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Novo

Website

Buy Different

**Solving the Challenges of the Real Estate World**

Novo offers a new approach, never used before in Israel, that allows purchasers to receive, in one place, a sense of the inventory of projects throughout Israel and all the accompanying professional services that they will need from the moment of purchase until they receive the key.

Through analysis and study of the client’s needs, unique personal advising by an expert staff and the use of the smart technological platform upon which SHOWROOM is built, Novo helps buyers make intelligent decisions about real estate based on incisive information delivered in real time and helps them choose the product most suitable to them.

Escorting buyers from the moment that they enter the SHOWROOM until the purchase is completed makes the process and decision-making easier, more exact and more pleasant - and insures the completion of the best and most appropriate business transaction for every client.

The new model is based on locating projects according to criteria that have been tested by Novo’s expert staff; by combining the purchasing power of the clients that the Novo Group brings together and represents, customers enjoy unique perks and purchase conditions.

Nationwide Real Estate Marketing

**All the Projects in Israel in One Place.**

SHOWROOM provides purchasers with all the information they need to make excellent decisions – convenient presentation of all real estate projects throughout the country, decision-supporting technologies, and professional personal advising.

The advice is provided by residential real estate and real estate promotion experts.

­One-Stop Shop

**Comprehensive Private Real Estate Advising.**

SHOWROOM changes the way you acquire properties.

SHOWROOM’s clients enjoy the comprehensive service of expert advisors— from architects to mortgage advisers; a personal case manager accompanies them closely to insure that everything suits their needs.

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**Private Real Estate Advising**

SHOWROOM brings the concept of private banking to the real estate world.

Clients are assigned private portfolio managers who work with them continuously and advise them about how to best meet their aspirations, needs and budgetary constraints.

SHOWROOM clients also enjoy a comprehensive portfolio of professional services from the moment they identify a property until after they make their purchase. From mortgage advising and legal assistance to architectural services and interior design, clients have the services of leading professionals at their fingertips.

Purchasers Groups

**Power of a Group. Personal Profit.**

Novo developed an innovative model that allows you to enjoy all of the advantages—purchasers pool their buying power to acquire properties in select projects and thereby receive extraordinary benefits.

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**Power of a Group. Personal profit.**

Property acquisition can be conducted differently.

Building on three decades of initiating and developing real estate projects, in Israel and abroad, Novo developed an innovative model for apartment acquisition.

The new model is based on locating projects according to criteria that have been tested by Novo’s expert staff; by combining the purchasing power of the clients that the Novo Group brings together and represents, customers enjoy unique perks and purchase conditions.

**Developers**

**Shortening the Distance Between Sellers and Buyers**

SHOWROOM offers developers an innovative marketing track that provides immediate access to potential customers and unprecedented exposure for new projects.

An advanced technological infrastructure and a nationwide network of experts make SHOWROOM the best jumping-off point for new real estate projects of any scope anywhere in Israel.

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**Shortening the Distance Between Sellers and Buyers**

Novo identified the real estate development world’s need for an advanced and accessible nationwide platform that brings information and professional services together under one roof.

Through development of a smart technological platform and mobilization of leading real estate experts, Novo established SHOWROOM. It supplies a comprehensive response for all sides:

Purchasers gain access, in one location, to all the information and tools necessary for property purchases.

Developers attain distinctive quality branding for projects through unprecedented exposure to diverse clienteles, nuts and bolts performance of sales, and introduction to potential investors.

**In addition to local marketing, SHOWROOM specializes in the marketing of projects to an international audience through a global marketing network composed of sales experts who cater specifically to foreign residents.**

Real Estate Advisers

**Focusing on What is Really Important.**

SHOWROOM’s digital platform brings Israel’s best real estate experts together to provide up-to-date information to purchasers and sellers. Novo invites you to join and maximize your business potential.

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**Focusing on What is Really Important.**

SHOWROOM is a meeting place for developers, purchasers, and real estate experts. As part of its activities, Novo developed an objective-based digital platform for experts. Through integration of a database and a physical space available for your use, SHOWROOM grants you access to new projects throughout Israel, and aids you in leveraging your face-to-face interactions with clients to speed up acquisitions.

Whether you work at home or in professional spaces designed specifically for you, Novo invites you to join SHOWROOM’s nationwide staff of experts and maximize your business potential.

About Novo

**Solving the Challenges of the Real Estate World**

Novo is a development and marketing company working in the Israeli and international markets.

The company was founded by a team of developers and marketing experts, with more than 20 years of experience in the real estate field. Their goal—development of advanced tools and innovative marketing tracks for purchasers and developers.

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**The World Changed. Real Estate’s Time Has Arrived.**

Novo is a development and marketing company that works in the Israel and international markets.

The company was founded by a team of developers and marketing experts, with more than 20 years of experience in the real estate field. Their goal—development of advanced tools and innovative marketing tracks for purchasers and developers.

Novo’s SHOWROOM offers an innovative new approach to the Israeli real estate market that allows purchasers to receive, in one place, a sense of the inventory of projects from throughout Israel and all the professional services that accompany them that they will need from the moment of purchase until they receive the key.

SHOWROOM is the next stage in the real estate world’s development.

With a nationwide network of real estate experts, a technological infrastructure that updates in real time, and an advising network that provides comprehensive solutions, from property location to mortgage advising, SHOWROOM creates a new reality where everyone can find exactly what they are looking for:

Purchasers get a sense of the whole national inventory, at any given moment, enjoy a comprehensive professional solution, and gain access to decision-making tools that help select the best property for them.

Developers enjoy an innovative marketing track that provides immediate access to potential clients and unprecedented exposure for new projects.

Real estate advisers receive access to real estate projects throughout Israel and a professional network.