**Elem’s Heart Programs – Grant Recommendation**

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| **Internal Information** | **Information about the Proposed Grant**  |
| **Portfolio** | **Society and Welfare** | **Organization Name** | **Elem** |
| **Sub-Portfolio** | **Prostitution** | **Grant Amount (in dollars and shekels)** |  |
| **Project Title:**  | **Emergency support for the Heart programs** | **Percentage of the budget covered by Schusterman:** |  |
| **Leader:** | **Reut Guy** | **Duration:** | **Six Months**  |

1. **Summary and Recommendations**

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| **Introduction** |
| This is a follow-up request for a grant for operating the Heart programs, which support young people engaged in the sex industry, and are operated with government funding by the Elem organization. This NIS 1,200,000 grant will be given for a period of up to six months. |
| **Foundation Goals** |
| To prevent the closure of these programs, which help young people in the sex industry in Israel, and to increase the required assistance.  |
| **Project Goals** |
| To help young people involved in the spectrum of the sex industry to extricate themselves from emergency and crisis situations and to leave the circle of the sex industry, while acquiring the necessary tools to return to the cycle of routine life.  |
| **Success and Failure**  |
| Additional government budget of around NIS 1,800,000 per year for operating regular programs (The Heart) in Haifa, Eilat, and Petah Tikva.  |

1. **The Project:**

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| **Project Description:** |
| The original request came after the Welfare Ministry told Elem to immediately close its three projects that had not run 24/7 as planned, in light of the national emergency situation that was declared in Israel on 19.3.20. The rapid grant that was given to the organization gave them time to quickly recruit and train more staff, and to operate 24/7 as planned. During this time, there were changes at the Welfare Ministry, with a new minister and director who are extremely committed to Elem’s activities in general and to the Heart program in particular; the director agreed with the professional team at Elem that government funding should be increased and adjusted to meet the needs in the field. Similarly. Elem requested support from the Schusterman Foundation for a period of a few months in order to succeed in formulating a governmental solution to this issue.  |
| **Project Budget (Sources and Uses)** |
| * The budget for the Haifa Heart space – NIS 2,508,000 – NIS 1,802,000 from the government and the remainder from Elem.
* The budget for the Petah Tikva Heart space – NIS 2,508,000 – NIS 1,802,000 from the government and the remainder from Elem.
* The budget for the Eilat Heart space – NIS 863,000 – NIS 581,000 from the government and the remainder from Elem.

To operate the three centers, Elem raises NIS 1,794,000 from foundations and private donors.  |

1. **Evaluation and Assessment:**

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| **Main Points** |
| The [impact of the] Heart programs is regularly measured by Elem. Measures of success are set for each program in accordance with the identification, contact, and support provided in the process of leaving and recovering from sex work. Alongside the emergency grant, throughout the entire process the foundation staff holds professional discussions with the professional teams who operate the aforementioned Heart programs regarding strategic developments in the area of the sex industry. In relation to this grant, the main measure of success is ensuring that the ministry fills the budgetary gap, primarily in order to improve the response and to adjust it to the multiple needs in the field. |

1. **Grant Management:**

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| **Risk Management** |
| **How to manage the risk** | **Risk** |
| **A signed letter by the director of the ministry indicating that she is aware of these budgetary gaps, that she is working on a solution and she needs a number of months to do so.****In the event that the ministry director doesn’t find a solution, there can be a public/media support campaign.** | **A failure to bridge the budgetary gap in a reasonable timeframe, and Elem facing difficulties in continuing to fund the extra budget on its own.** |
| **Strive to work on a continued framework for establishing professional relations with Elem and the Welfare Ministry.** | **A specific solution for 2022/203 and not in establishing the budget.** |
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| **Exit Strategy** |
| From the outset, this grant was limited in light of the fact that it was taken from the emergency corona funds. |

1. **The Organization**

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| **Organization Background**  |
| Elem specializes in identifying the distress that characterizes the lives of at-risk youth in Israel, and in developing and implementing innovative solutions that deal with their problems, with reference to the unique issues faced by different population groups. Today Elem operates 82 different projects in 42 communities throughout Israel. The organization employs around 300 staff in the fields of consultancy and treatment, as well as 2,000 volunteers who are in close and meaningful contact with the youth. Together they help around 21,000 young people each year in the places where young people congregate: on the streets and in entertainment centers at night, on the internet, in schools, in the community during the afternoons, and through targeted activities throughout the summer holidays. |
| **Organization Budget** |
| Elem’s annual budget is NIS 45,913,238. Most of the budget comes from the government, with Elem fundraising for the remaining amount from foundations and small donations. |

1. **Prior Grants:**

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| **Prior grants that were given by Schusterman (information to be drawn from the docket)** |
| Size of the grant in dollars and shekels | Year of Grant Approval | Project Title |
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