**Annual Report for the Pears Foundation 2018–2019**

We are proud to present you with a summary of our activity over the past 12 months. We could not have made so much progress and done so much important work without your continued support and participation. Together we are making a significant impact on the developing world! There is a phrase in Amharic that translates as: “A person who holds his wisdom in his belly is akin to a person who keeps his light sealed in a jar.” If every citizen, organization and branch of government in Israel can work together and share their wisdom, together we can create a light that lights up the entire world.

These are four of our most significant achievements over the past few months:

1. Our strategic thinking process, launched in October 2017, led to passing a historic government resolution in July.
2. We partnered with the Office of the President to place the topic of international development as a priority on the Jewish and Israeli public agenda, as highlighted by the “Impact for Good” Conference in Ethiopia.
3. In partnership with the Rabin Medical Centre (Beilinson and Hasharon Hospitals), and the International Program in Emergency & Disaster Management at the Sackler School of Medicine, Tel Aviv University, a new Centre for International Development and Humanitarian Aid Studies has been established. The Centre will serve Israeli professionals, who will receive training on an international level, enabling them to join humanitarian aid projects in the developing world. This year, courses and seminars will be held for professionals from the medical and mental-health fields.
4. 21 students participated in our international development diploma program, the first of its kind in Israel.

**SID in Numbers**

SID-Israel has already reached 129 members, including: 38 NGO’s, 49 commercial companies, 24 educational programs and institutions and nine government and public bodies. 35 of them are in the health sector, 16 in the agriculture sector, 44 in education and community development, three in the renewable energy sector, 5 in the water and sanitation sector, and 25 in diverse sectors of economics, real-estate, logistics, and more.

20,000 followers on our social media and newsletter

2,500 participants in this year’s activities

1. **Knowledge Centre**
2. **Strategic Thinking Process – “The Israeli Global Impact 2030”**

In October 2017, we launched “The Israeli Global Impact 2030,” a cross-sector strategic thinking process that aims to develop recommendations for the Israeli government to amplify Israeli involvement and impact in the developing world.

The process works to both (1) reveal the needs and challenges encountered by companies and organizations working in developing countries; (2) delineate policy recommendations that could be adopted by the Israeli government to address these needs and help overcome challenges.

The process included a long and comprehensive dialogue this past year with government ministries, private companies, NGO’s, Jewish organizations and private individuals. The process included approximately 55 interviews with government representatives (Prime Minister, Finance, Foreign Affairs, Economy, Health, Environmental Protection, Agriculture, Diaspora), private companies, Chambers of Commerce (Africa, Asia, Russia) and private entrepreneurs working in African, Asian and Eastern European markets, and representatives of social and Jewish organizations. There are five focus groups with private companies and NGO’s; six roundtables on sectorial subjects in Ethiopia; a public opinion poll with 500 participants, a survey of private companies; public discussions as part of a process launched at Tel Aviv University, at the annual conference of the Association for International Development in the Knesset, at the Sderot Conference for Society, at an event dedicated to the European Bank for Reconstruction and Development, and a conference at the President's Residence. We also conducted a comparative study aiming to learn how countries with characteristics similar to Israel’s operate in the developing world.

1. **Creating a platform for partnerships**

SID-Israel is working on creating a platform for partnerships among the private and public sectors and NGO’s in favour of activity in developing countries, leveraging the business and technological capabilities of the business sector, government assistance mechanisms, international tenders, development banks and field knowledge of NGO’s. As part of this course, we have created a comprehensive database of firms and organizations working in the developing world with the goal of creating a community with which they may network and discuss their experiences, expertise and challenges.

1. **A further training course has been planned to provide guidance to individuals from the companies on creating positive impact in the developing world**

The course for partners working in emerging markets is intended for companies and businesses wanting to expand their businesses or promote new business initiatives in emerging markets. Firstly, the course will provide an overview of the business environment in developing economies, the typical challenges of ongoing work in emerging markets, and possible solutions including activities of international financial institutions and the nature of international investment projects in various sectors. Secondly, the course will offer participants close guidance and practical tools for locating business opportunities in specific emerging markets, creating partnerships with business and governmental officials in the target countries, and dealing with international and government tenders. Because of the numerous differences among the various developing economies, the course will be composed of general lectures alongside smaller workshops that focus on specific countries, provide participants with practical tools, and foster informal discussions with representatives of companies with relevant experience. The course will present the experience of work by Israeli companies, large and small, in emerging markets in diverse sectors such as agriculture, water, energy, health, cyber, etc.

1. **Mentoring program at the 2019 Pears Program**

SID-Israel took a leading role in building a mentoring program to recruit mentors who will guide entrepreneurs in creating impact-oriented WASH technologies for humanitarian settings. We help to recruit mentors with expertise in WASH (Water, Sanitation and Hygiene) or field experience in humanitarian settings (or international development when relevant).

1. **Policy & Public Outreach**
2. **Strategic Thinking Process – “The Israeli Global Impact 2030”**

SID-Israel’s policy and outreach efforts are aimed at increasing the commitment and involvement of Israeli government bodies in international development and humanitarian aid activities. We work tirelessly to promote these topics and push them to the front of the public agenda. In October 2017, we launched “The Israeli Global Impact 2030,” a cross-sector strategic thinking process that aims to develop recommendations for the Israeli government to amplify Israeli involvement and impact in the developing world.

The process proved to be of true value and has already led to significant and tangible results. Our process is driven by the assumption that only multi-sector collaboration between the government, commercial sectors and NGOs can create meaningful impact for sustainable development. As such, we seek to enhance cooperation between governmental bodies and social organizations and are in a continuous dialogue with key government agencies, the private sector, and social and Jewish organizations around the world. We also conduct public opinion surveys and comparative research aimed at understanding how other countries operate in these areas. Over the past year, we held several events to present this process and garner public and political support.

This began with our annual conference at the Knesset addressing the topics of international aid and development. In March, we presented our intermediate findings at the annual “Sderot Conference for Society,” which included a roundtable discussion entitled “Increasing the Israeli Impact on the Developing World and advancing the Achievement of UN Sustainable Development Goals.” The recommendations and conclusions of the roundtable were incorporated into a policy document that will be presented at the end of the process. In November 2018, we hosted a public forum at the President’s Residence to present further findings of the process.

1. **Government Resolution**

This past April, after countless meetings with members of Knesset and government officials, we presented the process in a meeting with Eli Groner, the (now former) Director-General of the Prime Minister’s Office. In line with our efforts, the government passed a historic resolution on July 23, 2018. This resolution aims to strengthen Israeli engagement in international development as a long-term government strategy. To accomplish this aim, an inter-ministerial committee is to be set up and headed by the Director-General of the Prime Minister’s Office. The committee will determine the tools for encouraging the Israeli private sector to integrate with international development by removing obstacles, solving market failures, reducing risks, and more. The possibility of establishing an “Israeli financial institution for development” will also be examined. The committee will submit its assessments to the Prime Minister and the Minister of Finance.

Following this historic decision, the Prime Minister’s office issued a call to action, inviting the public to offer thoughts and suggestions regarding advancing Israel’s activity in the developing world. SID-Israel has been invited to present our process and its related data to the governmental committee. By adopting the decision, Israel has aligned itself with the Sustainable Development Goals set by the United Nations. This step reflects the intensifying commitment of the Israeli government to strengthen engagement with the developing world. For the first time, it also recognizes the necessity of a governmental strategy vis-à-vis the developing world. It enables the Israeli government to strengthen its own economy while assisting developing countries, and also increasing the activity of Israeli companies in the developing world. All this will contribute greatly to Israel’s political ties with international organizations and other countries, as well as positively impacting lives in the developing world. Our strategic thinking process has a significant influence on this decision, and going forward, we intend to remain actively involved.

1. **Partnership with the Office of the President**

The President of the State of Israel, Mr. Reuben (Ruvi) Rivlin has been a champion of this program and has been supporting a variety of initiatives to place international development as a priority on the agenda of World Jewry and Israel. This was highlighted during the “Impact for Good” Conference that we held during the President's historic visit to Ethiopia in May 2018.

* **"Impact for Good" Conference**

SID-Israel is pleased and proud to have had the opportunity to collaborate with the President’s office in this unique delegation to Ethiopia, the first of its kind. This delegation focused on cross-sector partnerships to create positive impact in Ethiopia and Africa. Expanding Israeli activity in developing nations, both economic and social, requires a new approach, one that speaks for cooperation and collaboration, while acknowledging the immense potential that exists in cross-sector collaboration between Israeli and Jewish NGO’s, private companies and the government.

This is the first time that an official joint event for Israeli representatives has been held alongside representatives from Diaspora Jewry on development and we are proud to have been a part of it. This discussion between Israel's various sectors and world Jewry has great potential: the private sector can learn from the organizations’ years of field experience, and in turn provide new opportunities for those NGOs. The academic sector can help all the involved parties to better understand where their interventions are most needed and how effective they have been.

* **“The Israeli Global Impact 2030” public forum**

As part of the above partnership, SID-Israel hosted a public forum at the President’s Residence at which we presented further findings of “The Israeli Global Impact 2030” thinking process. The forum provided a platform for various sector representatives to assist in summarizing their conclusions, which are soon to be submitted in a report to the Prime Minister and the President.

* **Global Impact Awards** – **Honouring Those Making a Positive Impact in the Developing World**

On January 16, 2019, SID-Israel hosted, for the first time, H.E. the President of Israel, Mr. Reuven (Ruvi) Rivlin at the "Global Impact Awards" gala ceremony, which took place at the Tel Aviv Museum of Art. It is a joint initiative of SID-Israel and Walla! News, with the support of President Rivlin. The “Global Impact Awards” aims to make a positive effect on the developing world by highlighting the work of ventures, entrepreneurs and individuals who are positively impacting lives in the developing world.

The call issued for proposals invited the public to submit nominations of potential candidates for this prestigious award. The candidates were reviewed by a public committee that included prominent personalities from the Israeli media, business sector, academia, high-tech professions, social workers and other experts from a variety of fields. Following this call, close to 100 proposals were submitted. They included nominations of Israeli and world Jewry entrepreneurs, individuals, companies, business ventures, start-ups, impact investors, researchers, NGO’s and volunteers working in such fields as medicine, nutrition, capacity building, community development, economic entrepreneurship, etc. The awards were presented at a gala ceremony, attended by President Rivlin and was broadcast live on Walla! News.

1. **SID-Israel presented at the IPU conference at the Knesset: "Cross-Sector Collaborations, as a Tool for Achieving UN SDGs"**

The Knesset and the Inter-Parliamentary Union jointly organized a seminar on parliamentary cooperation for achieving the Sustainable Development Goals (SDGs) for the IPU's Twelve Plus Geopolitical Group and East Asia parliaments. The three-day seminar (Nov. 20-22), which took place at the Knesset, placed a particular emphasis on promoting innovation along with other relevant SDGs components, such as water and renewable energies.

1. **Tel Aviv Cities Summit Panel: “Municipal Challenges in Addressing Global Goals”**

The 9th annual Tel Aviv Cities Summit took place on September 4, 2018, at the New Wing of the Tel Aviv Museum of Art. This year’s summit will be held together with the Milan Urban Food Policy Pact annual gathering and will discuss and examine various issues concerning urban food challenges including food regulations, healthy nutrition, and food waste management. An estimated 2,000 participants are expected to attend the summit, including representatives from leading cities and organizations from around the world. SID-Israel will be represented at the summit by Oren Nehari, Foreign News Editor at Walla! News and a member of the SID-Israel Public Council, in a panel discussing the UN 2030 Sustainable Development Goals. The panel is open to approximately 500 international participants and will be attended by municipal leaders from various cities across the globe, including the mayors of Soloniki, Warsaw, Essen (Germany), Banjul (Gambia), and, of course, Tel Aviv. SID-Israel will be instrumental in choosing the topics discussed, writing appropriate questions and organizing all relevant background materials of the panel speakers.

1. **Meeting Tanzania's Minister of Tourism and Natural Resources**

SID-Israel met with the minister during his first trip to Israel to discuss the potential collaboration with Israel, in partnership with ITTS HFN and Israel Nature and Parks Authority.

1. **AgriTech Israel**

At the 20th International Agricultural Exhibition and Conference, one of the world’s most important exhibitions in agriculture and technology, we teamed with Herzog, Fox & Neeman and the Pears Program for Global Innovation to host an interactive roundtable event with senior World Bank officials and representatives from Syngenta Foundation. The roundtable allowed for some lively discussion regarding the challenges that Africa is facing in various aspects of agriculture. It also provided a platform for significant insights from keynote speakers and enabled networking between participants.

1. **Africa: Continent of Tomorrow Series**

This series was hosted in collaboration with Herzog, Fox & Neeman, the Israel-Africa Chamber of Commerce, the Manufacturers’ Association of Israel, and Pears Challenge. The series is a meeting point for professionals doing business in Africa and an informal platform to share lessons, foster collaboration, develop new initiatives, and explore the potential opportunities and challenges of commercializing innovative Israeli technologies across Africa in fields such as agriculture, health care, and energy. As part of this series, on January 16, 2019, we held the "Destination: Ethiopia – Exploring Business Partnerships — Ethio-Israel Business-to-Business Conference."

1. **Southeast Asia Forum**

As part of a joint initiative with Ernst & Young, the largest accounting firm in Israel, on October 30, we hosted the Southeast Asia forum, an event that was the first of its kind to discuss the possible effects of Israel’s impact in Southeast Asia. The purpose of the forum is to familiarize its members with the region and the characteristics of Southeast Asian economies from cultural, geopolitical, economic, business, developmental, and social perspectives, to discuss opportunities for commercial companies and NGO’s to integrate with these countries through activities and partnerships that address global challenges.

1. **The Kibbutz Industry Hackathon**

SID-Israel joined the Hackathon, which promotes innovation as leverage for breakthroughs in sustainable development of non-routine solutions problems in Israel and worldwide.

1. **Forum Syria**

SID-Israel is acting as an umbrella organization for ten Israeli organizations that have partnered to address and promote the urgent issue of Syrian refugees. We have written letters to decision-makers regarding how Israel can deal with this extremely important matter and have published articles in newspapers to raise public awareness and call on the government to take action. We have encouraged policy-makers to make it their priority to consider and implement necessary measures for assisting this population.

1. **“Open Discussion on Development”**

In order to facilitate and strengthen the collaboration among SID-Israel members, we have created a think tank which meets every six weeks. During each meeting, a different member organization is invited to share its experience and knowledge with other members. An open discussion is conducted on the subject after the lecture. The meetings last for about three hours and give members an opportunity to learn from one another as well as collaborate and network. In the first meeting, Dr. Aliza Belman Inbal, Director of the Pears Program for Global Innovation, led a discussion concerning the importance of industry and the private sector on progress in developing countries. In the second meeting, Dr. Irit Beck, Head of the African Studies program at Tel Aviv University, spoke about the connection between Israel and Africa. In the third meeting, Ophelie Naim spoke about the challenges of fundraising for Israeli organizations.

1. **SID International Networking Workshop**

SID International Planning Workshop 2018: During this workshop, SID governing council members, chapter leaders and partners from around the world met to discuss and strategize ideas regarding globalization, with its challenges and potentials. The Israeli chapter was represented by Ariel Dloomy, Chairman of SID-Israel.

1. **Website**

SID-Israel’s website is being updated and rebuilt. Our goal is to provide the public with an accessible and clear platform to learn about our activities and events throughout the year. The website will also include content related to the topic of international development and will provide a forum for relevant organizations to promote their own activities and courses.

1. **Ziv Koren Photography Event**

As part of our efforts to raise awareness in Israeli society about international aid and development, we hosted photographer Ziv Koren for a fascinating lecture entitled “An Inconceivable Reality.” Koren specializes in photographing emergency situations, a vocation which requires exceptional professional and personal capabilities. Emergency photographers are part of a staff of first responders in emergency events, given access to the scene within 24 hours to provide an immediate, transparent and objective account of the crisis. These accounts are used to garner public support and convince governments and the international community to offer solutions. An emergency-situation photographer is responsible for ensuring that crises and events are appropriately documented and that the quality of their work meets international standards; the quality of their work translates into impact, and the transmission of photographs for global publication is often instrumental in ending a crisis.

1. **The Israeli Centre for International Development and Humanitarian Aid Studies**

In cooperation with the Rabin Medical Centre (Belinson and Hasharon), and the International Program in Emergency & Disaster Management at the Sackler School of Medicine, Tel Aviv University, a new Centre for International Development and Humanitarian Aid Studies has been established. The Centre will serve Israeli professionals, who will receive training at an international level, enabling them to join humanitarian aid projects in the developing world. This year’s courses and seminars will be held for professionals from the medical and mental-health fields.

1. **The Centre includes:**
   * Professional courses**:** The courses will be taught by a team of instructors and field operatives, experienced in working in the developing world with Israeli and international organizations.
   * Brief Training Courses and Seminars: These short-term and focused programs provide knowledge and complementary tools for work in humanitarian aid.
   * External Relations for Creating Partnerships with International Organizations: An array of partnerships will be established with Israeli and international organizations in order to allow the alumni to volunteer in development and aid activities at home and around the world.
   * A Platform for Furthering Research: The Centre aspires to be a leader in research in humanitarian aid through initiatives and research in collaboration with academics and organizations working in the field.
2. “**Breaking Boundaries”: Medical teams in international humanitarian aid**

Medical teams are vital players during humanitarian disasters, both in the initial response phase and during later stages. For the second time in Israel, experts from the United Nations will lead a comprehensive course that delivers the knowledge and practical tools that medical staff must have to become involved in humanitarian work around the world. Among other main themes, the course will focus on international standards for emergency medical treatment, the professional language spoken in the field by experts and employees, and collaboration among international organizations, led by WHO and by local authorities. The course aims to provide all the information that medical staff need before they depart on relief delegations.

1. **Promoting Impact studies within the universities**

This is the second year we are working in collaboration with the Social Work Department at Haifa University to conduct a two-credit course for B.A. students who are interested in international humanitarian affairs. Furthermore, we conducted a seminar for M.A. students interested in humanitarian work in collaboration with the Africa Studies Department at Tel Aviv University,

1. **Global Impact Studies**

This first-of-its-kind diploma program in international development, entrepreneurship and humanitarian aid was launched as a joint project with the Lauder School of Government, Diplomacy & Strategy at the Interdisciplinary Centre (IDC), Herzliya. The program is taught by leading international and Israeli professors and aims to equip students with tools for leveraging the Israeli innovation ecosystem and create a lasting impact in the developing world. The program combines an interdisciplinary academic curriculum with practical, hands-on learning. The academic curriculum covers topics such as Sustainable International Development; Disaster Relief and Humanitarian Assistance; Project Management and Value Creation in Emerging Markets; Financial Governance of Socio-Environmental Risks, and more. This year’s program consisted of 21 students, half of whom were in the M.A. program. Most of the students did not have a background in international development, but some had experience volunteering in community development and working with refugees. With the support of the Pears Foundation. Ten of these students received scholarships based on their merit and potential.

1. **Innovation, governance and development workshop**

Students in the Global Impact Studies program also participated in a unique, hands-on workshop in which key representatives of Israeli government agencies, firms, start-ups, NGO’s and research institutions were invited to present the students with fascinating lectures about their experience and expertise and to introduce students to potential internship opportunities across Israel. Lecturers we hosted this past year included Mr. Ron Eifer (Senior Economic Advisor at the Prime Minister’s office), Mr. Matan Lev-Ari (Head of the International Organizations Unit at the Ministry of Finance) and Mr. Adam Schalimtzek (Head of the International Relations Division at the Ministry of Environmental Protection).

1. **Our apprenticeship program**

SID-Israel’s apprenticeship program is a natural continuation of the diploma program. We created this program in order to help students find an internship or employment in the aid and development field. To accomplish this, we have established ties with Israeli and international organizations, government offices and private businesses. Through these contacts, we can provide students with opportunities for gaining entry to and experience in their areas of interest, thereby assisting the next generation of international development professionals to become established in their field and make an impact in the developing world, as Jews and as citizens of Israel.

1. **Workshop for The College of Management Academic Studies**

This past summer, 40 enthusiastic, outstanding students from the College of Management Academic Studies decided to spend their free time volunteering at a local school in a remote village in India, working with faculty to improve the structure of the school and develop interesting and enriching lesson plans. In order to prepare themselves for their mission, they turned to us for assistance in learning how to volunteer in an appropriate, sustainable way. We taught them about the principles of “Do no harm” and intercultural engagement, and helped them understand how to work “With the community, for the community” and become partners and collaborators rather than imposing a top-down approach. Under our guidance, they learned the importance of assessment, how to work with teachers and directors, how to understand the local needs and how to leave the program in a way that allows for it to be realistically continued by those in the field.

1. **The Global Citizenship Education Program**

The Global Citizenship Education Program aims to increase awareness among Israeli youth about global issues, and to create a sense of solidarity that transcends national borders. We are acting to advance the program in partnership with local authorities in order to assure program sustainability.

Additionally, the program is accessible on our website and is translated into Arabic and English. We continue to promote awareness and offer guidance to teachers interested in adopting it.