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| **Tamar Sukenik**  | Address: 7 Gideon St. Tel Aviv [Post code?}Phone: 054-4860952 Email: tamarsuk@gmail.com |

**Professional Experience**

**Deputy Editor-in-Chief, Walla NEWS, 2016 – present**

* Managing all editorial content of the website's lifestyle and entertainment channels
* Supervising the channels’ daily news cycle, special investigation reports and development of new formats
* Managing the department's budget and personnel
* Overseeing social media engagement strategies and SEO-oriented content optimization
* Using Google Analytics and Chartbeat on a daily basis

**Senior Editor and Content Developer, Walla NEWS TV Studios, 2013 – 2016**

Responsible for the content development of original video formats, live broadcasts and daily programs

**Senior Editor, Ananey Communications, 2011 – 2012**

Creator and editor of TV programs including "She walked in the fields", "The magic of the Galilee" and "The Green Man"

**Senior Screenwriter, Abot Reif Hameiri, 2011**

Working on Beauty and the Geek, season 3

**Deputy Editor-in-Chief, Keshet Broadcasting, 2008 – 2010**

Deputy Editor of the network's live daily program "Ma kore"

**Senior Editor, Kastina Communications, 2008 – 2010**

Senior editor of the documentary series "Back in the neighborhood"

**Music Reporter, Haaretz, 2006 – 2008**

Daily coverage of the music industry (news and magazine articles) for the print and online publications

**Strategic Advisor, Reshet Broadcasting, 2004 – 2005**

* Member of the network's strategic team, planning for the Second Authority's bid for broadcasting on Channel 2
* Responsible for writing the network's strategic documents

**News Editor, NRG Maariv, 2003 – 2004**

News Editor at website’s Newsdesk

**Reporter, Yedioth America, 2001 – 2003**

Reporter and editor for the American edition of Israel's leading newspaper "Yedioth Ahronot", located in NYC

**Education**

* 2004-2008 Literature and Political Science studies – Tel Aviv University [what degree if any?]
* 2000 Arts and Humanities studies – New School, NYC {what degree if any?

**Languages**

* Hebrew – Native speaker
* English – full professional proficiency