**Between the Homefront and the battleground, between television and the Smartphone:**

**Evaluating the Use of a Second Screen during Israel’s Operation “Guardian of the Walls”**

**Vered Elishar-Malka\*, The Max Stern Yezreel Valley College,** **veredm@yvc.ac.il**

**+972-542887110, Yezreel Valley, Israel, 19300**

**Yaron Ariel, The Max Stern Yezreel Valley College,** **yarona@yvc.ac.il**

**Dana Weimann-Saks, The Max Stern Yezreel Valley College,** **danawe@yvc.ac.il**

\*Vered Elishar-Malka, Ph.D., is a senior lecturer and a full-time faculty member at the Communication Department of the Max Stern Yezreel Valley College, Israel. She received her PhD.in Communication and Journalism from the Hebrew University of Jerusalem. Among her fields of interest and expertise are Political Communication; Deliberative Communication; New Media and Journalism; and the Roles of New Media in Contemporary Society.

Yaron Ariel, PhD., is a senior lecturer and a full-time faculty member at the Communication Department of the Max Stern Yezreel Valley College, Israel. He received his PhD. from the University of Haifa. Among his fields of expertise are Computer-Mediated Communication, Online Communities, and Social Networks; Audience/User-Centered Approaches

Dana Weimann-Saks, Ph.D., is a lawyer and a social psychologist, and a senior faculty member at the Yezreel Valley Academic College. She earned her PhD in social psychology from the Psychology Department at Haifa University, Israel.