**Nov-ill**

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Nov-ill is a digital store app for private pharmacies, enabling them to deliver their products through a digital interface. The system aims to provide customers with easy access to private pharmacy products, patients can upload a prescription and the medications are delivered to their homes. The project aims to improve the availability of medication and enable private pharmacies to save on operating costs and digital marketing. Additionally, the app increases sales by improving the availability of products to customers, thereby increasing revenue. It also promotes competition by enabling private pharmacies to enter the digital market and compete with big pharmacies.

**Keywords:** Digital store application, private pharmacies, digital interface, availability of medicines, savings in operating costs and digital marketing, sales volume, competition in the digital market.