**1. Basic Information**

Eligibility

The contest is open to middle and high school students. Students may submit individual or group entries.

Entry Deadline

Entries must be submitted to the National Library of Israel by Yom Ha’atzmaut, Wednesday April 26, 2023.

**2. Poster Requirements**

1. Posters may use any mixed media suitable for reproduction as a poster including computer-generated graphics; no trademarked or copyrighted images or phrases can be used.
2. Posters can also be created with art materials (paper, cloth, paint etc.). In this case, participants are required to upload a good quality image of the physical product.

Rights

1. The winning posters may be displayed at the National Library of Israel and reproduced on the official National Library of Israel website and social media channels at the sole discretion of the National Library of Israel.
2. The National Library of Israel will assume full ownership of the content.
3. Entry in the contest constitutes full permission to publish the names of winners.
4. The determination of eligibility of entries and any interpretation of these rules is at the sole discretion of the National Library of Israel and is final and binding upon all entrants.
5. By participating, entrants agree to abide by and be bound by these rules.

Plagiarism

Project entries cannot include plagiarized work. Plagiarism is considered the deliberate copying of someone else’s thoughts, ideas, expressions, words, artistic expressions, or scientific work without formally acknowledging its source. Project entries that include plagiarized content will be eliminated from the competition.

**3. Judging Process**

Posters will be judged according to the following criteria:

| Message | * The message is clearly conveyed in the visuals of the poster * The message is anchored in one (or more) of the essential questions | 3 |
| --- | --- | --- |
| Design | Principles of design are evident in the final product:   * Shape and form * Color * Emphasis * Composition * Movement * Unity | 2 |
| Creativity | * Poster engages viewers and piques curiosity * Poster exhibits a unique and creative approach to chosen theme | 2 |
| Artist statement | * Brief description and explanation of major poster elements * Personal statement about how the message conveyed in the poster expresses your connection to Israel * Demonstration of how the NLI primary sources impacted the final product | 3 |
| Total |  | 10 |

Winners

A judging committee made up of NLI staff and representatives from partner organizations will choose three winners. The winners will be announced by May 25, 2023 (Shavuot Eve).

Additional Disclaimers

1. It is the responsibility of each participant and educator to read these rules and regulations for the National Library of Israel Curate & Create Poster Competition.
2. The National Library of Israel reserves the right to reject any project entry for any reason and at any time at its own discretion.
3. The National Library of Israel may refuse to award a prize if a winning participant has not followed these rules and regulations or the proper registration and project entry procedures.