I am familiar with two excellent companies, and I think that they are doing very good work, each in its field.

We work differently and we also achieve different results.

In contrast to them, in addition to in-depth business profile analyses of companies and individuals, we go the extra and vital mile, analyzing business motivations and transactions undertaken, such as investments in the company, acquisition of a company, a large and important project, from which we learn and understand the many circumstances for the success of the deal.

This in-depth study enables us to learn about the probability of success of similar transactions for companies profiles.

To achieve this, we collect a great deal of business information, develop strong algorithmics based on machine learning and advanced forecasting capabilities, which enable us to predict, with good probability, the potential of transactions of a similar profile between multiple other companies.

Bottom line, in contrast to them, we can provide a list of business leads with predictive realization potential and operating methods to realize them, rather than just the contact details of the other party to the potential transaction.

In general, this is the difference between business information and smart business knowledge.

Furthermore, our decision to initially focus on the vertical in large B2B interactions is unique and different from the two other companies.

I hope that I have succeeded in clarifying our uniqueness.

If not, I will be happy to elaborate as needed.