Our years of extensive experience enable us to provide our clients with results, not just promises!

We excel at digital campaigns

**About us**

Leaders of digital marketing for over a decade!

Triple Internet Solutions is a leader in digital marketing with a wealth of knowledge and proven experience in marketing hundreds of projects in competitive fields in Israel and around the globe, in a variety of languages. In response to the technological era in which we live, and the fierce competition that every business faces, we offer internet solutions that are individually tailored to each client, providing greater exposure to your target audiences – and, as a result, greater profits.

Triple was founded in 2008 by internet entrepreneur Nir Hodara, who currently serves as our CEO.

 **What is Triple?**

Triple is a digital media marketing and development specialist with over a decade of experience. We provide services that are individually tailored to each client, in a wide range of countries. Since its inception, the Triple team has stood for the values of leadership and aspiration to excellence. These values influence our work, which always meets the highest market standards. We think out-side the box, we adopt a long-term perspective, and we provide an advanced, unique service while fostering excellent relationships with each one of our clients.

**How we're unique**

* **Personal service**: we provide personal service to all our clients, without compromise. Each client works closely with one of our in-house client account managers.
* **Going the distance**: we stick with our clients for the long-term, and always ensure that we are at the forefront of technology, setting and meeting goals—this is a proven result, **as we work with our clients for many years.**
* **Many years’ experience**: over the years, we have gained extensive knowledge from managing hundreds of projects across a wide range of marketing fields.
* **Talk less, do more**: after developing an action strategy and defining goals, our team will get to work, and even encourage our clients to participate, in order to produce the desired business outcomes. **We believe in action.**
* **Thinking and living your business**: we will stand at your side throughout the entire process and make sure that your business goals are realized. Our account managers work closely with our clients and, when necessary, update the strategy – with the goal of achieving better business results.

**We will live your business…**

We see our clients as business partners in every respect. The extensive experience we have gained over the years guarantees you results, not just promises. We are ready for our next challenge and look forward to meeting you!

**Contact us**

Please enter your details and we will be in touch with you very soon.

**Advertise on the Google Search Network**

Advertise on the world's largest search network – over 90% of all searches are carried out via Google. The proliferation of advertisers has made this platform one of the most competitive on the internet. Our professionalism, extensive knowledge, experience, and management and control systems enable us to conduct real-time optimization to maximize your business outcomes in this important arena.

**Advertise on the Google Display Network**

Advertising the world’s largest media network allows us to place your company’s message on popular sites around the world across a variety of precise market segments. We advertise to the relevant target audience with optimal precision, by conducting A/B testing via messages, segmentation, and employing our unique in-house management and control system, which is constantly being updated.

**Advertise on Facebook**

Whether you are selling a product intended for B2B or B2C customers in Israel or the international community—we know exactly how to reach your target audience. After designating a target audience, conducting market research and locating competitor activities, we will design messages and campaigns that are a perfect fit for your target audience.

**Advertise on Instagram**

Do you have an app? A sales website? Do you sell real estate? Do you provide professional services? Luxury products? Do you serve a niche audience? We know how to precisely reach your target audience in a wide range of languages.

**Advertise on LinkedIn**

Is your target audience affluent? Is it a limited audience? Do they hold positions in public companies? Are they CFOs in international organizations? CEOs of international corporations? Do you think your target audience isn't online? Let us prove you wrong! We believe in smart advertising and focusing on precise target audiences.

**Advertise on Twitter**

Investing in content is important, but it's not enough. Through a dedicated content strategy for Twitter, we will build an action plan which will deeply engage your audience.

**Advertise on video**

Over the years, online video campaigns have been used to replace, or at least complement prime time television advertising. Do you have a product? Do you provide a professional service? We will take care of production, creating the brief and leading you through the process so that the video campaign will provide a positive response to your brand and will also support your business goals.

**Advertise on WAZE**

Advertising on WAZE is an integral tool for your sales centers in Offline, mainly for your B2C customers. Whether you’re looking for ongoing advertising or advertising during a 360 launch campaign, we will generate physical customer traffic for your business by targeting drivers within your radius who are interested in your services.

**Google Reputation Management**

Do you have negative reviews on Google? From businesspeople? Companies? This service is especially for you. Our reputation management team has achieved 100% success across all the projects it has handled, in a variety of languages and countries.

**Organic SEO**

Our SEO department is managed by veteran teams with proven success in the most competitive areas and across the wide range of languages and countries in which we operate. Through professional SEO work that includes a multifaceted strategy to promote short tail and long tail keywords, we will transform your site into a system that produces ongoing quality leads.

**Winning strategy and creative team**

In a time of fierce competition and multiple campaigns, businesses need to create differentiation in order to strengthen brand preservation and create leads with high sales potential. Our creative team will manage the process from the concept stage to implementation, coordinating with our media team for a successful campaign. Do you want to create a unique campaign that will make you stand out from the competition and generate sales? With experience gained over hundreds of campaigns and across a wide range of languages, countries and fields, we are ready for your next challenge!

**Research, market analysis and competitor review**

Are you looking to carry out market research (POC) on different markets? Would you like to know what your competitors are doing right now and on an ongoing basis? Where do they get their best traffic from? What and how much they are investing in digital marketing in order to stay one step ahead? We are happy to help you!

**Improve conversion rates for sites and apps**

Are you investing in digital but feel that you're not getting enough from your traffic? We will improve your conversion rates and install various systems that will help you carry out A/B testing on your traffic in an optimal manner.

**Content management and real-time human response**

Content management on social networks, in a range of languages, providing a human response to your customers in real-time. Whether via an organized content strategy or backup during campaigns, we will help you maximize leads and provide real-time responses to maintain your brand.

**Advertise through Outbrain content**

Advertising on Outbrain is mainly used as an alternative or support for PR to advertise quality content to various audiences or to related re-targeting audiences.