**Abstract:**

This article offers a methodological exercise to enrich implementation research. Accordingly, one question was repeatedly asked: If implementation were to be studied as a specific music genre (classical, blues, rock, jazz), what would implementation research be?

The result of this exercise was twofold. First, it provided a different narrative to the well-known and accepted narrative about implementation studies. Second, it revealed a gap in the literature: one that concentrates on the act of implementation per se, its detailed substance and independent essence and identity, and thus creates new types of implementation that can even celebrate the implementation gap.

Keywords: policy implementation, metaphors, implementation gap, public administration