**MAMAN**

Customer Service

October 28, 2021

**Re: Deployment for the November–December shopping festivals**

As you know, the world of air transport generally, and that of forwarding and logistics particularly, has been dealt a severe blow recently. Among other things, major changes have taken place in the conditions of the market in which we operate, for various reasons that include aberrant strain on the global supply chain, changes in consumption habits, hiring difficulties, and the impact of the COVID-19 pandemic, *inter alia*.

For these reasons, the reception of cargo at the terminal has recently been taking longer than we have been used to thus far. We are sparing no effort to surmount the difficulties and continue to give our customers the best possible service under the circumstances. We are investing huge resources and efforts in this goal, for example: taking on dozens of new employees, increasing intake and storage space considerably and adding storage cells and resources; activating dedicated and special complexes as required; expanding the telephone customer-service team, and so on.

In addition to the complex challenges that we are facing, we are on the brink of the November–December season, when the quantities of incoming cargo are expected to increase perceptibly due to the “shopping festivals” and Christmas, thus placing terminal activity under further strain. Therefore, we wish to advise you that we expect the time for receiving cargo to be unusually long, at least in the near future. Please call this information to your customers’ attention so that they may bear it in mind in the context of their expected schedules.

Sincerely,

Iris Zeira
Vice President for Sales, Marketing, and Customer Service

Maman Cargo Terminals & Handling, Ltd.