

Urban95 Program in Israel's Social and Geographic Peripheries - Logic Model for the Anchor Municipality of Tira

Target Audience	Inputs	Actions	Outputs	Short to Mid-Term Results (up to 3 years from program's onset)	Long Term Results (3-5 Years)	Impact
Officials & municipal decision makers, and professionals in the field	Personnel: - ILGBC team - Anchor municipality program manager - Municipal officials - External consultants - Program partners (inside and outside of the municipality) - Previous knowledge and experience from BvLF, ILGBC, Urban95 TLV and at the national roundtable - Projects' funding - Measurement and evaluation	Participation in meetings and committees to promote early childhood development (ECD) in the anchor municipality Participation in trainings & seminars to acquire knowledge and tools and to raise awareness for ECD in all aspects of life Mapping of potential interventions in public spaces and mobility domains in the anchor municipality Mapping needs and identifying opportunities to provide relevant contents for young children and their caregivers, supporting the interventions in the urban environment in the anchor municipality Engaging municipal stakeholders in pilots' implementation Connecting with external partners for pooling resources and expending opportunities for additional collaborations Initiating pilots in the urban environment, including providing accompanying contents The municipal program manager will support pilots' implementation and accompany municipal stakeholders in assimilating inter-administrative collaborative work models	A permanent seat for program leaders at the anchor municipality's decision-making table, to examine possible touching points between the early childhood domain and the municipality's ongoing work-plans Extent of municipal officials who have participated in seminars for acquiring local and international knowledge and tools regarding early childhood needs Satisfaction of trainings' participants Extent of new partners engagement and inter-department collaborations Identification of well defined and differentiated intervention locations, to implement pilots in the domains of public space and mobility Initiating pilots' implementation while defining inter-departmental division of labor and engaging relevant officials from in and outside of the anchor municipality Extent of data-based work: using knowledge and experience accumulated from the program's partners network, the program's website, and peer learning	Early childhood is permanently present on the municipal agenda Municipal officials are knowledgeable and understanding of early childhood needs Municipal officials are using work mechanisms and new management practices, along with inter-department collaborations Collaborations between municipal officials and external partners, while seeking resources dedicated to promoting early childhood in the city (pooling resources) Interventions' implementation in the mobility and public space domains: adjusting them for young children and their caregivers use, and providing contents for young children and caregivers to support these interventions Promotion of municipal investment in adjusting the urban environment for safe and accessible use and mobility of young children and their caregivers Tira constitutes a source for peer learning to other municipalities	Municipal officials are implementing acquired knowledge & understanding of ECD needs for decision making and for promoting solutions for young children and their caregivers' benefit Young children & caregivers' P.O.V is considered when planning early-childhood-suitable public spaces Increase in number of public spaces and infrastructures renovated and adjusted for the use of caregivers and their children, by the Urban95 principles & standards Tira's municipality is seeking for external funding resources and acts independently to promote ECD needs The anchor municipal urban planning, that is based on Urban95 principles, is recognized as a "success story" and echoes in other municipalities	A policy for promoting an urban environment that is adjusted for optimal development of early childhood is properly and sustainably embedded in all of Tira's municipal administrations, that are acting in full coordination and collaboration

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Tira's residents - children from birth to the age of 6 and their caregivers	<p>Personnel:</p> <ul style="list-style-type: none"> - ILGBC team - Anchor municipality program manager - Municipal officials - External consultants - Program partners (inside and outside the municipality) - Previous knowledge and experience from BvLF, ILGBC, Urban95 TLV and at the national roundtable - Projects' funding - Measurement and evaluation 	<p>Identifying and characterizing needs and barriers among city residents and their young children, regarding adjustment of the build environment in their neighborhoods for suitable and accessible use.</p> <p>Identifying and characterizing the needs of city residents and their young children, from all socio-economic populations, to develop accompanying contents, promoting sense of parental welfare.</p> <p>Engaging partners to pilots' implementation (inter-municipality and cross-sectional), including partners among city residents.</p> <p>Initiating pilots benefitting young children, promoting safe mobility, prioritizing walking, and riding bicycles, over car use.</p> <p>Initiating establishment / renovation of playgrounds or play areas near municipal public buildings, based on Urban95 principles (for example combining developmental elements, multi-age adjustment) across different areas in the anchor municipality.</p> <p>Development of accompanying contents for municipal services and interventions in the urban environment, to strengthen sense of parental welfare and promote community ties, while characterizing and adjusting services and contents to weakened populations.</p> <p>Promoting processes of public participation within pilots' implementation.</p> <p>Promoting sense of security and safety as part of implementing interventions in the public space (for example by building fencing, collaboration with neighborhood trustees and municipal officials).</p>	<p>Extent of interventions in public spaces and mobility that have been implemented</p> <p>Extent of activities and events for young children and caregivers, taking place in the anchor municipality</p> <p>City residents, parents of young children, are aware of and familiar with the program and the pilots promoted within it</p> <p>Parents of young children are aware of services and events realized as part of the pilots across the city</p> <p>The number of city residents, parents of young children, involved in public participation actions</p> <p>Parents of young children report sense of safety and security when using and staying in public spaces undergone interventions</p>	<p>The post-intervention public spaces are suitable for safe use, stay and mobility on foot and with a stroller</p> <p>Increase in contents and services consumption (provided as part of the program's interventions) by caregivers' and their young children, across the anchor municipality and especially by weakened populations</p> <p>High satisfaction of caregivers and their young children, from the contents and services consumption (provided as part of the program's interventions)</p> <p>Increase in number of young children and caregivers staying in post-intervention playgrounds / public space play areas</p> <p>Increase in number of young children and caregivers not using cars (walking or by bicycles), in post-intervention public spaces</p> <p>Increase in number of young children and caregivers participating in activities in tactic intervention areas (place making) on city streets</p> <p>Increase in extent of promoting communal ties among city residents, parents of young children</p>	<p>Residents are satisfied with the city-life experience, relating to use, stay and mobility in public spaces suitable for young children needs</p> <p>Residents and their young children frequently spend time in public spaces, which were adjusted to their needs and designed by the Urban95 principles</p> <p>Strong sense of security among young children and their caregivers when staying and mobilizing in post-intervention urban area</p> <p>Strengthening sense of community and social interactions among city residents, parents and their young children (including between children)</p> <p>Sense of parental welfare improved among city residents, parents of young children</p>	<p>An equal urban environment that optimally promotes ECD and sense of parental welfare in the anchor municipality</p>

Evaluation Indicators – Tira Logic Model for the Urban95 Program Evaluation

Municipal Officials & Decision Makers, and Professionals in the Field

The program's evaluation indicators consist of short/mid-term & long-term results' indicators.

Short/Mid-Term Evaluation Indicators:

- Early childhood is on the municipal agenda: Extent to which early childhood is permanently present on the municipal agenda in the different departments, extent to which the subject is raised at the decision-making table.
- Municipal officials are knowledgeable about and understanding of early childhood needs: Extent to which municipal officials become knowledgeable about and gain understanding of the importance of ECD, and acquire tools for promoting related issues, following their participation in trainings and seminars (including participants' satisfaction of the trainings).
- Municipal officials are using work mechanisms and new management practices, collaborating with all municipal departments: Extent to which municipal officials from different units collaborate with each other, while using tools and work mechanisms (like documents, action models and work plans) to embed a policy of early childhood promotion in all municipal units.
- Collaborations between municipal officials and external partners, while pooling resources to promote ECD needs on a municipal scale: Extent of collaboration between municipal officials and external partners, to promote early childhood needs in the municipality, while constantly engaging new partners and seeking dedicated resources.
- Implementing interventions in mobility and public space domains, adjusting the urban environment for young children and their caregivers, including supporting contents: Number of public spaces in chosen sampling areas that were adjusted for stay and mobility of children from birth to the age of 6 and their caregivers, with accompanying contents.
- Promoting municipal investment in adjusting urban environment for safe and accessible stay, use and mobility of young children and their caregivers: Extent of positions and budgets allocation for establishing public spaces and urban infrastructures renovation by Urban95 principles, to adjust them for stay and mobility of young children and their caregivers.
- The city of Tira constitutes a source for peer learning to other municipalities: Extent of professional knowledge sharing between stakeholders in other municipalities (especially from the Arab society), that address their colleagues in Tira's municipality to gain information and learn from their experience regarding promoting early childhood needs in the city.

Long-Term Evaluation Indicators:

- Municipal officials make decisions and promote solutions for young children & their caregivers based on acquired knowledge & understanding: Extent to which municipal officials implement knowledge and understanding they acquired in seminars, to promote young children and caregivers' needs by decision making and dedicated solutions development.
- Young children and caregivers' P.O.V are considered when planning suitable public spaces: Extent to which Urban95 principles are embedded in policy-making processes among stakeholders of various municipal units and are implemented in public space planning.
- Increase in number of public spaces and infrastructures that have been renovated and adjusted for the use of caregivers and their children, by the Urban95 principles: An increase in the number of public spaces and infrastructures in the city of Tira, that have been renovated, renewed, and adjusted for the use of young children and their caregivers, by the Urban95 principles, such as accessible and shaded sidewalks and designed playgrounds.
- Tira's municipality is seeking external funding sources and independently initiates actions to advance young children: Extent to which the municipality implements pooling resources efforts to advance early childhood, so that there is an increase in the extent of new initiatives for early childhood and in funding of actions for the improvement of public spaces adjusted for stay and mobility of children from birth to the age of 6 and their caregivers.
- Municipal urban planning that is based on the Urban95 principles is recognized as a "success story" and echoes in other municipalities: Extent to which stakeholders in other municipalities become familiar with the implementation of the Urban95 program at Tira's municipality and its impact. Extent to which insights from the Urban95 program in Tira are implemented in other municipalities.

Tira residents – Children from birth to the age of 6 and their caregivers

Short/Mid-Term Evaluation Indicators:

- Post-intervention spaces are suitable for safe and secure use and stay, and for mobility on foot and/or with strollers: Extent of parents or primary caregivers of children from birth to the age of 6 that report safe use, stay, and mobility in post-intervention urban spaces.
- Increase in contents and services (provided as part of interventions implementation) consumption by young children and their caregivers, around the city: Number of young children and caregivers consuming the contents and services provided as part of the Urban95 program.
- High satisfaction of young children and caregivers with the accompanying contents: Number of caregivers reporting their own and their children's high satisfaction from provided contents and services in the Urban95 program, including a variety of affordable activities and events.
- Increase in number of young children and their caregivers staying at post-intervention playgrounds and/or public space play areas: number of young children and their caregivers that are staying at post-intervention playgrounds or public play areas and are expressing high satisfaction from spending time in the intervention spaces.
- Increase in caregivers and young children's mobility via foot or bicycle in the post-intervention public spaces: Extent to which parents or primary caregivers of children from birth to the age of 6 have moved around the post-intervention public spaces via foot or bicycle, and not via private cars, in the last 30 days.
- Increase in the number of young children and their caregivers participating in activities in tactic intervention areas on city streets: An increase in the number of young children and their caregivers participating in Urban95 activities in different intervention areas around the city.
- Increase in extent of promoting communal ties among city residents, parents of young children: Extent of parents or primary caregivers of children from birth to the age of 6, that report having social ties and a sense of community belongingness in their living area.

Long-Term Evaluation Indicators:

- Residents are satisfied with the city-life experience, relating to use, stay and mobility in public spaces suitable for young children needs: Extent of residents', parents of young children, satisfaction, from the city-life experience in the city of Tira, in all related to use, stay, and mobility in the public spaces suitable for early childhood needs. An increase in the number of parents reporting that in the city of Tira there is a green, safe, and accessible public spaces, suitable for their needs.
- Tira's residents and their young children frequently spend time in the public spaces, which were adjusted to their needs and designed by the Urban95 principles: An increase in the number of young children and their caregivers that frequently spend time in public spaces, that is suitable for their needs and is designed by the Urban95 principles. An increase in parent-child joint time and in joint play frequency in the public spaces, post intervention.
- A high sense of security among young children and their caregivers while staying and mobilizing in the post-intervention urban space: The number of parents reporting a stronger sense of security while staying and mobilizing in the post-intervention public spaces.
- Strengthening sense of community and social interactions among city residents, parents and their young children (including between children): An increase in the number of parents or primary caregivers of children from birth to the age of 6 reporting having social ties and reporting a decrease in the sense of isolation and social alienation in their living area.
- Improvement in city residents', young children's parents', sense of parental welfare: An increase in number of parents reporting a stronger sense of wellbeing (general welfare) in the city of Tira.

Mapping of Tools and Indicators - what tool measures which indicator

Indicator / Tool	Data Review & Analysis	In-depth Interviews	Field Observations	Focus Groups	Trainings' Participants Feedback	Caregivers' Surveys
Target Audience: Municipality Officials and Decision-Makers, and Professionals in the Field						
ECD is on the municipal agenda	V	V		V	V	
Knowledge in and understanding of ECD needs	V	V		V	V	
Establish inter-administrative collaboration mechanisms	V	V		V	V	
New collaboration with external partners, including resource allocation	V	V		V	V	
Public space & mobility pilots' initiation, including accompanying contents development	V	V	V	V	V	V
Municipal positions & budgets allocation, dedicated to ECD	V	V		V	V	
Tira municipality as peer-learning source to other Arab municipalities	V	V		V	V	
Data driven decision making	V	V		V	V	
young children & caregivers' P.O.V considered when planning public spaces	V	V		V	V	
Implement project to adjust the public spaces by Urban95 principles, on a municipal scale in Tira	V	V	V	V		V
Tira municipality act independently to advance young children needs	V	V	V	V		V
Urban95 program in Tira is a "success story", with echoes in other municipalities	V	V		V	V	

Indicator / Tool	Data Review & Analysis	In-depth Interviews	Field Observations	Focus Groups	Trainings' Participants Feedback	Caregivers' Surveys
Target Audience: Young Children and Their Caregivers						
Suitable infrastructures for young children and caregivers	✓	✓	✓	✓		✓
Safe mobility without the use of a private car	✓		✓	✓		
Frequency of mobility via foot, bicycle, or public transport			✓	✓		✓
Using a suitable urban space			✓	✓		✓
Interaction & joint play in the public space			✓	✓		✓
Urban95 policy is considered in city space planning	✓	✓				
Playground deployment and suitable public space	✓	✓	✓	✓		✓
Use of public space and playgrounds			✓	✓		✓
Satisfaction from facilities and space			✓	✓		✓
Service - utilization & satisfaction			✓	✓	✓	✓
Parental welfare and city-life experience improvement			✓	✓	✓	✓
Sense of community and social belongingness			✓	✓	✓	✓