Mosaic United Panel Alumni Mini Survey

PLEASE DO NOT TRANSLATE WHAT IS HIGHLIGHTED IN BLUE

Subject Line: What Does Jewish Life Mean to You?

From: International Survey of Jewish Students

Hi there!

As you may recall, in the past you participated in our research about Jewish life as a university student. After completing our survey(s) you indicated that you would be willing to participate in future research. We are coming back to you with a short (5-minute) survey. This research is part of an international study of young Jews (university students and recent graduates), and we would be glad to hear from you! As a thank you, ***anyone who completes this survey will receive a $10 gift card of their choice***, with the option to donate the money if you wish to do so.

The survey is administered by Rosov Consulting on behalf of the Mosaic United Campus Pillar. Please be assured that the survey is confidential- meaning, nothing you write will be attributed to you individually.   
  
To complete the survey, please follow ${l://SurveyLink?d=this%20link.}  
  
Should you have any questions, feel free to contact [tbecker@rosovconsulting.com](mailto:tbecker@rosovconsulting.com).  
  
Thank you in advance,  
The Mosaic United Campus Pillar  
<https://www.mosaicunited.org/campus>

CRM Messaging:

From: International Survey of Jewish Students

Hi [First Name],

One of [Hillel/Chabad/Olami]’s funders Mosaic United, is interested in learning about Jewish life for university students, and in post-college years. This research is part of an international study of Jews on campus, and we would be glad to hear from you! As a thank you, anyone who completes this survey will be entered into a drawing for one of three $500 Amazon.com gift cards or one of ten $100 Amazon.com gift cards.

The survey is administered by Rosov Consulting on behalf of the Mosaic United Campus Pillar. Please be assured that the survey is confidential- meaning, nothing you write will be attributed to you individually.   
  
To complete the survey, please follow ${l://SurveyLink?d=this%20link.}  
  
Should you have any questions, feel free to contact [tbecker@rosovconsulting.com](mailto:tbecker@rosovconsulting.com).  
  
Thank you in advance,  
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**We are interested to learn a little about your Jewish life post-college.**

1. **In what year did you graduate from college?** [Still a student]
   1. [Thank you for your interest. It seems that you do not qualify for this survey. If you believe you received this message in error, please email Tehilla at [tbecker@rosovconsulting.com](mailto:tbecker@rosovconsulting.com).]
2. ***When you were a university student*, about how often did you participate in Jewish activities, such as Shabbat dinners, holiday celebrations, or other events)?** [Never, Once or twice a year, Several times a year, About monthly, Weekly or more often]
3. ***Over the last 12 months*, about how often have you been involved in Jewish “things” in your community, either in person or virtually? (e.g., communal holiday celebrations, Moishe House programming, local young adult programming, learning opportunities, involvement in One Table, etc.)** [Never, Once or twice, Several times, About monthly, Weekly or more often]
4. **Of those Jewish “things,” about how many were peer-led and how many were led by a Jewish communal professional, like a rabbi or a Jewish educator?**
   1. Most were peer-led
   2. Some were peer-led and some were led by Jewish communal professional
   3. Most were led by a Jewish communal professional
5. **How do you hear about Jewish opportunities near you (or virtual Jewish experiences)? Please select all that apply.**
6. Word of mouth
7. Social media
8. Mailing lists. Which ones? \_\_\_\_
9. Advertising. Where? \_\_\_\_\_\_
10. At a Jewish organization (such as a synagogue or a Jewish community center)
11. Other (please specify): \_\_\_\_\_\_\_\_
12. **What kind of things would you like to do as you continue to be involved in Jewish life? Please select all that apply.**
13. Volunteering/tikkun olam
14. Jewish learning
15. Jewish social activities
16. Israel travel/internships
17. Religious program
18. Other (please specify): \_\_\_\_\_\_\_
19. None of the above
20. **Would you prefer to participate in Jewish activities that are peer-led, or that are led by a Jewish communal professional, like a rabbi or a Jewish educator?**
    1. I prefer Jewish activities that are peer-led
    2. I prefer Jewish activities that are led by a Jewish communal professional
    3. I’m not sure, or I don’t have a preference
21. **Which of the following comes closer to your attitude about paying for Jewish experiences?**
22. I would only participate in Jewish experiences that are free of charge
23. I am willing to pay to participate in at least some Jewish experiences
24. **Nowadays, about how many of your closest friends are Jewish?**
25. All or almost all
26. Most
27. Half
28. A few
29. None
30. **Over the past 12 months, about how often would you say you hung out with Jewish friends or peers in a social setting?** [Not at all, Once or twice throughout the year, Several times over the year, About monthly, Weekly or more often]
31. **Is there anything else you would like to add about your experience of Jewish life post-college?**
32. **Would you agree to participate in a paid interview about your experiences with organized Jewish life?**
    1. Yes. Please provider a valid email address where we could reach you: \_\_\_
    2. No
33. **Thank you! If you would like to receive a $10 gift card, please provide an email address here (it will only be used to share a link to the gift card with you):** \_\_\_

The following questions are about ways in which being involved in Jewish life as a student may have played a role in what you feel, think, and do today.

# Panel Project

## Monthly Birthday Wishes

Subject Line: Happy Birthday from the International Study of Jewish University Students

Thank you for continuing to take part in the International Study of Jewish University Students. We appreciate the time you take to complete our surveys. Wishing all those with birthdays this month a very happy birthday.

With much thanks and appreciation,

The team at the International Study of Jewish University Students

## Happy Hannukah Wishes

Subject Line: Happy Hannukah from the International Study of Jewish University Students

Happy Hannukah from the International Study of Jewish University Students. Thank you for continuing to contribute to our research.

Over the coming months, we look forward to offering you additional opportunities to contribute to our study, which explore Jewish life for young people around the world. Participation in all our research opportunities (surveys, interviews, focus groups, etc.) are for a modest pay or the chance to win a raffle prize. With questions, contact [tbecker@rosovconsulting.com](mailto:tbecker@rosovconsulting.com).

Know someone who can contribute to this study? Share the following link with them:

Thanks,

The team at the International Study of Jewish University Students

## Happy Passover Wishes

Subject Line: Happy Passover from the International Study of Jewish University Students

As Passover approaches us, we at the International Study of Jewish University Students wanted to wish you a Happy Passover. Thank you for continuing to take part in our research. We appreciate it!

The team at the International Study of Jewish University Students

## New Year Wishes

Subject Line: Shana Tova from the International Study of Jewish University Students

Shana Tova from the International Study of Jewish University Students. We thank you for continued contributions to our research.

The team at the International Study of Jewish University Students