**Investment Memorandum**

**(Express or <$100K)**

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| **Internal Information:** | | **Information on Suggested Grant:** | |
| **Portfolio area:** | Inclusive Society | **Organization name:** | Noam Noar Mitgaber |
| **Sub-Portfolio area:** | Haredim | **Grant amount:** | 30,322 |
| **Project title:** | Building a work plan for modern Haredi leadership | **% Of SFPI from project budget:** | 100% |
| **Project lead:** | Alon Misgav | **Term:** | 6 months |
| **Track:** Portfolio Area | | | |
| **Sub Track:** Below $100K | | | |

1. **Summary and Recommendation:**

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| **Opening** |
| 6-month learning grant for a group of activists in the field of modern Haredi to build a workplan and set goals for the upcoming year. The bulk of the funding will go towards a consultant who will work with the activists to curate a clear and measurable plan. |
| **SFPI Goals** |
| This is a learning grant towards the work we are intending on researching in the field of modern Haredi population in Q3. |
| **Project Goals** |
| To assist the main activists in the field of modern Haredi leadership think together about priorities and goals for the field.  Beyond relationship building, we believe that this will help SFPI identify areas where we can possibly create intervention plans – even areas and directions the team will dismiss are relevant for us in the regard. |
| **Success and Failure** |
| * At the end of the grant, SFPI will receive a clear and detailed work plan, and a list of considered and dismissed focus areas and directions * Success will be if these materials could serve as a base for SFPI internal thinking and planning in the field of modern Haredim as an instigator of change in the Haredi population at large. |

1. **The Project:**

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| **Project Description:** | | | |
| The changes in the Haredi community in the past few decades have led to an emergence of new groups and identities within the community, located on the spectrum from conservatism to modernity. In a study conducted by Dr. Lee Cahaner for IDI, she suggests that ultra-Orthodox society in Israel be classified into four main groups: conservative (28%), the classic core group (32%), a group leaning towards modernism (29%), and the modern group (11%). These groups vary in their attitudes on various issues such as demography, higher education, employment, lifestyle, media, attitudes towards the State of Israel, society, and economics.    Many of those who identify as modern Haredi do not feel comfortable with some of the mainstream Haredi community's prevailing attitudes toward several issues, particularly openness to modernity and its values, and the general Israeli society. To date, limited frameworks are connecting and developing community and leadership for this group.  This project will bring together five prominent modern Haredi activists (Rabbi Bezalel Cohen, Tzipora Gutman, Fainy Sukenik, Avremi Kreuizer, Liat Malka) to develop frameworks to support the modern Haredi population, build modern Haredi leadership and strengthen their presence in the growing Haredi society. The goal of the project is to assist them with moving from the ideation stage towards a clear and detailed work plan for the upcoming 2-3 years through a joint process with a Dr. Nili Sukenik, an organizational development consultant at Tzofnat. | | | |
| **Project Budget (Sources and Uses):** | | | |
| **Sources (GOI, philanthropy, self-generated)** | | **Uses** | |
| Source | Amount in NIS | Budget Line | Amount in NIS |
| SFPI | 94,000 | External consultant | 40,000 |
|  |  | Stipends for the 5 activists for the time and work (1,800 monthly fee\*5 activists\*6 months) | 54,000 |

1. **Measurement and Evaluation:**

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| **Highlights** |
| We will not do any M&E on this project. |

1. **The Organization:**

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| **About the Organization\*** | | | | | | |
| **General**  This is a group of activists who have been thinking together for a few months. The payment for the project will go through Noam-Noar Mitgaber, an organization that was founded by Tzipora Gutman, one of the five activists.Noam was founded in 2008 and works with Haredi female teenagers who do not fit into the mainstream Haredi system helping them integrate into Israeli society while keeping their Haredi identity and lifestyle, the org also is active in prevention of sexual abuse in the Haredi community and vocational training for underprivileged societies. Tzipora Guttman does not receive a salary from Noam but is active on the board. | | | | | | |
| **Organization Budget and Sources** | | | | | | |
|  | Past Year | 2022 | | Year 2 | | Year 3 |
| Organization Budget |  | 677,540 | |  | |  |
| Philanthropic Income |  | 280,000 | |  | |  |
| Government/Municipal Income |  | 70,000 | |  | |  |
| Self-Generated Income |  | 281,000 | |  | |  |
| **Main Funders of the Organization** | | | | | | |
| Funder Name | Amount | | Status | | Type | |
| Many small funders for the various projects. |  | |  | |  | |
| **Additional Inputs\*\*** | | | | | | |
| * Noam is only a pass through for the funds as the activists do not have an official body | | | | | | |

**\***This section can be moved up if it is needed to better evaluate the previous sections.  
\*\*This section is particularly relevant for General Support grants. In other cases, it is optional.

1. **Previous Grants: None**