For the Opportunity

The expected changes to Kanfei Nesharim street will significantly raise the value of the Oranim Center. Investors who realized the opportunity in Jerusalem and purchased properties bordering the light rail before work began saw returns in dozens of percentage points.

The next light rail line will follow the length of Kanfei Nesharim street and is expected to induce the same appreciation in property value as did the center city line. The Oranim Center, which is located next to a train stop, is today’s best business opportunity in Jerusalem

Graphs:

Rental prices in the city center by square meter:

|  |  |  |  |
| --- | --- | --- | --- |
|  | Yaffo Street | Ben Yehuda Street | King George Street |
| **2007** | 180 | 400 | 350 |
| **2009** | 250 | 450 | 400 |
| **2012** | 370 | 500 | 550 |