**“Protective Financial Consultation”**

Protective offers financial advice to companies, using its extensive experience and expertise to find unique solutions to foreign currency, interest and commodity exposures.

Protective provides services for a wide range of companies in the Israeli market, ranging from small, private companies to large corporations.

Company owner, Vered Itzhaki, and her team of employees provide personal attention and dedicated professional service, specializing in the following fields:

* Economic/cash flow guidance
* Execution of financial transactions
* Hedge accounting
* Credit structure management
* ICO Consultation

Protective – Helping you today to prepare you for tomorrow!

**Cash Flow/Economic Guidance**

Protective offers financial guidance to its customers in a range of areas including foreign currency, interest rates, commodities and indexes.

Protective works to formulate a policy for hedging financial exposure of customers’ corporate activities and assists companies in creating an effective protective policy and implementing appropriate strategies.

Additionally, Protective provides its customers with ad-hoc service, hedging the financial exposures related to their customers’ projects and/or in tenders in which they participate.

**Execution of Financial Transactions**

Protective carries out all types of financial transactions for its customers, from conversion/procurement transactions to implementation of complex hedging strategies, quickly, professionally and honestly.

Protective's team executes transactions with banks and financial entities and works hard to obtain the optimal price for each transaction for its customers.

Protective provides customers with professional service and a high level of availability, beginning with the actual execution of the transaction, full accompaniment throughout the process and culminating with ongoing supervision of the customer's position.

**Hedge Accounting**

Protective prepares position papers for its customers to locate the accounting exposure of their corporate activities.

Protective then creates tailor-made solutions for its customers, hedging the financial exposures expressed in the position paper, while adapting and implementing them according to the rules of the International Accounting Standards Board (IFRS).

Additionally, Protective provides its customers with the following services:

* Calculations of reasonable value of their financial transactions.
* Sensitivity analysis of their financial statements, in accordance with the requirements of the Galai Committee.
* Examination of the effectiveness of the hedging in order to recognize their transactions as protective transactions.

**Credit Structure Management**

Protective carries out an audit and in-depth analysis of its customers’ credit structure, average duration and interest exposure, improving the credit portfolio in an optimal manner and adapting it to fit customer needs.

**ICO Consultation and Guidance**

Having managed large offerings, Protective has extensive experience in initial coin offering (ICO).

Protective has unique expertise in formulating economic-financial models to appraise currency value for customers carrying out an offering.

**Vered Itzhaki**

Vered Itzhaki is a renowned expert with over 20 years of experience in the field of hedging foreign currency, interest rates and commodities exposure. She formulates financial strategies to hedge exposures, execute financial engineering and solve financial dilemmas for companies.

In her many years as a CEO in this field, Vered accumulated extensive expertise and experience which she now offers to her clients.

In her many years of activity, Vered has served as a member of the board of directors in large government-owned companies such as the Israel Electric Company, NTA (the Light Rail) and public companies. She utilizes her extensive experience as a director at the meetings of her customers' board of directors and finance/management committees when they request that she present her recommendations.

Vered and her team of employees would be happy to meet with you.

Helping you today to prepare for your tomorrow…

Contact Us

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