

Israel is one of the  
**LEADING GLOBAL  
INNOVATION  
ECOSYSTEMS**

# Israel is consistently ranked as a global leader in innovation

## 2021 Bloomberg innovation index

RANK	COUNTRY	R&D INTENSITY	RESEARCHER CONCENTRATION	HIGH TECH DENSITY	PATENT ACTIVITY	PRODUCTIVITY	MANUFACTURING VALUE ADD	EDUCATION EFFICIENCY
1	South Korea	2	3	4	1		2	
2	Singapore				4	6	3	1
3	Switzerland	3	4			7	5	
4	Germany	7		3			6	
5	Sweden	4	7	6				7
6	Denmark	8	2	8		3		
<b>7</b>	<b>Israel</b>	<b>1</b>	<b>1</b>	<b>5</b>	<b>8</b>	<b>18</b>	<b>30</b>	<b>34</b>
11	United States	9	32	1	2	5	24	47
12	Japan	5		10			7	
13	France			2				
16	China			9	3			

# Innovation is a major contributor to the overall economy



**10.4** %  
OF  
WORKFORCE



**15** % OF **GDP**



**54** % OF TOTAL ANNUAL  
EXPORTS



## Resulting in significant **ECONOMIC GROWTH**

GDP annual growth rate	1995 – 2019	2020	2021	2022
Israel	4%	-2.2%	8.2%	6.5%
OECD average	2.2%	-4.5%	5.2%	3%*

Israel has a thriving innovation ecosystem that produces talent, funding, research, and access to global markets

73000+

STARTUPS AND  
TECH COMPANIES

435

VENTURE CAPITAL  
FUNDS

135

ACCELERATORS

37

INCUBATORS

>500

MULTINATIONAL  
INNOVATION AND  
R&D CENTERS

17

TTOS  
(UNIVERSITIES  
+ HOSPITALS)

9

PUBLIC  
UNIVERSITIES

# It leads the world in several key innovation parameters



**# 1**

**IN STARTUPS AND UNICORNS**

PER CAPITA



**# 1**

**IN VENTURE CAPITAL INVESTMENTS**

PER CAPITA



**# 1**

**IN INVESTMENTS IN R&D**

AS % OF GDP



**# 1**

**IN INNOVATION LINKAGES**



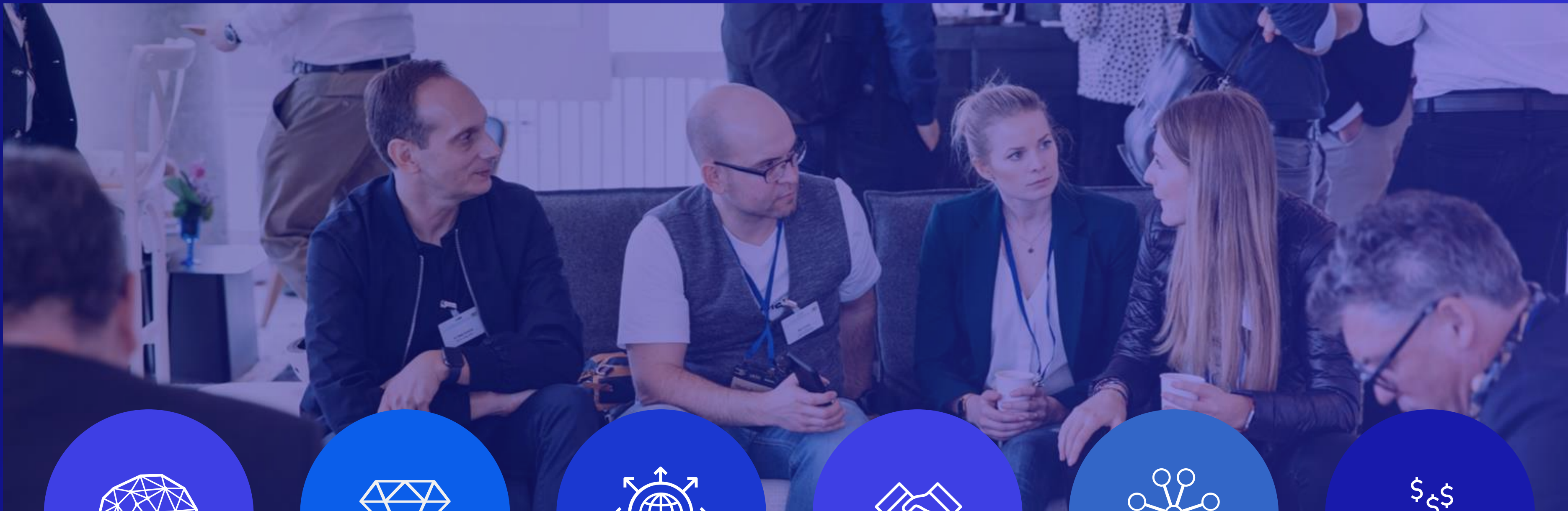
**# 4**

**IN PUBLIC COMPANIES**

LISTED ON NASDAQ



**THE ISRAELI  
ECOSYSTEM**  
has unique  
characteristics



**ENTREPRENEURIAL  
CULTURE**



**ACCESS  
TO TALENT**



**GLOBAL FUNDING  
AND MARKETS**



**B2B FOCUS  
AND EXPERTISE**



**DIVERSITY AND  
DENSITY OF  
INNOVATION**



**GOVERNMENT  
SUPPORT**





Computer  
Hardware



Cyber  
Security



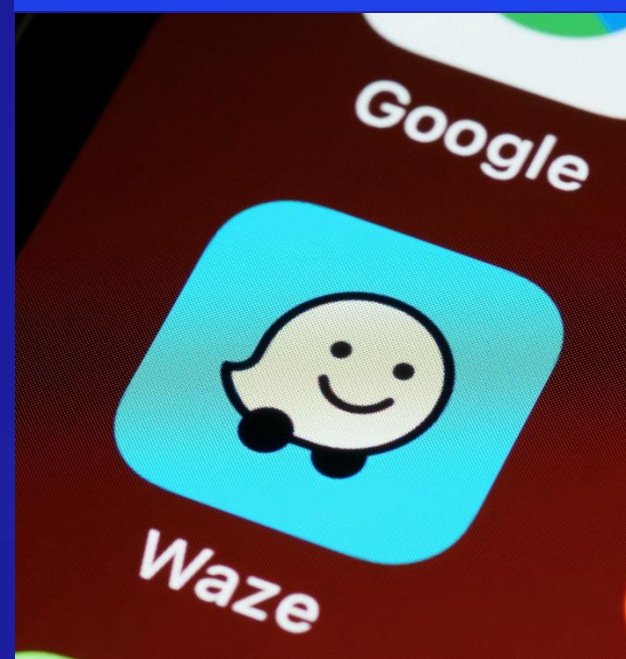
Health-tech



AgriTech

# Israel is at the center of global progress

Navigation



Mobility



Climate-tech



Food-tech





But the  
**PICTURE**  
isn't all perfect

# Challenges that Israel must address

Inefficient  
education  
system →



↙ Diversification in  
sources and sectors  
of innovation

↘ Low productivity  
of non-tech  
economy



↗ Human Capital  
shortage



↖ Demographics

Start-Up Nation Central,

# THE PRIME CONNECTOR

of Israeli innovation solving  
global challenges

# We focus on four pillars of activity



## GLOBAL PARTNERSHIPS

Corporates  
and investors



## ISRAEL ECOSYSTEM DEVELOPMENT

Israeli ecosystem and  
sector development



## INNOVATION DIPLOMACY

Ecosystems  
and Governments

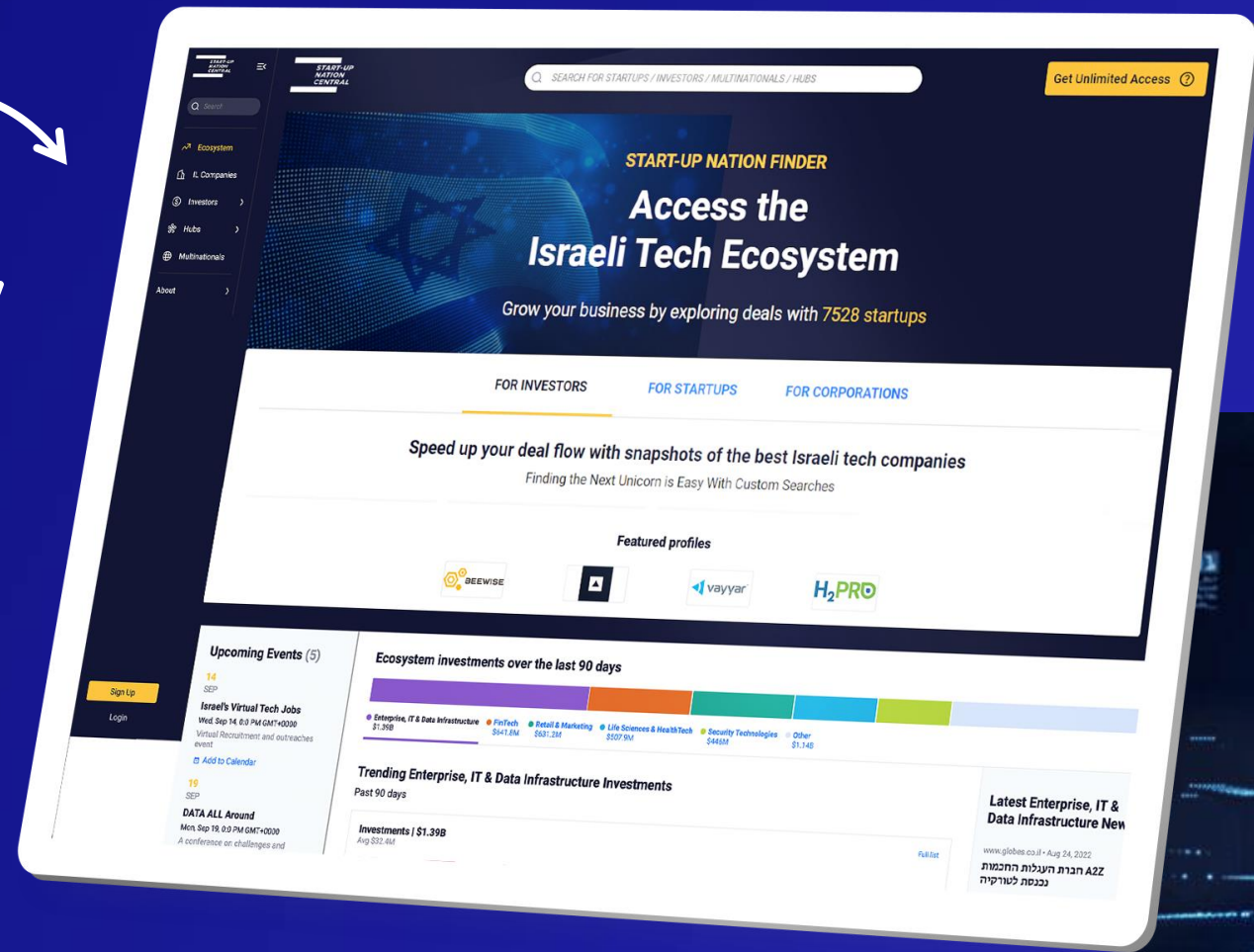


## INNOVATION FOR ISRAEL

Israeli society and  
productivity

# Our offerings

Finder  
Platform,  
Data &  
Insights



Research  
and Policy



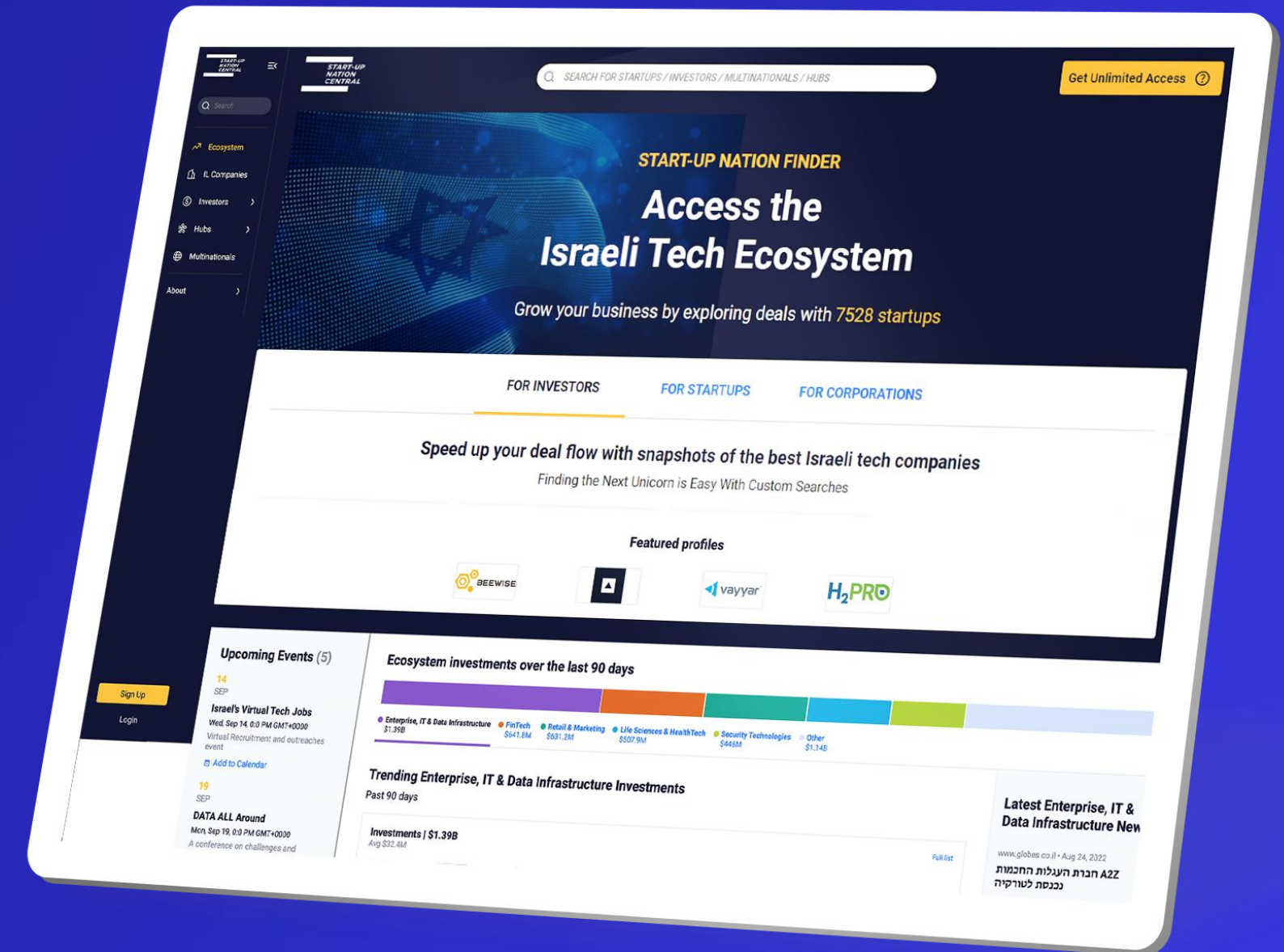
Human capital



Engagements

# Start-Up Nation Finder

Start-Up Nation Finder is our free digital platform, provides data, insights, and access to key industry players



Finder [video](#) link

Want to be part of the innovation ecosystem? You Can Register NOW!



# Innovation Diplomacy

01.

Leverage Israeli innovation to create impact through sustainable partnership with strategic countries and entities

02.

Focus on MENA region and the US

03.

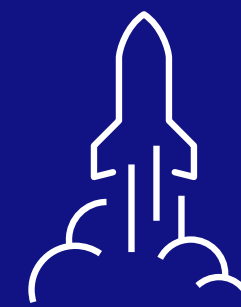
Position Israeli innovation to address global challenges (i.e.: climate, healthcare)



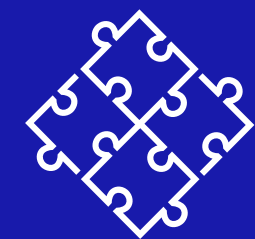
INNOVATION  
ECOSYSTEM  
BUILDING



HUMAN CAPITAL  
DEVELOPMENT



TECH  
LEADERSHIP



CLIMATE  
INNOVATION  
COLLABORATION