Project: Data Analysis

**Course Description**

The focus of this course is the implementation of a real-world, advanced analytics use case in the form of a student project.

Primary subject areas for this practical work include business performance analytics, text mining, web- and social analytics, and experimentation and testing.

The goal is for students to demonstrate they can transfer the theoretical knowledge acquired in Advanced Data Analysis (DLBDSEDA01) to an implementation scenario that closely mimics project work in a professional data science setting.

**Contents**

▪ This course covers the practical implementation of the approaches and techniques covered

in the course Advanced Data Analysis (DLBDSEDA01) in a project-oriented setting. Each participant must produce a project report detailing and documenting their work. Project tasks are chosen from a list or suggested by the students in agreement with the course tutor.