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EXAMPLE

|  |
| --- |
| Title: A New Biography of Cao Cao (3rd century C.E.)  Subtitle: Life and Times of a Chinese Warlord |

Title:

Site of Amnesia: The Lost Historical Consciousness of Mizrahi Jewry

Subtitle:

Representation of the Experience of the Jews of North Africa and the Middle East during World War II in Israeli, European and Middle Eastern Film and Television.

Name(s) of the author(s)/editor(s):      Yvonne Kozlovsky Golan

In case of a multi-authored/edited volume, please list them in the order you wish them to appear on the cover and title pages. Please also indicate which person is the main contact:

In case of a non-English edited volume: please indicate the exact formulation you would like us to use for the translation of “edited by”:

Contributors: please list the contributors to the volume here, in alphabetical order:

Yvonne Golan Kozlovsky

Translation:

Rotem Alter

Judith Appleton

Editor:

Josh Pennington

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Surname:

Street address:

City, state, Postal code:

Country:

Telephone:

E-mail:

Affiliation:

Academic title:

Nationality:       Date of birth (dd-mm-yy):

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* Keep the following questions in mind when writing the long text: Why will your book make an impact? What important questions are being dealt with? What makes you most proud of the book?
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**2.1. Promotional texts**

Please adhere to the **WORD LIMITS** specified for each text – longer texts may not fit their designated space on the website or cover and may be sent back to you for editing.

**2.1.1. Long text**

The long text should consist of **no more than 120 words**.

Describe: i. Topic of the book ii. Contents iii. Particular relevance

EXAMPLE

|  |
| --- |
| In *A New Biography of Cao Cao (3rd century C.E.)* Rafe de Crespigny offers an account of the life and times of the Chinese warlord Cao Cao, founder of the Three Kingdoms state of Wei (3rd century C.E.). Commonly portrayed as cruel and vicious, he appears here as a fine strategist and politician who restored some order after the end of the Han dynasty.  The romantic tradition of the novel *Sanguo yanyi* a.o. depicts Cao Cao as a bad character. Making use of historical materials and the man's own words from official proclamations and personal poetry, Rafe De Crespigny convincingly proves that these texts provide sufficient information to arrive at an interpretation of quite a different character than tradition has it. |

Long text in **English**

This study deepens our historical understanding of the North-African Jewish experience during WWII, which is often under- or mis-represented by the media in Israel, the Arab world, France and Italy. Public, historical and sociocultural discourse is examined to clarify whether these communities are accepted by the world as "Holocaust survivors". Further, it determines the extent to which their wartime history is revealed to Israeli society in its cultural performances. Importantly, this work addresses the reasons why the Holocaust of North African Jewry is absent from Israeli and world consciousness. Finally, the study contemplates the consequences of these phenomena for Israeli society as well as in the colonial countries of France and Italy.

Long text in **main language** (if applicable)

**2.1.2. Short text**

Consisting of **no more than 40 words**, this should be a very concise paraphrase of the long text and describe the book's essential contents.

EXAMPLE

|  |
| --- |
| In *Imperial Warlord* Rafe de Crespigny offers an account of the life and times of the Chinese warlord Cao Cao, founder of the Three Kingdoms state of Wei (3rd century C.E.). |

Short text in **English**

      This book takes a multidisciplinary approach to historical and sociocultural analysis of the North African and Middle Eastern Jewish experience during World War II, as represented in film and television media in Israel, Europe and the Middle East.

Short text in **main language** (if applicable)

**2.1.3. Curriculum Vitae author/lead editor(s)**

Please provide a short curriculum vitae, including brief details of education (date and place of Ph.D., if any), current position and most recent (or most important) publications. **PLEASE Do not use more than 40 words PER CV and Do not send your Standard full-size CV**. Note that CVs for contributors need not be included here.

EXAMPLE

|  |
| --- |
| **Rafe de Crespigny**, Ph.D. (1968), Australian National University, is Professor of Asian Studies at that university. He has published monographs, translations and many articles on China, including *A Biographical Dictionary of Later Han to the Three Kingdoms* (Brill, 2007). |

Curriculum Vitae in **English** – per author/editor

Yvonne Kozlovsky-Golan, Ph.D. (2003), University of Haifa, is Senior Lecturer and founding chair of the Interdisciplinary Program for Culture and Film Studies at that university. Her research focuses on history, cinema and media, especially relating to the Holocaust and genocide.    

Curriculum Vitae in **main language** – per author/editor (if applicable)

**2.2 Readership**

Please describe, in **no more than 30 words**, the reader for whom your book would be of immediate interest or relevance (institutes, (academic) libraries, specialists, (post-graduate) students, practitioners, educated laymen, etc.). Please indicate the relevant subjects as well.

EXAMPLE

|  |
| --- |
| All interested in the history of the Han dynasty and the Three Kingdoms, and anyone concerned with Sanguo yanyi *Romance of the Three Kingdoms* and traditional dramas on that theme. |

Readership in **English**

All interested in the history of World War II in North Africa, the lives of Jews under German rule, Mizrahi-Ashkenazi relations in Israel, and the influence of politics and governance on Holocaust memory in Europe, the Middle East, and Israel.

Readership in **main language** (if applicable)

**2.3 Keywords**

Please list **up to 15 keywords**, that describe the content of your book and are NOT already mentioned in the title or subtitle of your book or in the standard classifications below. The keywords will be used to improve the ‘discoverability’ of your title on our website and in search engines like Google or distributors’ information systems. They should be terms which researchers would choose to search for a title that pertains to a certain topic. Keywords can be made up of relevant subject fields, important personalities, research periods, place, country, nationality, languages etc.

If an important keyword can be spelled in different ways, kindly include as many alternative spellings as possible. Please also think of synonyms and related words.

Please note keywords can consist of a few words only, NOT full sentences.

EXAMPLE

|  |
| --- |
| China, Han dynasty, history, literature, poetry, 155-220 AD, Sanguo, yanyi |

List of Keywords in **English or the main language of your manuscript:**

1. Mizrahim, Mizrahi Jews
2. North African Jews
3. Middle Eastern Jews
4. World War II
5. Holocaust
6. Shas (political party)
7. Mizrahi Democratic Rainbow Coalition
8. Documentary films
9. North African campaign
10. Collective consciousness
11. Operation Torch
12. Jewish-Algerian underground

**2.4 Republication**

If (part of ) this book has already been published elsewhere, please note the chapter title(s) below. Please note that you, as the main contact for this volume, are responsible for arranging the proper permissions with the original publisher.

**2.5 Classifications**

Please choose (up to) five of the relevant sub-categories for your work. **Check no more than FIVE boxes**.

**African Studies**

General

Economics & Political Science

x North Africa

x History

Religion

x Sociology & Anthropology

**American Studies**

General

Early Americas

Latin America

North America

**Ancient Near East & Egypt**

General

Archaeology, Art & Architecture

Authors, Texts, Literature

Codicology, Papyrology & Philology

Egyptology

History

Law

Linguistics

Philosophy, Science & Medicine

Religion

**Asian Studies**

General

Comparative Studies

South Asia

South East Asia

East Asia

Central Asia

Pacific

China

Japan

Japanese Art

Korea

Tibet

History

Literature & Cultural Studies

Philosophy

Religion

Social Sciences

Gender Studies

**Arts**

General

x Art History

Archaeology

Architecture

Photograph Collections

x Performing Arts

Musicology

Japanese Art

x Jewish Art

x Drama & Theatre Studies

**Biblical Studies**

General

Biblical Interpretations

Hebrew Bible

New Testament & Early Christian Writings

Dead Sea Scrolls

Early Church & Patristics

Ancient Judaism

Gnosticism & Manichaeism

Eastern Christianity

**Biology**

General

Biology & Environmental Sciences

Botany

Carcinology

Ecology

Entomology

Ethology

Nematology

Zoology

**Book History**

General

History of the Book

History of Cartography

**Classical Studies**

General

Greek & Latin Literature

Ancient Philosophy

Ancient History

Archaeology, Art & Architecture

Religion

Ancient Science & Medicine

Epigraphy & Papyrology

Greek & Latin Linguistics

Classical Reception Studies

Cultural Tradition & Heritage Protection

**Education**

General

Education Policy & Politics

Culture & Education

Gender & Education

Youth

Social Justice

Adult Education

Children Education

Teacher Education

Higher Education

Comparative Education

Mathematics Education

Science Education

Art Education

Language Education

Inclusive Education

Educational Theory

Educational Philosophy

Educational Leadership

Educational Technology

Learning

Professional Development

Research Methodology

**History**

x General

Medieval History

Early Modern History

X Modern History

Intellectual History

History of Science & Medicine

History of Warfare

Church History

Economic History

X Social History

Global History

X Migration History

Environmental History

Legal History

X Art History

Book History

X Jewish History & Culture

Chinese History

East Asian History

**Human Rights & Humanitarian Law**

Human Rights

Humanitarian Law

International Criminal Law

Refugee Law

Minority & Group Rights

Children’s Rights

Health Law

**International Law**

Comparative Law

International Law: General Interest

International Law: Regional Perspectives

Commercial Arbitration

Constitutional Law

European Law

Asian Law

Laws of the Middle East

Intellectual Property Law

Private International Law / Conflict of Laws

Air & Space Law

International Law

Public International Law

International Organizations

Law of the Sea

Legal History

Terrorism

Hague Academy

International Relations

Environmental & Energy Law

International Commercial, Trade & Investment Law

Conflict & Security Law

**Jewish Studies**

x General

x History & Culture

Archaeology, Art & Architecture

Literature & Linguistics

Economics & Political Science

x Sociology & Anthropology

Philosophy, Theology & Science

Jewish Law

Jewish Mysticism

x Sephardic & Mizrahi

Manuscripts & Book History

**Language & Linguistics**

Applied Linguistics

Historical and Comparative Linguistics & Linguistic Typology

History of Linguistics & Philosophy of Language

Language Documentation and Description (Grammars)

Language Endangerment & Language Policy

Morphology and Syntax

Multilingualism & Language Contact

Phonetics and Phonology

Pragmatics and Discourse Analysis

Psycholinguistics & Language and Cognition

Semantics

Sociolinguistics

Writing and Communication

*Languages*

Indo-European Languages

Basque, Asianic and Mediterranean Languages

Afro-Asiatic Languages

Caucasian Languages

Uralic, Altaic and East Asian Languages

Dravidian Languages

Languages of Continental South-East Asia

Austronesian, Papuan and Australian Languages

African Languages

Languages of the Americas

Pidgins and Creoles

Sign Languages

**Literature & Cultural Studies**

X General

Approaches to Literature and the Arts

Criticism and Theory

X Comparative Studies

Literary Relations

Dutch & Afrikaans

English & Scottish

French & Francophone

German

Hispanic Studies

Italian

Portuguese & Brazilian

Scandinavian & Baltic

Slavic

Postcolonial Literature and Culture

Postmodernism

**Middle East & Islamic Studies**

X General

Archaeology, Art & Architecture

X History & Culture

Manuscripts & Printing

Islamic Law

Literature

Linguistics

Philosophy, Theology & Science

Qur’anic Studies

Contemporary Islam

Religion

Christians & Jews

Sociology & Anthropology

Economics & Political Science

Geography

Cartography

Iran & Persian Studies

Ottoman & Turkish Studies

Eurasian Studies

**Philosophy**

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Ancient Philosophy

Medieval Philosophy

Early Modern Philosophy

19th and 20th Century Philosophy

Asian Philosophy

Chinese Philosophy

Continental Philosophy

Epistemology & Metaphysics

Ethics & Moral Philosophy

Legal Philosophy

Philosophy of Religion

Philosophy of Science

Philosophy of Mind

Social & Political Philosophy

**Religious Studies**

General

History of Religion

Comparative Religion & Religious Studies

Religion in Antiquity

Psychology of Religion

Sociology of Religion

Religion in Asia

**Social Sciences**

X General

Comparative Social Sciences

Critical Social Sciences

Applied Social Sciences

African Studies

Asian Studies

Religion & Society

Sociology & Anthropology

Economics & Political Science

Youth & Adolescence

Global Studies

X Cultural Studies

Global Studies

**Slavic & Eurasian Studies**

General

History

Arts

Area Studies

Jewish History & Culture

Religion

Human Rights & Law

Economics & Statistics

Literature & Linguistics

Early Printing

Periodicals & Serials

**STM**

*For Biology classifications see under ‘Biology’.*

General

Interdisciplinary Science

Chemistry & Chemical Engineering

Earth Sciences

Life Sciences

Materials & Interface Science

Materials Sciences

Mathematics & Computer Sciences

Medical Sciences

Physics & Astronomy

Psychology

Transportation

**Theology**

General

Missiology

Systematic Theology

Biblical Theology

Practical Theology

Philosophy of Religion

**Part 3. Marketing**

**3.1 Review copies**

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| --- | --- | --- |
| **Indicate REVIEW JOURNAL or relevant blog of your choice**  *(Please provide address and ISSN of journal(s) to which you wish us to send a review copy)* | **ISSN- ONLINE** | **ISSN- PRINT** |
| AJS REVIEW-THE JOURNAL OF THE ASSOCIATION FOR JEWISH STUDIES | 1475-4541 | 0364-0094 |
| EUROPEAN JOURNAL OF JEWISH STUDIES | 1872-471X | 2213-4972 |
| JEWISH CULTURE & HISTORY | 2167-9428 | 1462-169X |
| JEWISH HISTORY | 1572-8579 | 0334-701X |
| JEWISH JOURNAL OF SOCIOLOGY |  | 0021-6534 |
| JEWISH POLITICAL STUDIES REVIEW | 2226-9967 | 0792-335X |
| JEWISH QUARTERLY REVIEW | 1553-0604 | 0021-6682 |
| JEWISH STUDIES QUARTERLY | 1868-6788 | 0944-5706 |
| JOURNAL OF JEWISH COMMUNAL SERVICE |  | 0022-2089 |
| JOURNAL OF JEWISH STUDIES | 2056-6689 | 0022-2097 |
| JOURNAL OF MODERN JEWISH STUDIES | 1472-5894 | 1472-5886 |
| JSIJ-JEWISH STUDIES, AN INTERNET JOURNAL | 1565-7388 |  |
| KWARTALNIK HISTORII ZYDOW-JEWISH HISTORY QUARTERLY |  | 1899-3044 |
| MAHANAIM - A QUARTERLY FOR STUDIES IN JEWISH THOUGHT & CULTURE | No ISSN available |  |
| THE JEWISH JOURNAL OF SOCIOLOGY |  | 0021-6534 |
| ISRAEL STUDIES | 1527-201X | 1084-9513 |
| ISRAEL SOCIAL SCIENCE RESEARCH |  | 0334-133X |
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|  |  |  |
|  |  |  |

**3.2 Discussion lists, listservs, websites**

D JEWISH JOURNAL OF SOCIOLOGY

Discussion lists or listservs are well-known and highly used forums for scholars (and sometimes librarians). In most cases, we as a publisher are often not allowed to post commercial or promotional content. Postings from the scholars themselves, however, are acceptable and generally viewed as non-commercial informative messages. We urge you to inform your colleagues in your field of your latest publication via all relevant discussion lists and/or listservs. If you know of any listservs where Brill could promote your book, please share any relevant listservs and websites here:

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Link/event information:

If the book is published by April 2019, it will be possible to launch it at the:

24th Annual Western Jewish Studies Association, Conference, May 5-6, 2019, California State University, San Bernardino, Palm Desert Campus.

**3.4 Social Media**

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