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| L FoodTech Trends Report | |  |  |
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| AgroTech | Alternative protein (Novel Ingredients) | Digital & E-Commerce | Food Safety & Traceability |
| An innovative technology designed to render agricultural production more efficient and profitable- Israeli agtech excellence, e.g. in plant genomics and plant based protein, is a strong foundation for foodtech innovation | Alternative proteins, such as plant-based meat substitutes and edible insects, provide a substantial amount of protein but require less natural inputs to produce then the most common protein sources, meat and fish.  Composed of different sequences of amino acids, proteins are found in almost all whole foods. Protein is responsible for building lean | Businesses or commercial transactions carried out by means of electronic networks, pnmarily the internet For foodtech. ecommerce typically involves food online marketplaces or delivery platforms. E-commerce brands can target the right consumers, individualize their journey, and provide a seamless shopping experience. The world's food retailers are shifting to e-commerce | Technologies that track and monitor food production or in other ways reduce the risk of food-bome illnesses. With an increasing demand for food, rigorous testing (Disease  Control and Prevention) at every step of the food supply chain is becoming even more important to circumvent contamination at any | point dunng the process. Online quality and |
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| Food-Enhancing Technology | Human Health & Nutrition | Plastics & Packaging | Tech for Restaurants |
| Includes Pood Personalization. Robots 81 Drones  Big data 81 Analytics. VR. Al 61 Machine Learning. Pood Processing. Food Aesthetics, Supply Chain  Tech, 3D Printing, etc | Software and gadgets that empower users to make better and healthier decisions regarding the food they eat With the rise of health awareness among the public more consumers taking note of their wellness and to trace the food they eat in order to improve their health and to prevent certain chronic diseases. | Pood packaging is packaging for food. A package provides protection, tampering resistance, and special physical, chemical, or biological needs. It may bear a nutrition facts label and other information about food being offered for sale. Packaging that will keep moisture and oxygen away from foods for a longer time to require less use of preservatives. | Companies providing technology solutions to restaurants and businesses (mostly SaaS platforms) to enable restaurants work seamlessly. Solutions such as HR management, inventory management order management marketing, and loyalty program management |

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