**Name: Dr. Bina Nir Date: 8.01.16**

**CURRICULUM VITAE**

1. **Personal Details**

Permanent Home Address: Hatavlan 8, Afula

Home Telephone Number: 04-649-2553

Office Telephone Number: 04-6423559

Cellular Phone: 050-5649898

Electronic Address: binan@yvc.ac.il

1. **Higher Education**

1. **Undergraduate and Graduate Studies**

|  |  |  |  |
| --- | --- | --- | --- |
| **Year of Approval of Degree** | **Degree** | **Name of Institution****and Department** | **Period of Study** |
|  | Courses toward Bachelors Degree in Physics and Mathematics Instruction | Academic Division of Haifa University, Oranim Branch, Tiv’on, Department of Exact Sciences | 1977-1981 |
| 1995 | Bachelor’s Degree, Persuasive and Community Communications | The College of Management, Tel Aviv, Department of Communications and Management | 1992-1995 |
| 1999 (cum laude) | Master’s Degree, Political Communications | Tel Aviv University, Faculty of Social Sciences, Department of Political Science | 1997-1999 |
|  | Research Candidate; completed thesis with advisor Prof. Anat Biltzki (final grade: 95) | Tel Aviv University, Faculty of Humanities, School of Culture  | 2005-2003 |
| 2012 | Ph.D. | Tel Aviv University, Faculty of Humanities, School of Culture | 2005-2012 |

1. **Academic Ranks and Tenure in Institutes of Higher Education**

|  |  |  |
| --- | --- | --- |
|  **Rank/Position** | **Name of Institution and Department** | **Dates** |
| 2010-2016: Senior Lecture2012: Received Tenure | Yezreel Valley Academic College, Department of Communications | 2010-2016 |

1. **Offices in Academic Administration**

2003-2004 Student Advisor, Communications Program, Multidisciplinary Department, Yezreel Valley Academic College

2005-2011 Member of Publishing Committee, Yezreel Valley Academic College

2006-2009 Student Advisor, Member of Instruction Committee, Communications Program, Multidisciplinary Department, Yezreel Valley Academic College

2010-2012 Member of Radio Committee in the Communications Center; Member of Conference Committee, Communications Department, Yezreel Valley Academic College

2002-2016 Member of Exceptions Committee, Communications Department

2012 Member of Library Committee, Yezreel Valley Academic College

2002-2016 Promotion of Communications Department on Open House days, productions, approaching unusual audiences and meeting with interested applicants

2012-2013 Member of Committee for Rewarding Academic Excellence, Yezreel Valley Academic College

2012-2016 Member of Instruction Committee, Communications Department, Yezreel Valley Academic College

2013-2014 Third year Student Advisor, Communications Program, Yezreel Valley Academic College

2014-2015 First Year Student Advisor, Communications Program, Yezreel Valley Academic College

2014-2016 Member of Disciplinary Committee, Yezreel Valley Academic College

2014-2016 Member of College Marketing Committee, Yezreel Valley Academic College

2015-2016 Second Year Student Advisor, Communications Department, Yezreel Valley Academic College

2016-2017 Third Year Student Advisor, Communications Program, Yezreel Valley Academic College

2015-2016 Member of the Conference Committee, Communications Department, Yezreel Valley Academic College

2015-2016 Head of B.A. Honors Program, Yezreel Valley Academic College

2016 Head of the Communications and Art Track, Yezreel Valley Academic College

Public Roles in Academia

2012-2014 Member of Academic Staff Committee, Yezreel Valley Academic College- Assistant to Chairperson of the Committee

2013 Member of President Search Committee, Board of Trustees Chairperson Search Committee and College Regulations Committee, Yezreel Valley Academic College

2012-2016 Member of Governing Council and Board of Trustees, Yezreel Valley Academic College

2016 Member of President Search Committee, Yezreel Valley Academic College

1. **Participation in Scholarly Conferences**

a. **Active Participation**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Role** | **Subject of Lecture/Discussion** | **Place of Conference** | **Name of Conference** | **Date** |
|  | Mr. Or Krispil, Dr. Bina Nir, Dr. Yaron Ariel, “Intimacy onthe Online Social Network” | Open University Campus, Ra’anana, Israel | 19th Convention of the Israeli Communications Association  | April 1, 2015 |
|  | Mr. Or Krispil, Yaron Ariel, Bina Nir, “Digital Divide and Perceived Intimacy” | Montreal, Canada | IAMCR 2015 | July 12-16, 2015 |
|  | Bina Nir, “A Genealogy of ‘Success’ and ‘Failure’ in Western Culture | University of Mannheim, Germany | “The Failed Individual” International Conference | November 12-14, 2015 |

b. **Organization of Conferences or Sessions**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Role** | **Subject** **of Conference/****Role at Conference/****Comments** | **Place of** **Conference** | **Name of****Conference** | **Date** |
| Organizer | Study Session in honor of the retirement of the College’s President, Prof. Shenhar | Yezreel Valley Academic College | **Intellectuals and their Social Role** | **1.7.13** |

1. **Invited Lectures\ Colloquium Talks**

**Colloquium Talks**

2006 Communications Department, Yezreel Valley Academic College- “Themes of Success in the New Testament”

2008 Communications Department, Tel Aviv University- “Themes of Success in Western Canonical Texts”

2010 Human Services Department, Yezreel Valley Academic College- “Success as a Depth Structure in Culture”

2010 Sociology Department, Yezreel Valley Academic College-“The Contingency of the Success Concept”

2012 Communications Department, Yezreel Valley Academic College- “The Genealogy of Success in the West”

2012 Department of Health Systems Management, Yezreel Valley Academic College- “Dialogue in Teaching”

2013 Nursing Department, Yezreel Valley Academic College “Teaching as a Dialogue”

2014 Department of Health Systems Management, Yezreel Valley Academic College-“The West and the Approach to Success”

2015 Nursing Department, Yezreel Valley Academic College- “Teaching as a Dialogue-Part 2”

2015 Communications Department, Yezreel Valley Academic College- “Teaching Skills”

2016 Communications Department, Yezreel Valley Academic College- “The Failure of Success”

2016 Behavioral Sciences Department, Yezreel Valley Academic College- “Success as a Cultural Myth”

2016 Dean’s Faculty, Yezreel Valley Academic College- “Between External and Internal Success”

**Invited Lectures**

2004 Board of Directors Meeting, Yezreel Valley Academic College- “Emancipation and Designing Awareness”

2010 Board of Trustees Session, Yezreel Valley Academic College- “Success as a Criterion for Judgment”

2011 Lecturer and MC, session on the genre of romantic television programs, Screen Saver Festival, Yezreel Valley Academic College

2012 Conference on Leadership in Education, Ramat Yishai, School Principals- “Leadership in the 21st Century”

2012 Participant in a panel on the topic of reality shows, Screen Saver Festival, Yezreel Valley Academic College

2013 Participant in a panel on the topic of romantic television shows, Screen Saver Festival, Yezreel Valley Academic College

2014 Participant in a panel on the topic of Communications and Sexual Harassment, Screen Saver Festival, Yezreel Valley Academic College

2014 December, Lecture on communications to college preparatory students, Yezreel Valley

 College

2015 December, Lecture to the Katzir Fund grantees on "choice, responsibility and significance", Yezreel Valley College

2016 January, Lecture as part of the 'Gvanim' program to students in the Yezreel Valley academic preparatory program

1. **Scholarships, Awards and Prizes**

2003 and 2005 Recipient of Outstanding Lecturer Award, Yezreel Valley Academic College

2012 Recipient of Excellence Reward, Yezreel Valley Academic College (Group b in College Ranking)

2013 Recipient of Excellence Reward, Yezreel Valley Academic College (Group a in College Ranking)

2014 Recipient of Excellence Reward, Yezreel Valley Academic College (Group a in College Ranking)

 Community Awards

2011 Certificate of Appreciation, “A Woman and her Mark”, Afula Women’s Forum, received on International Woman’s Day

2016 Certificate as a Model of Transformational Leadership Among Students at the “Netuim” Scholarship Conference

1. **Teaching**
2. **Courses**

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| --- | --- | --- | --- | --- |
| **Number of Students** | **Degree** | **Type of Course** **Lecture/Seminar/****Workshop/High Learn Course/ Introduction Course (Mandatory)**  | **Name of Course** | **Year** |
|  | BA, Science Department, Oranim Seminar, Tiv’on | lab Course | Inanimate Nature | 1984-1987 |
|  | BA, Communications Program, Multidisciplinary Studies Department, Yezreel Valley Academic College | workshop | The Didactics of Teaching Communications | 2000-2002 |
|  | BA, Multidisciplinary Department for Politics and Communications, Jordan Valley College | lecture | The History of Communications in the World | 2000-2001 |
|  | BA, Communications Program, Multidisciplinary Studies Department, Yezreel Valley Academic College | lecture | Campaigning and Election Propaganda | 2001-2004 |
|  | BA, Communications Program, Multidisciplinary Studies Department, Yezreel Valley Academic College | lecture | The Institutions of Communications | 2001-2004 |
|  | BA, Communications Department, Yezreel Valley Academic College | lecture | Communications, Politics and Public Opinion | 2001-2016 |
|  | BA, Multidisciplinary Department for Politics and Communications, Jordan Valley College | lecture  | Introduction to Mass Communications | 2002-2004 |
|  | BA, Social Sciences Faculty, Communications Department, Tel Aviv University | lecture | Communications and Social and Political Thought | 2002-2008 |
|  | BA, Communications Program, Multidisciplinary Studies Department, Yezreel Valley Academic College | full year seminar | The Didactics of Teaching Communications | 2003-2004 |
|  | Koteret, School of Journalism and Communications, Tel Aviv | lecture | Freedom of Expression | 2003-2007 |
|  | BA in Communications, Multidisciplinary Studies Department Yizreel Valley Academic College | full year seminar | Literature, Journalism and Politics | 2003-2014 |
|  | BA in Multidisciplinary Studies, Yizreel Valley Academic College | lecture | Politics in Literature and Film | 2008-2010 |
|  | BA in Multidisciplinary Studies, Yizreel Valley Academic College | lecture | Introduction to Mass Media | 2008-2010 |
|  | BA in Multidisciplinary Studies, Yizreel Valley Academic College | lecture | Genealogy of ‘Success’ and ‘Failure’ in Western Culture | 2008-2011 |
|  | BA in Communications, Yizreel Valley Academic College | workshop | Campaigning and Election Propaganda | 2009-2014 |
|  | BA in Communications, Yizreel Valley Academic College | workshop | Communications, Presentation and Teaching | 2009-2016 |
|  | BA in Communications and Multidisciplinary Studies, Yizreel Valley Academic College | lecture | Topics in 20th century Culture | 2010-2016 |
|  | BA in Multidisciplinary Studies, Yizreel Valley Academic College | lecture | The Spirit of Mankind- The Spirit of Mankind as Expressed in the Great Literary Works of Western Culture | 2013-2016 |
|  | BA in Communications, Yizreel Valley Academic College | lecture | The History of Social Thought | 2013-2016 |
|  | BA in Communications, Yizreel Valley Academic College | Full year Seminar | Literature and Politics | 2014-2016 |
|  | BA in Multidisciplinary Studies, Yizreel Valley Academic College | lecture | Being Human | 2015-2016 |
|  | BA in Multidisciplinary Studies, Yizreel Valley Academic College | lecture | Formative Revolutions in the 20th Century | 2015-2016 |
|  | BA in Multidisciplinary Studies, Yizreel Valley Academic College | lecture | Communications and Society | 2015-2016 |
|  | BA, School of Communications, Government, and Society, Yezreel Valley Academic College | Seminar | Success and Failure | 2016-2017 |

1. **Academic Assistant Teaching**

1983-1987 Assistant to Prof. Yehuda Shadmi (Physics) Science Department, Oranim Seminar, Tiv’on

1999-2002 Assistant to Prof. Michael Keren for the course “Communications and Social and Political Thought”, Faculty of Social Sciences, Communications Department, Tel Aviv University

1. **Teaching in Continuing Education Programs**

1999-2003 Courses in communications, “Dorot ba’Gilboa”, Gilboa Regional Council

2000-2003 Women’s leadership course, WIZO, Haifa

2004-2007 Women’s leadership course, WIZO, Kiryat Shmona

2007-2009 Full year course in communications for seniors, Yizreel Valley Regional Council

2010 Continuing education course for school principals- “Open Channels in the Community”, Pedagogical Center, Kiryat Shmona

2010 Course in communications for seniors, WIZO, Nahariya

2010-2015 Full year philosophy course, “The Spirit of Mankind” for seniors, Yizreel Valley Regional Council

2013 Philosophy lectures, seniors club, Yokne’am Illit

2013 Lectures on communications, Senior’s College, Nazareth Illit

1. **Professional Experience**

 **Community and Public Work Experience:**

1996-1997 Member of founding staff and writing of tender, “Kol Rega” radio station, Galilee-Valley radio; Producer of youth programs of “Kol Rega” radio- a unique community project

1999-2001: Member of Education Committee, Afula Municipality

1999-2003: Member of Directorate, Afula Community Centers; Chairperson of Library Committee; Finance Committee

1999-2005: Member of Steering Committee, Afula-Gilboa, Partnership 2000

2004-2005: Chairperson of Steering Committee, Afula-Gilboa, Partnership 2000

2012-2016: Member of Directorate, “Nitzan” Organization for Children with Learning Disabilities, Afula Branch.

2015-2016: Member of Directorate, “The Clubhouse”, Providing Employment for Persons with Special Needs, Nazareth-Illit

**Political Experience:**

1998 Strategic Advisor for Adv. Yitzhak Meron’s Political Campaign for the Office of Mayor of Afula

2005 Strategic Advisor for Elik Ron’s Political Campaign to be elected Head of Yizreel Valley Regional Council

2009 Strategic Advisor for Avi Alkabetz’s Political Campaign for the Office of Mayor of Afula

2013 Strategic Advisor for Menahem Yavor’s Political Campaign to be elected Chairman of Afula Labor Party Branch

**Educational Experience:**

1978-1999 Mathematics and Physics Teacher (all levels) and preparation for Matriculation exams, Ben Gurion High School of Science and Arts, Afula

1980-1999 Head Teacher, Ben Gurion High School of Science and Arts, Afula

1988-1989 Vice Principal, Oren Junior High School, Afula

1990-1999 Physics Co-ordinator and Grade Co-ordinator, Ben Gurion High School of Science and Arts, Afula

1992-1996 Social Education Co-ordinator, Ben Gurion High School of Science and Arts, Afula

1992-1995 Timetable Co-ordinator and Pedagogical Co-ordinator, Ben Gurion High School of Science and Arts, Afula

1996 Founder of Communications program in Nir Ha’emek High School (5 point matriculation)

**PUBLICATIONS**

1. **Ph.D. Dissertation**

Genealogy of ‘Success’ and ‘Failure’ in Western Culture, 2010, 240 pages, Hebrew, Tel Aviv University, Advisor: Prof. A. Biltzki.

1. **Authored Books**

Nir B. (2016), *The Failure of Success*. Resling Publishers, Tel Aviv

1. **Articles in Refereed Journals**

**Published**

1. Nir, B. (2015) “The Separation of Man from his Body in Judeo-Christian Theology”, *Devarim* vol. 8, Oranim.

2. Nir, B. (2015). From "In the Beginning God Created" to "Time is Money" – The Nostalgia for

 Mystic Time in Western Culture". *Alternative Spirituality and Religion Review* 6:2 (2015) 101-125

1. **Other Publications**

Nir, B. (Ed.) (2013) The Elected Official, the Public and the Media- A Guide for Elected Officials (Hebrew). Ministry of the Interior Publications.

Nir, B. (2013). Introduction- The Elected Official, the Public and the Media. In: B. Nir (Ed.) The Elected Official, the Public and the Media- A Guide for Elected Officials (Hebrew). Ministry of the Interior Publications.

Nir, B. (2013). Inclusion of the Public. In: B. Nir (Ed.) The Elected Official, the Public and the Media- A Guide for Elected Officials (Hebrew). Ministry of the Interior Publications.

Granot, B. and Nir, B. (2013). Public Inquiries. In: B. Nir (Ed.) The Elected Official, the Public and the Media- A Guide for Elected Officials (Hebrew). Ministry of the Interior Publications.

Rolof, R. and Nir, B. (2013). Utilization of the New Media. In: B. Nir (Ed.) The Elected Official, the Public and the Media- A Guide for Elected Officials (Hebrew). Ministry of the Interior Publications.

1. **Publications Submitted for Review**

Nir, B and Azuelos, Y (2016). “The Separation of Man from Nature”, *Studies in Education*.

Nir, B (2016). “Judgment and the Fear of Failure”, *Opinion*.

Nir, B (2016). “The Failure of Success: A Cultural-Philosophical Analysis”, in *The Failed Individial* (edited volume)

1. **Review of Articles**

2016 Review of article for the *Studies in Education* journal, edited by Professor Adir Cohen

1. **Summary of my Activities and Future Plans**

My research focuses on critical theory, criticism of culture and the genealogy of profound concepts in Western culture. Concepts that I have studied in a critical manner, such as success and failure, the perception of time, the separation of humans from nature, the separation of humans from their bodies, and Judeo-Christian judgment provide future research challenges in the study of various cultural phenomena.

**Plans for Future Research**

1. Autobiographies and viewing life through the concepts of success and failure
2. The perception of time in autobiographies
3. The archaeology of the success and failure discourse in culture
4. Education and the perception of judgment
5. The image of the Western God and the archaeology of the success discourse
6. The genealogy of sectarianism in political discourse
7. The genealogy of the figure of God in Western culture—the absence of a female component and its cultural implications
8. The perception of time in the digital age