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Novo

Website

Buy Different

**Solving the Challenges of the Real Estate World**

Novo constitutes a new approach, never used before in Israel, that allows purchasers to receive, in one place, a sense of the inventory of projects throughout Israel and all the accompanying professional services that they will need from the moment of purchase until they receive the key.

Through analysis and study of the client’s needs, unique personal advising by an expert staff and the use of the smart technological platform upon which SHOWROOM is built, Novo helps buyers make intelligent decisions about real estate based on incisive information delivered in real time and helps them choose the product most suitable to them.

Escorting buyers from the moment that they enter the SHOWROOM until the purchase is completed makes the process and the decision-making process easier, more exact and more pleasant - and insures the performance of the best and most appropriate deal for every client.

The new model is based on locating projects according to criteria that have been tested by Novo’s expert staff; through the organization of the purchasers that the Novo Group brings together and represents, customers enjoy unique perks and purchase conditions.

Nationwide Real Estate Marketing

**All the Projects in Israel in One Place.**

SHOWROOM provides purchasers with all the information necessary to make excellent decisions – an easy display of all real estate projects from across the country, decision-supporting technologies, and professional personal advising.

The advice is provided by experts in residential real estate and real estate advertising in accordance with their expertise.

­One Stop Shop

**Comprehensive Private Real Estate Advising.**

SHOWROOM changes the way you acquire properties.

SHOWROOM’s clients enjoy the comprehensive service of expert advisors—from architects to mortgage advisers- and a personal case manager accompanies them closely to insure that everything is suited to their needs.

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**Private Real Estate Advising**

SHOWROOM brings the concept of private banking to the real estate world.

A private portfolio manager is assigned to each client to provide him/her with continuous accompaniment and advice in order to best meet his/her aspirations, needs and budgetary constraints.

In addition, SHOWROOM clients enjoy comprehensive professional coverage from the moment they identify a property until after they make their purchase with the help of a staff of leading professionals in every area starting with mortgage advising and legal assistance through into architectural services and interior design.

Purchasers Groups

**Power of a Group. Personal Profit.**

Novo developed an innovative model that allows you to enjoy all of the advantages—forming an association and purchasing a property in select projects, and receiving extraordinary benefits.

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**Power of a Group. Personal profit.**

Property purchasing can be conducted differently.

Building on three decades of initiating and developing real estate projects, in Israel and abroad, Novo developed an innovate mode for acquiring an apartment.

The new model is based on location of projects according to criteria tested by Novo’s expert staff; through the organization of the purchasers that the Novo Group brings together and represents, the customers enjoy matchless benefits and purchasing conditions.

**Entrepreneurs**

**Shortening the Distance Between Sellers and Buyers**

SHOWROOM offers entrepreneurs an innovative marking path that grants immediate access to potential customers and unprecedented exposure to new projects.

An advanced technological infrastructure and a nationwide network of experts make SHOWROOM the best jumping-off point for new real estate projects of any scope anywhere in Israel.

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**Shortening the Distance Between Sellers and Buyers**

Novo identified the entrepreneurial real estate world’s need for an advanced and accessible nationwide platform that brings all the information and professional services together under one roof.

Through development of a smart technological platform and mobilization of leading real estate experts, Novo established SHOWROOM which supplies a comprehensive response for all sides:

Purchasers gain access to all the information and tools necessary for property purchases in one location.

Entrepreneurs attain distinctive quality branding for projects through unprecedented exposure to diverse clienteles, nuts and bolts performance of sales, and introduction to potential investors.

**In addition to local marketing, SHOWROOM specializes in the marketing of projects to an international audience through a global marketing network composed of sales experts specializing in foreign resident sales.**

Real Estate Advisers

**Focusing on What’s Really Important.**

The digital platform of SHOWROOM brings the best real estate experts in Israel together in order to allow purchasers and sellers to enjoy updated information in real time. Novo invites you to join and maximize your business potential.

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**Focusing on What’s Really Important.**

SHOWROOM is a meeting place for entrepreneurs, purchasers, and real estate experts. As part of its activities, Novo developed an objective-based digital platform for experts. Through integration of a database and a physical space available for your use, SHOWROOM grants you access to new projects throughout Israel, and aids you in leveraging your face-to-face interactions with clients to achieve quick purchases.

Novo invites you to join SHOWROOM’s nationwide staff of experts and maximize your business potential—if you work in your own private space or in the professional spaces designed specifically for you.

About Novo

**Solving the Challenges of the Real Estate World**

Novo is an entrepreneurial and marketing company that works in the Israeli and international markets.

The company was founded by a staff of entrepreneurs and marketing experts, with more than 20 years of experience in the real estate field, with the goal of developing advanced tools and innovative marketing paths for purchasers and entrepreneurs.

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**The World Changed. Real Estate’s Time Has Arrived.**

Novo is an entrepreneurial and marketing company that works in the Israel and international markets.

The company was founded by a staff of entrepreneurs and marketing experts, with more than 20 years of experience in the real estate field, with the goal of developing advanced tools and innovative marketing paths for purchasers and entrepreneurs.

The Israeli real estate SHOWROOM that NOVO established constitutes a new approach never used before in Israel that allows purchasers to get a sense of the inventory of projects from throughout Israel and all the professional services that accompany them that they will need from the moment of purchase until they receive the key in one place.

SHOWROOM is the next stage in the real estate world’s developmental process.

With a nationwide network of real estate experts, a technological infrastructure that updates in real time, and an advising network that provides a comprehensive solution, from property location to mortgage advising, SHOWROOM creates a new reality in which everyone can find exactly what he/she is looking for:

Purchasers can get a sense of the whole national inventory, at any given moment, can enjoy a comprehensive professional solution, and can be aided by decision-making tools that help choose the best property for them.

Entrepreneurs enjoy an innovative marketing path that provides immediate access to potential clients and unprecedented exposure for new projects.

Real estate advisers receive access to real estate projects throughout Israel and a professional network.