**APPLICATION FORM**

*Please fill the following form and send it back to us with the required attached documents. The filled form should not exceed 3 pages.*

***Institution name*: The Jerusalem Andalusian Orchestra**

***Year*: 2017**

**1. Name of the Project:** “Where East Meets West”

**2. Name, address and background on the association (including web site).**

The *Jerusalem Andalusian Orchestra* is a unique and fascinating cultural phenomenon. Comprised of musicians from three major religions – celebrated soloists playing authentic Arab instruments, graduates of former USSR music academies and Israeli-born creative youths – the orchestra specializes in music originating in the Middle East, Arab countries, Andalusia and the Maghreb.

Representing music of western culture are a full string section, ‘Broadwayesque’ brass section, three-percussionist rhythm section and a ‘hip’ bass guitarist. In the front row, representing music of the East, are seven soloists playing exotic traditional instruments – the *qanoun*, *oud*, *ney* flute, Arabic violin, flamenco guitar, mandolin and banjo.

The orchestra initiates artistic collaborations with vocal soloists representing a broad musical spectrum – from liturgical singers (*paytanim*) and virtuosos in oriental genres, through pop and rock performers, to opera singers.

Among the orchestra’s international collaborators are Enrico Macias, Yasmin Levy, Ishtar Alabina and the Gypsies, Emil Zrihen, Benjamin Bouzaglo, Maurice el Medioni and Abdesalam Sfiani.

In recent years, the orchestra released two CDs – ‘Home is So Far Away’, in collaboration with the renowned Israeli rock band ‘Knesiat HaSechel’ (The Church of Reason), and ‘Andalusian Love Song’, in collaboration with the legendary Israeli-Spanish guitarist, singer-songwriter, David Broza.

The orchestra’s head conductor and musical director, Mr. Tom Cohen, is an internationally celebrated composer, conductor, arranger and musical producer renowned for his unique ability to convey Arab and North African music to classically trained, western musicians.

The orchestra is based at the Jerusalem Theatre and is supported annually by Israel’s Ministry of Culture and the Jerusalem municipality.

**Website:**

[www.andalusit.org.il](http://www.andalusit.org.il)

**Links:**

 *Inta Omri*, featuring Nasreen Qadre

 <https://www.youtube.com/watch?v=RmUyaPRtj9s>

 *In the Pines*, featuring Ravid Kahlani and Riff Cohen

<https://www.youtube.com/watch?v=rQELMgH5XXk>

 *Hak A Mama*, featuring Neta Elkayam

 <https://www.youtube.com/watch?v=-42zH1ZjJdQ>

*Bedouin Love Son g*, featuring David Broza

 <https://www.youtube.com/watch?v=avq9_dhd3hs>

**3. Coordinator/Director of the program:**

**Name:** Mr.Ofer Amsalem **Position:** General Manager

Mr. Tom Cohen **Position:** Musical Director

**Email address:** ofer1973@gmail.comtom.cohen.music@gmail.com

**Tel office:**+972-2-5479067 **Mobile**: +972-54-5794925 (Ofer)
 +972-54-7205444 (Tom**)**

**4. Description of the Project (no more than a few sentences):**

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**5. Objectives (two or three main objectives of the project):**

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**6. Main guidelines in the implementation of the Project (how the program will be implemented, including timeline):**

Execution12

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**7. Success factors (give two to three success factors):**

* 1. Public relations in each location, and the level of media exposure in real-time.
	2. Ticket sales and venue occupation.
	3. The desire of all involved parties to conduct tours to other European countries.

**8. Planned follow up and evaluation of the program:**

See attached excel file.

 **9. Project Budget:**

Tentative Budget:

Actual and planned funding resources:

Request funding from the PLFA Foundation

 **Please join the following documents:**

* **The CV of the Project coordinator.**
* **The yearly last certified budget of the association.**
* **Detailed budget of your project**