaborations with various municipal departments, especially those that have not previously collaborated with Urban95.

Extent of budget allocation for promoting early childhood issues in the city – increase in budget allocation, designated positions, and other resources needed to promote projects and support the wellbeing of young children and their caregivers in the city.

Extent of requests for collaboration and consultation with the municipal Urban95 team – Increase in the number of requests from officials across all municipal departments aimed at creating new collaborations and seeking advice from the Urban95 team on incorporating the early childhood perspective into specific projects.

Urban95 activities accompanied by internal municipal output measurement – Increase in the collection of output data measuring the various Urban95 projects in Tel Aviv-Jaffa, conducted by the Urban95 team.

Extent municipal officials’ and professionals’ participating in training and education processes to acquire knowledge and tools from Israel and abroad:

* Increase in the number of training sessions, workshops, and seminars on early childhood issues for municipal officials and professional partners, as well as the number of participants in these meetings.
* Increase in the number of participants who report gaining knowledge and tools that enhance their understanding of the importance of early childhood development and their ability to promote early childhood initiatives.

***Short-Term Evaluation Indicators:***

The Urban95 team is integral to strategy planning, policy development, planning guidelines, programs, and decision-making on early childhood issues – Extent to which the Urban95 team is asked to consult in decision-making processes to ensure Urban95 principles are incorporated and considered when formulating municipal policies for implementing relevant projects.

Promoting early childhood is on the municipal agenda, with active engagement and coordination across various municipal units – Extent to which early childhood issues are represented in the annual work plans of different municipal units and executed through cross-administrational collaborations.

Establishing interdepartmental collaborations to promote early childhood issues while raising awareness among previously uninvolved municipal entities – Extent to which sustainable collaboration mechanisms have been established among municipal stakeholders, with proactive outreach to onboard previously uninvolved officials in joint initiatives for advancing early childhood.

Citywide execution of Urban95-inspired initiatives and projects (community services, public spaces), with a focus on vulnerable populations and allocation of municipal resources – Extent and variety of projects implemented by the municipality (including independent municipal initiatives funded by the city) aimed at improving services, solutions, and urban spaces across the city, particularly for vulnerable populations.

Project implementation with output measurement by municipal officials and/or the Research Center – Execution of municipality-initiated early childhood projects with independent monitoring and output measurement by internal municipal entities such as the Research Center.

Initiating collaborations between municipal officials and external partners from the business/private sector to promote early childhood issues – Extent of projects that involve collaborations with external partners from the business and/or private sector.

***Mid-Term Evaluation Indicators:***

Establishing a clear early childhood policy across all municipal departments (including those not directly involved) and implementing citywide projects – Extent to which work plans across all municipal units are aligned with the strategic early childhood master plan, which aims to create a holistic municipal policy with common language and goals across all areas of city life and for all populations. This also includes the extent to which early childhood projects are initiated and implemented on a citywide scale.

Investment in urban infrastructure, particularly in vulnerable neighborhoods - Extent of resources allocated to urban infrastructure, particularly in vulnerable neighborhoods, to ensure safe use and extended stay for young children and their caregivers.

Integrating action models and building sustainable infrastructure to promote Urban95 values in the municipality, including mechanisms for knowledge collection and preservation:

* Integration of work mechanisms involving cross-administrational collaborations conducted independently by the various municipal units for the purpose of implementing early childhood programs and projects in the city.
* Extent of professional knowledge sharing (documents, action models, and programs for instilling policies) among all municipal units, and the existence of a mechanism for collecting and preserving municipal data and knowledge on early childhood.

Long-term planning that takes early childhood needs into account, based on information and data collected routinely – Extent to which data and action models designed to promote early childhood issues are integrated into long-term work plans across all municipal units, using field-based information and data.

Physical infrastructure and public spaces adapted for early childhood needs (gardens and play areas, prioritization of walkability, shade and clean air, noise reduction, and urban nature) – Increase in public spaces offering pleasant and safe use (stay and mobility) for young children and caregivers. This includes accessible and shaded sidewalks, green areas, pedestrian-friendly streets and bike paths throughout the city, and playgrounds designed and renewed according to Urban95 principles (particularly in the southern neighborhoods and Jaffa).

**Evaluation Indicators among the Target Audience: Residents and Their Children Aged 0-6**

***Output Indicators:***

Significant consumption of early childhood content and services tailored to different communities, particularly in vulnerable neighborhoods – Increase in the number of parents or primary caregivers who report using services and content adapted to their needs (linguistically and/or culturally), among all residents and particularly among vulnerable populations.

Satisfaction with the scope and range of nearby subsidized services, throughout the city – Increase in the number of parents or primary caregivers expressing high satisfaction with the subsidized content and/or services available near their homes, including recommendation of services to others.

Development of divisional work plans together with community professionals to provide content and services tailored to the needs of various communities – Extent of developing departmental work plans that meet the needs of various communities, as identified by community fieldwork professionals who maintain regular contact with residents in their area of activity.

Development and renovation of urban infrastructure to improve walkability and make public spaces accessible for young children and their caregivers (including “healthy city” initiatives and green-blue yards in kindergartens) – Increase in resource allocation for urban infrastructure development, renovation, and construction of public spaces adapted for safe and pleasant use (stay and mobility) by young children and their caregivers.

All municipal information on early childhood is accessible to residents and presented clearly on the municipal website – Easy and clear navigation, enabling the public to easily find the information they need on early childhood topics.

***Short-Term Evaluation Indicators:***

Maintaining high-quality early childhood services close to home (community centers, well-baby clinics, libraries, etc.):

* Number of parents/primary caregivers who report using municipal services near their home.
* Number of parents/primary caregivers who report satisfaction with the quality of the municipal services they received.

The service package in vulnerable neighborhoods is tailored to the needs of the various communities and offers a range of high-quality solutions, similar to other parts of the city:

* Number of parents/primary caregivers living in vulnerable neighborhoods who report using municipal services near their home that provide a comprehensive, diverse, and high-quality range of solutions.
* Number of parents/primary caregivers in vulnerable neighborhoods reporting satisfaction with the services and content tailored to their needs (linguistically and/or culturally) available in their neighborhood.

Young children and their caregivers use, move around, and spend time in urban spaces adapted to their needs (e.g. parks and play areas, shaded walkable streets, kindergarten yards, and urban nature) – Increase in the number of parents or primary caregivers using shaded, walkable urban spaces, parks, and playgrounds, and moving safely throughout the city.

Strengthening the caregiver-child relationship and encouraging joint play in public spaces and through municipal services – Duration, frequency, and extent of caregiver-child interaction in public spaces, including community centers, municipal services, as well as in parks, playgrounds, and while moving through the city.

Creating a community network that supports local initiatives and strengthens the sense of social belonging among parents of young children:

* Departmental field professionals promote community activities and local initiatives for young children and their caregivers in collaboration with residents, supported by community centers.
* Increase in parents or primary caregivers reporting support, social ties, and a sense of belonging to their neighborhood’s parent community.

Information in the Early Childhood Lobby on the municipal website is regularly updated across all channels: The Early Childhood Lobby provides updated and relevant information on all early childhood activities and services available to residents.

***Mid-Term Evaluation Indicators:***

Community and cultural institutions offer diverse, high-quality, subsidized solutions tailored to the needs of young children, their caregivers, and families, across all population groups, citywide – Number of parents or primary caregivers reporting that community institutions and the municipal system provide an optimal environment for raising young children, offering a variety of affordable, culturally, and linguistically adapted activities and events citywide.

Enhancing parental self-efficacy, resilience, and wellbeing among caregivers of young children – Number of parents or primary caregivers reporting:

* Gaining knowledge and tools to make independent, informed decisions about childcare and children’s wellbeing.
* An increase in parental self-efficacy in handling challenges and overall wellbeing.

Residents and their children enjoy accessible, pleasant, green, safe, and adapted public spaces, particularly in vulnerable neighborhoods:

* Increase in the number of parents or primary caregivers, particularly in vulnerable neighborhoods, reporting accessible, safe, green public spaces tailored to their needs.
* Increase in safe and accessible mobility, particularly in vulnerable neighborhoods.

**Evaluation Indicators among the Target Audience: External Officials and Decision-Makers**

***Output Indicators:***

Increased user activity on the online knowledge platform, including insight sharing between municipalities – Level of user activity on the online knowledge platform once it is launched, including comments on content by municipal officials from various authorities.

Full attendance and active participation of all selected team members in the preparatory meeting and tour days – Representatives from invited municipalities attend, participate, and cooperate in all tour day activities.

Tour participants report high satisfaction, gaining new knowledge and tools to integrate Urban95 principles into their work, and feel inspired to implement similar interventions in their municipality – Participants are pleased with the tour and report gaining knowledge and tools for implementing Urban95 principles in their municipal projects.

Participating municipal teams meet their commitments:

* Share insights with other municipal officials, including the municipal leadership, and attend a professional follow-up meeting.
* Promote initiatives and projects benefitting young children in collaboration with other municipal officials.
* Update on developments in their city following the Urban95 Israel community group tour to foster peer learning and gain further inspiration.

***Short-Term Evaluation Indicators:***

The early childhood knowledge platform, featuring case studies and intervention models from the Tel Aviv-Jaffa Urban95 program, supports other municipalities in learning and advancing the field:

* The online knowledge platform is accessible to professionals and contains an up-to-date repository of content, tools, and program projects.
* Usage of the platform by municipal representatives to learn about the needs of young children and caregivers in urban spaces and to gain inspiration for their own cities.

Officials in partner municipalities have knowledge and an understanding of early childhood needs and can adapt solutions to their local populations – Extent to which municipal officials from participating municipalities gain knowledge, understanding, and tools to promote and tailor solutions to meet early childhood needs in their cities.

Establishing an organizational foundation for collaboration within a municipality (changing work routines) - Extent to which officials who participated in tours and training onboard additional staff and create collaboration mechanisms between municipal units.

Early outputs in partner municipalities, e.g. interdepartmental roundtables, pilot initiatives, and interventions to promote early childhood in municipal services or public spaces - Officials who participated in tours and training report launching pilot initiatives such as municipal roundtables, content and activities for residents, and public space interventions.

Modifying/Updating existing programs based on Urban95 principles, such as redesigning parks and play areas or modifying content in community services) – Extent to which existing municipal work plans and/or projects in participating municipalities have been updated to incorporate Urban95 principles.

The Tel Aviv-Jaffa Municipality participates in an inter-municipal network for peer learning and knowledge sharing on implementing Urban95 principles – Extent to which the municipality shares expertise and examples of projects in Tel Aviv-Jaffa.

Tel Aviv-Yafo Municipality officials serve as a resource for planning inspiration and updated information (guidelines, programs, strategic planning, case studies, and expert insights) - Extent to which the municipality shares its successful early childhood development models and offers consultation and learning opportunities.

***Mid-Term Evaluation Indicators:***

The program website is regularly maintained and updated, and is widely used by municipalities and built environment professionals nationwide to learn and implement interventions based on Urban95 principles:

* The program website is accessible to various municipalities and built environment professionals, with content updated frequently.
* Website usage is monitored, including user sources, frequency, preferred content, and feedback.

Early childhood is on the agenda of partner municipalities’ leadership and its perspective is considered in existing projects across various fields – Inclusion of early childhood on partner municipalities’ agendas is evident in policy discussions, decision-making, and project implementation.

Integration of Urban95-inspired work models and collaboration mechanisms between officials in partner municipalities and external partners to promote early childhood – Extent to which partners are onboarded and a collaborative culture is established between stakeholders in partner municipalities and external partners to promote early childhood initiatives.

Extent to which municipal services and infrastructure in partner municipalities are adapted to early childhood needs based on Urban95 principles – Increase in the number of projects in partner municipalities for adapting urban infrastructure and expanding services to meet the needs of young children and their caregivers.

Extent of budget allocations and resources dedicated to promoting early childhood in partner municipalities – Increase in the allocation of municipal resources and dedicated positions to advance projects and services promoting the wellbeing of young children and their caregivers.

Establishment of a peer network among municipalities, with participants serving as ambassadors for the Urban95 program and its principles as an aspirational municipal goal:

* Extent of information sharing and mutual learning among representatives of partner municipalities within and beyond the Urban95 Israel community, in all matters related to promoting early childhood interventions and services.
* Extent to which representatives of partner municipalities introduce the Urban95 program to officials from other municipalities and share how their own municipal policies have evolved in regard to promoting early childhood needs

Tel Aviv as a Lighthouse - officials and departments in the Tel Aviv-Jaffa Municipality act as change agents and knowledge-sharing ambassadors of the Urban95 program nationally and internationally: Extent to which officials in Tel Aviv-Jaffa share knowledge and tools with other municipalities and professionals, demonstrating successful practices and action models inspired by the Urban95 program.