**POST 1**

Welcome to **Exelot.com**! Please like and follow us so you can keep up to date with all our innovations. Thank you for visiting **Exelot.com:** we hope to see you soon!

**POST 2**

We couldn't resist sharing this heartfelt thank you letter with you:

"I want to express my gratitude to Ms. Shani, from Exelot’s customer service team, for her assistance in resolving the issue with the parcel that was "stuck" at customs and for explaining the process to me.

Thank you very much from the bottom of my heart.”

We are thrilled to be of service to all our wonderful customers, wherever and whenever they require it.

Exelot

Express It Your Way

**POST 3**

How can you contact our customized customer service?

Fill out the form at the following link to get started:

LINK

Afterwards, one of our staff will contact you as soon as possible to answer any questions or requests you may have.

We're here for you.

Exelot

Express It Your Way

**POST 4**

Have you ever wondered how Exelot got its name?

Isn't it enough to wonder if you have the answer?

Excellent

E-commerce

Logistics

Technology

Exelot

Express It Your Way

**POST 5**

Valentine's Day is coming!

In two days, we'll be celebrating the most romantic day of the year, and now is the ideal moment to treat your significant other to a great gift!

Isn't it a pity it'll arrive a week later?

Please contact us: we will ensure that your customers' presents arrive on time!

Exelot

Express It Your Way

**POST 6**

Black Friday and Cyber Monday are on their way, and they'll be here before you know it. Are you sure you're ready? We're sure that we are ready!!! This year's workload will be a huge step forward for all of us in the e-commerce family, from retailers to warehouses to last-mile deliveries. We can't keep waiting much longer! Exelot wishes you the best of AOV, GMV, and growth sales!

 **POST 8**

What a pleasure!

Five days have gone, and your package is only a few feet from your customer.

Yes, already!

Do you doubt it?

You are welcome to contact us to see for yourself.

Exelot

Express It Your Way

**POST 9**

Exelot celebrates International Logistics Day!

This is the perfect day to honor all the logistics professionals who work tirelessly throughout the year to store, pack, sort, and inspect inventory to ensure that all your packages arrive on time! Here at Exelot, we salute you all!

Exelot

Express It Your Way

**POST 10**

What if we told you that today is Two Different Colored Shoes Day, (yeah, we were surprised, too!)?!?

Dr. Kaiser created this day in order to highlight and underline the diversity and uniqueness of each human being. If you come to work today wearing shoes or socks in two different colors, send us a photo! We believe that people can, and should express themselves in their own unique way.

**POST 11**

At Exelot, we will do anything to ensure that your packages reach your customers in the quickest and most efficient way.

What can you do to avoid delays?

Pay close attention to the details.

When sending your package, make sure your customer’s information is correct: the full name is included, there is a mobile number for SMS, and the address has a precise zip code.

Remember, the more accurate your delivery information, the quicker and more efficiently the packages will arrive at their destination, and your customers will return to your store again and again.

Exelot

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**POST 12**

For today only, every package you send to your customers will arrive via drone, no matter where they are.

The service will be available until 11:59 p.m. on April 1st.

**POST 13**

Have you ever wondered what goes on behind the scenes at a Fulfillment Center? Follow the processes to bring a package to your customer's home in this tour of an Exelot terminal!

**POST 14**

Have you ever wondered what goes on behind the scenes at a fulfillment center? Go behind the scenes in this tour of an Exelot terminal!

**POST 15**

Every year, one day is dedicated exclusively to women! It is wonderful to share this special day with so many strong and powerful women, both inside Exelot and beyond. We wish every woman a Happy and Empowering Women's Day!

**POST 16**

Dumping errors and delays are more common than you might expect. This is why we have developed a unique customer support system that answers all of your and your customers’ inquiries. Do you want to learn more about our unique customer service's &SLA service? Send us a message by clicking the link below:

**POST 17**

Exelot has opened its first fulfillment center in XXX, starting a new line from XXX to XXX . Our new FFC line allows many more shops around the world to ship cross-border quickly, reliably, and affordably to additional areas, allowing them to expand their business and increase sales! Please let us know where else you'd like us to extend and open new lines.

**POST 18**

Exelot's R&D team is full of true legends who work relentlessly behind the scenes to achieve the highest software and automation standards! Here are some interesting facts about our superstars:

**POST 19**

1. **How soon will the packages be delivered?**
2. **How many types of package statuses are there on the platform?**
3. **Which countries do we work with?**
4. **Do we work with third-party companies?**
5. **Where are your warehouses located?**
6. **What route do the packages take before they reach the customer?**
7. **What are your service routes?**
8. **Do you provide DDP or DDU service?**
9. **What are your partnership possibilities?**
10. **How much does it cost?**

**. תוך כמה זמן החבילות נמסרות?**

**2 . כמה סוגי סטטוסים לחבילה ישנם בפלטפורמה?**

**3. עם אילו מדינות אנחנו עובדים?**

**4. האם אנחנו עובדים עם חברות צד שלישי?**

**5. איפה המחסנים שלכם נמצאים?**

**6. מה המסלול שהחבילות עוברות עד שמגיעות ללקוח?**

**7. מה המסלולי שירות שלכם?**

 **8. האם אתם מספקים שירות DDP או DDU?**

**9.. מהם אפשרויות השתפ"ים שלכם?**

**10. כמה זה עולה?**

**POST 20**

Our company has grown: every day we send tens of thousands of packages around the world and create new partnerships. It’s amazing!

But, and it is a large but, the more we grow, the more the number of packages we send increases, and we are faced with significant human and environmental challenges.

As a company that does its utmost to reduce the environmental damage it causes as much as possible, we are proud to present an incredible new partnership with Social Delivery, a special initiative that saves surpluses accumulated in the industry and delivers it to NGOs working with the needy. In doing so, we can finally give all the surplus packages and products from our warehouses to people who need them and can make real use of them. We are proud to be able to save the environment while contributing to the community, and we will continue to do so.

Many environmental projects are being organized here and we are so happy that we have the ability to change and to preserve our environment and to simply “pay it forward.”

החברה שלנו גדלה, כל יום שולחים לכל העולם עשרות אלפי חבילות ויוצרים עוד ועוד שיתופי פעולה. זה נפלא!

אבל, ויש אבל גדול! ככל שגדלים, מספר החבילות שנשלחות גדל, ואנו ניצבים בפני אתגרים סביבתיים גדולים, גם ברמה האנושית וגם הסביבתית.

כחברה ששמה לעצמה למטרה להקטין עד כמה שאפשר את הנזק הסביבתי שנגרם

אנו גאים להציג את שיתוף הפעולה החדש והמדהים שנוצר בינינו לבית המיזם "שינוע חברתי" מייזם מיוחד במינו שמצליח להציל עודפים שנצברים בתעשייה כולה ומעביר אותם לעמותות לנזקקים. וכך אנו נוכל סופסוף להעביר את כל עודפי החבילות והמוצרים ממחסנינו הלאה לאנשים שזקוקים להם ויוכלו לעשות בהם שימוש אמיתי. גאים להיות חלק בשמירה על הסביבה תוך תרומה לקהילה ונמשיך לעשות כך.

המון פרויקטים סביבתיים מתארגנים פה ואנו כל-כך שמחים שיש לנו את היכולת לשנות ולשמור על הסביבה שלנו ופשוט "להעביר את זה הלאה".

**POST 21**

Say no to plastics and environmental pollutants.

We believe that the environment must be preserved and measures taken to reduce waste. As a result, when we ship your package, we use reusable cages. We advise you to limit your use of waste too, and not just this month. Make use of biodegradable bags and environmentally-friendly cartons. We only have one earth to care for!

May we all have a clean and wonderful day.

Exelot

Express It Your Way

**List of International Days and Weeks:

January**
[International Day of Education](https://www.un.org/en/observances/education-day): 24 January

“Education is the great engine of personal development. It is through education that the daughter of a peasant can become a doctor, that the son of a mine worker can become the head of the mine, that a child of farm workers can become the president of a great nation. It is what we make out of what we have, not what we are given, that separates one person from another.” ― Nelson Mandela

Exelot wishes all our customers and staff an enriching, fruitful and productive International Day of Education for you and your children.

אקסלוט מאחלת לכל לקוחותינו ועובדינו יום חינוך בינלאומי מעשיר פורה ומעצים לכם ולילדכם.

**February**

[International Day of Women and Girls in Science](https://www.un.org/en/observances/women-and-girls-in-science-day/): 11 Feb

While we’re not a company that deals with science, we believe that this day symbolizes equality, and we are a company that is totally in favor of gender equality and equality of opportunity. The International Day of Women and Girls in Science symbolizes gender equality and the strengthening of women. We hope that all the women at Exelot and our customers around the world and their children will believe in themselves and will achieve all of their dreams. We wish to see more and more women in professions that until today were mainly done by men. Happy International Day of Women and Girls in Science to you all.

אמנם אנחנו לא חברה שעוסקת במדע אבל היום הזה בעיינו מסמל שוויון. ואנחנו לגמרי חברה שדוגלת בשוויון בין המינים ושוויון הזדמנויות. היום הבינלאומי לנשים ונערות במדע הוא יום המסמל שוויון מגדרי והעצמה נשית. מאחלים לכל הנשים באקסלוט וללקוחותינו הנשים ברחבי העולם ולילדותיהן שיאמינו בעצמן ויצליחו להשיג כל מה שירצו. מי ייתן ונראה עוד ועוד נשים במקצועות שעד היום אוישו על ידי גברים בעיקר. יום הבינלאומי לנשים ונערות במדע שמח לכולם.

**March**
[Zero Discrimination Day](https://www.unaids.org/en/zero-discrimination-day): 01 March

We also want to celebrate everyone’s right to live a full, productive, and dignified life.

Remember,

“No one is born hating another person because of the colour of his skin, or his background, or his religion. People must learn to hate, and if they can learn to hate, they can be taught to love, for love comes more naturally to the human heart than its opposite.” – Nelson Mandela

Exelot wishes us all a Zero Discrimination Day, and that the day will become two days, two years, and forever.

אקסלוט מאחלת לכולנו יום עם אפס אפליה, מי ייתן והיום יתארך לשנה שנתיים ולעד.

[International Women's Day](https://www.un.org/en/observances/womens-day): 08 March

[International Day of Happiness:](https://www.un.org/en/observances/happiness-day)20 March

Today we are happy to celebrate the International Day of Happiness!

Unfortunately, and especially over the last couple of years in the shadow of corona, feelings such as anger, sadness and especially loneliness have, for many, become the most common emotions experienced on a daily basis. So here is a day to encourage and to appreciate the good things and to look at what we have – at the full glass. May we all have an optimistic and happy day, and during the coming year may we all experience more days of happiness and appreciation and fewer days or sadness, anger, and loneliness.

אנחנו שמחים לחגוג היום את היום הבינלאומי של שמחה!

לרוע המזל ובמיוחד בשנתיים האחרונות בצל הקורונה רגשות כמו כעס עצב ובעיקר בדידות הפכו להיות עבור רבים מאיתנו הרגשות העיקריים הנחווים ביום ביום. אז הנה יום להתעודד ולהעריך את הדברים הטובים ולהסתכל על מה שיש - על הכוס המלאה. שיהיה לכולנו יום אופטימי ושמח ושבשנה הקרובה נחווה כולנו יותר ימים של שמחה והערכה ופחות ימים של עצב כעס ובדידות..

**April**
[World Autism Awareness Day:](https://www.un.org/en/observances/autism-day)02 April

We are proud of [World Autism Awareness Month](https://www.autismspeaks.org/wam), which helps spread kindness and autism awareness!

[World Health Day:](https://www.who.int/campaigns/world-health-day/2021)07 April

Particularly after two years of corona, we want to mark World Health Day. We wish us a year of health and that corona will be another history lesson that will enhance progress and will develop all of humanity on the one hand and on the other hand will leave sickness and death behind. Happy World Health Day to everyone.

במיוחד אחרי שתי שנות קורונה, רוצים לציין את היום הבינלאומי לבריאות. מאחלים לנו שנה של בריאות ומי ייתן והקורונה תהיה לעוד שיעור היסטוריה, תשאיר את הקידמה שפיתחה את האנושות כולה מחד ותשאיר את החולי והמוות מאחור מאידך. יום בריאות בינלאומי בריא ושמח לכולם.

[World Creativity and Innovation Day:](https://www.un.org/en/observances/creativity-and-innovation-day)21 April

Let us celebrate World Creativity and Innovation Day by thinking out of the box and finding creative solutions to our problems. Warm wishes on this day to all.

In the picture:

בתמונה :

There is always the scope to find new ways to solve problems, and we must always be open to find them and try them out. Happy World Creativity and Innovation Day.

 [World Day for Safety and Health at Work](https://www.un.org/en/observances/work-safety-day): 28 April

“You don’t need to know the whole alphabet of Safety. The a, b, c of it will save you if you follow it: Always Be Careful.”

As a company that places great emphasis on safety, we see great importance in this day and we want to remind everyone that our lives and the lives of our staff are more important than everything. Exelot wishes you a happy World Day for Safety and Health at Work.

כחברה ששמה דגש גדול על בטיחות אנו רואים חשיבות רבה ליום הזה ומזכירים לכולם שהחיים שלנו ושל העובדים שלנו חשובים יותר מכל.

אקסלוט מאחלת לכולם יום בטיחות ובריאות בעבודה שמח.

**May**
[International Day of Families:](https://www.un.org/en/observances/international-day-of-families)15 May

Call it a clan, call it a network, call it a tribe, call it a family: Whatever you call it, whoever you are, you need one.

We are proud to call our people family.

Celebrating this special day with you gives us great joy.

Exelot wishes everyone a happy International Day of Families!

UN Global Road Safety Week [WHO]: 17 May

Nearly 1.2 million people worldwide die as a result of road traffic collisions every year, representing more than 2.1% of global mortality, a figure comparable to the number of deaths caused by major killers such as malaria and tuberculosis. Millions more are injured and often remain disabled for life.

Exelot wishes all the distributors, the movers and all logistics staff on the roads, a safe and secure UN Global Road Safety Week.

We hope that we will succeed in changing this dreadful statistic and we will live a long, secure and pleasant life with our loved ones.

אקסלוט מאחלת לכל המפיצים, המובילים וכל אנשי הלוגיסטיקה בכבישים, יום בטיחות בדרכים בטוח ומוגן.

 מי ייתן ונצליח לשנות את הסטטיסטיקה העגומה הזו ונחיה חיים ארוכים בטוחים ונעימים עם האהובים עליינו לעוד שנים רבות וארוכות.

**June**
[Global Day of Parents:](https://www.un.org/en/observances/parents-day)01 Jun

Along with the rest of the world, Exelot is happy to celebrate and honor parents for their sacrifices, commitment and selfless love.

[World Environment Day](https://www.un.org/en/observances/environment-day)05 Jun

Micro-, Small and Medium-sized Enterprises Day: 27 Jun

Exelot wishes all our partners a happy day and a successful business year. We hope to continue to maintain and develop partnerships with many the many distribution stores and customs workers around the world, whether they are micro, small, or medium-sized.

אקסלוט מאחלת לכל השותפים לדרך יום שמח ושנה עסקית מוצלחת. מקווים להמשיך לפתח ולקיים שיתופי פעולה עם חנויות מפיצים עמילי מכס רבים ברחבי העולם בין אם גדולים בינוניים וקטנים.

National Logistics Day: 28 June

**July**

[International Day of Friendship:](https://www.un.org/en/observances/friendship-day)30 July

We want to mark this day as a day of partnerships. We wish all of our current and future partners a happy International Day of Friendship, and for many more years of good, fruitful, and beneficial partnerships.

אנחנו רוצים לציין את היום הזה בסימן יום של שותפויות. מאחלים לכל השותפים הנוכחים העתידיים יום שותפות וחברות שמח. לעוד המון שנים של שותפות פורה טובה ומקדמת.

**September**

[International Day of Sign Languages:](https://www.un.org/en/observances/sign-languages-day)23 September

(Picture of Exelot’s sign language in Hebrew and English)

(תמונה של שפת הסימנים של אקסלוט עברית ואנגלית)

**October**
[World Post Day](https://www.un.org/en/observances/world-post-day): 09 October

Over the years, since its invention in Switzerland in 1875, the post has been through many changes and upheavals. One of the upheavals is the development of delivery companies like Exelot. We are happy to be part of this evolution and we hope there will be many new changes, innovations and developments in the field. Happy World Post Day to all the different logistics staff, customers, stores, delivery people, distributors, and to all those working day and night in order to safely send billions of packages around the world.

במהלך השנים, מאז המצאתו ב 1874 בשוויץ, עבר הדואר תהפוכות ושינויים רבים. אחת ההתפתחויות היא הפיתוח של חברות משלוחים כמו אקסלוט. שמחים להיות חלק באבולוציה הזו ומקווים לעוד הרבה חידושים שינויים והתפתחויות בתחום. יום דואר שמח לכל עובדי הלוגיסטיקה השונים, ללקוחות, לחנויות, לשליחים, למפיצים, ולכל אלו שעובדים יום וליל כדי לשלוח בביטחה ביליוני חבילות ברחבי העולם.

**November**

**November – we’ve begun!**

**חודש נובמבר – התחלנו!**

Singles’ Day: 11 November

We’re ready! What about you?

אנחנו מוכנים! ואתם?

Black Friday: 26 Nov

How exciting – the craziness of November continues!

ממשיך הטירוף של חודש נובמבר, איזה כיף!!!

Cyber Monday: 29 Nov