

RootOne 2023 T1 (Pre-Trip) Survey: Survey Instrument

Please take note of the following conventions:

- 1. Titles introducing each section as well as other headings will **not** be visible to respondents and are used for organizational and analytical purposes only.
- 2. All grey-shaded information within brackets serves a placeholder for text that will be embedded from the contact list or survey platform.
- 3. All purple-shaded information within brackets is for the online survey programmer and will **not** be visible to respondents.

Additional notes:

- 1. We will not be asking about DOB, grade level, or zip code, given that we will already have this information from the contact lists.
- 2. We will be asking about participants' desire to visit Israel in the future (one of our key outcomes/indicators) in the post-trip survey (where we will also ask what they plan to do in Israel in the future).
- 3. As the survey progresses, we will include colorful pop-ups that say things like "Great job so far!", "You're almost there!", etc. We've used these in the GenZ study and other teen-based projects to motivate respondents along the way.

SURVEY LANDING PAGE

Thank you in advance for participating in this survey! This survey has been commissioned by RootOne and is being administered by Rosov Consulting, a professional services firm. It should take approximately 15 minutes to complete this survey. As a reminder, completing this survey is a pre-trip requirement.

Whatever information you provide in the survey will be kept confidential, and nothing you share here will be connected to you personally. Any reporting will summarize the overall set of responses and will not identify individual responses. You can view our privacy policy here. Should you have any questions, please contact Rosov Consulting at rootoneteensurvey@rosovconsulting.com.

Thank you again for your participation and enjoy the trip!

SECTION 1: SATISFACTION WITH PRE-TRIP PROGRAMMING

As you get ready to go on your trip, please take a moment to reflect on the pre-trip educational programming you participated in.

- 1. [Required] Approximately how many hours of pre-trip programming have you participated in so far?
 - a. None [If selected, continue to Section 2]
 - b. 1-3 hours
 - c. 4-6 hours
 - d. 7-9 hours
 - e. More than 9 hours
- 2. [Required] On the whole, how would you rate your RootOne pre-trip programming? (Please select the number of stars to indicate your rating; more stars indicate higher ratings.)



- 3. For you, was the content covered in your pre-trip programming...?
 - a. Too basic
 - b. At the right level
 - c. Too sophisticated
- 4. For you, was the average session of pre-trip programming...?
 - a. Too short
 - b. Just about right
 - c. Too long
- 5. To what extent do you agree or disagree with the following statements about your pre-trip programming? [Randomize statements]

	Strongly Disagree	Moderately Disagree	Slightly Disagree	Neither Agree nor Disagree	Slightly Agree	Moderately Agree	Strongly Agree
The content was interactive and engaging	0	0	0	0	0	0	0
The sessions were well- organized and well- executed	0	0	0	0	0	0	0
The technology worked smoothly and effectively	0	0	0	0	0	0	0
The topics were relevant to my interests	0	0	0	0	0	0	0
As a result of the pre-trip programming, I feel more prepared for the trip than I did before	0	0	0	0	0	0	0

I had opportunities to engage in meaningful discussions with peers whose opinions differ from mine	0	0	0	0	0	0	0
I bonded with fellow trip participants	0	0	0	0	0	0	0
I feel comfortable reaching out to the facilitator(s) with further questions or comments	0	0	0	0	0	0	0

6. Do you have any other comments about your pre-trip experience? (ex. any challenges you have in feeling prepared for the trip, any other feedback on the pre-trip learning, etc.)

SECTION 2: CURRENT ENGAGEMENT [All questions will be required]

We'd like to get a sense of your involvement in any kinds of Jewish or Israel-related activities, way before you signed up for [Program Name], and certainly before the pre-trip programming you participated in these past few months. Whether you have or have not been involved in such activities, that's okay! We're just trying to get a sense of the group's background.

- 7. Aside from your required pre-trip programming, how frequently on average have you participated in Jewish activities in the past year, either in-person or virtually? (The word "activities" refers to anything you may do as part of a program, club, synagogue/temple, or public event.)
 - a. Once a week
 - b. Once a month
 - c. Once every few months
 - d. Once or twice a year
 - e. I haven't participated in any Jewish activities in the last 18 months
- 8. Aside from your required pre-trip programming, how frequently have you engaged in the following activities in the past year? [Randomize statements]

	Never	Rarely	Sometimes	Often
Reading about Jewish or Israeli topics in books/magazines/newspapers/blogs/online	0	0	0	0
Listening to Jewish or Israeli music	0	0	0	0
Talking about Jewish or Israeli topics with friends or family	0	0	0	0
Volunteering with your Jewish friends	0	0	0	0

Giving money to Jewish or Israeli organizations	0	0	0	0
Creating content with Jewish or Israeli themes on social media (e.g., Instagram, TikTok, Snapchat, Facebook, Twitter, etc.)	0	0	0	0
Engaging with content with Jewish or Israeli themes on social media (e.g., Instagram, TikTok, Snapchat, Facebook, Twitter, etc.)	0	0	0	0
Watching Jewish or Israeli videos (e.g., on YouTube, Netflix, Apple TV, etc.)	0	0	0	0
Wearing a Jewish symbol on clothing or jewelry	0	0	0	0
Marking Shabbat in a way that is different than the rest of the week	0	0	0	0
Following news about Israel	0	0	0	0

- 9. Since January 2022 (i.e., during the last 18 months) have you personally experienced any form of antisemitism, either in person or in a virtual space?
 - a. Yes
 - b. No
 - c. Not sure
- 10. How likely are you to do any of the following after graduating high school?

	Not at all likely	Not very likely	Somewhat likely	Very likely
Study in a yeshiva, seminary, or gap year program in Israel	0	0	0	0
Attend a college that has an active Jewish campus life	0	0	0	0
Participate in a Birthright Israel trip	0	0	0	0

SECTION 2A: NCSY Questions

Your NCSY advisers are particularly interested in your answers to the following questions.

NCSY 1. In the past month, how often have you...?

	Never	Once	Two or three times	Four or more times
Had a special meal on Shabbat	0	0	0	0
Attended synagogue	0	0	0	0
Studied Torah on your own, in a shiur (class on Judaism), or with a chavruta (study partner)	0	0	0	0

Talked to an NCSY advisor, a rabbi, or another Jewish mentor	0	0	0	0
Used a cell phone on Shabbat (do not count emergencies)	0	0	0	0

NCSY 2. To what extent do each of the following reflect your own beliefs?

	Not at all	A little	Somewhat	Very much
It's important that I marry a Jewish person	0	0	0	0
Torah learning is an essential part of being a Jew	0	0	0	0
Shabbat is a gift that God gave the Jewish people	0	0	0	0
Eating kosher food is a meaningful way to express Jewish commitment	0	0	0	0
God gave the Torah to the Jewish people, through Moses, at Mount Sinai	0	0	0	0

SECTION 2B: URJ Questions

The following questions come directly from your trip provider, the Union for Reform Judaism.

URJ 1. Which of the following would you say are the three biggest motivations for attending the trip?

- a. To spend time with my friends
- b. To make new friends
- c. To have fun
- d. To learn
- e. To connect with my Roots
- f. To have a Jewish experience
- g. To have a spiritual experience
- h. Other, please describe:

URJ 2. Please rate your interest in engaging with different aspects of Israel.

	Very Interested	Somewhat interested	Not very interested	Not at all interested
Nature	0	0	0	0
Jewish history	0	0	0	0
History of Israel and its populations	0	0	0	0

Geopolitics and Israeli Palestinian conflict	0	0	0	0
Contemporary Israeli culture	0	0	0	0
Jewish Renewal	0	0	0	0
Reform Jews in Israel	0	0	0	0

SECTION 2C: JCC Maccabi Questions

The following questions come directly from your trip provider, JCC Maccabi.

JCCM 1. Which delegation are you representing?

	A 1	i	1 .
а.	Atl	ıar	าเล

b. Bay Area

c. Birmingham

d. Chicago

e. Cleveland

f. Dallas JCC

g. Glick - Indianapolis

h. Greater Washington

i. Houston Maccabi

i. JCC of Central NJ

k. JCC of Greater Baltimore

l. LA - Valley JCC

m. LA - Westside JCC

n. Maccabi Montreal

o. Miami Beach

p. New Orleans

q. Orange County

r. Phoenix

s. Sephardic Community Center

t. Shames JCC on the Hudson

u. St. Louis

v. Team Alberta

w. Team Long Beach

x. Team Palisades

y. Team Philadelphia

z. Team San Diego

aa. Team Vancouver

bb. Toronto

cc. Tucson

dd. J-Team

JCCM 2. What sport do you play?

a. 17U Baseball

b. 17U Boys Basketball

c. 15U Boys Basketball

d. 17U Girls Basketball

e. 17U ice hockey

f. 17U Volleyball

g. 17U Boys flag football

h. 17U Girls flag football

i. 17U Boys Soccer

j. 15U Boys Soccer

k. 17U Girls Soccer

l. Tennis

m. Swimming

n. Star Reporter

- JCCM 3. How many times have you previously participated in the JCC Maccabi Games?
 - a. This is my first year participating
 - b. I have participated previously
- JCCM 4. How did you hear about JCC Maccabi? (Please select all that apply)
 - a. Through your Delegation Head
 - b. Through a friend/family member
 - c. Through your coach
 - d. Facebook/Instagram Ad
 - e. JCC Maccabi Website
 - f. Local JCC website, flyer or brochure
 - g. My sibling participated
 - h. Previous Participant
 - i. Synagogue/Jewish Day School/ other Jewish publication
 - j. Other. Please describe:

JCCM 5. How important were the following in your decision to participate in JCC Maccabi this summer?

	Very Important	Somewhat Important	Not very important	Not at all important
Having a fun experience	0	0	0	0
Making new Jewish friends	0	0	0	0
My friends are participating	0	0	0	0
Participating in something uniquely Jewish	0	0	0	0
Traveling to Israel	0	0	0	0

- JCCM 6. What parts of JCC Maccabi are you most excited about? (please check up to 3)
 - a. Meeting Israeli teens
 - b. Competing in my sport
 - c. Exploring Israel and my Jewish identity through JCC Maccabi
 - d. Having fun with my friends at JCC Maccabi social events
 - e. Making the world a better place through JCC Cares (social action community service program)
 - f. Meeting Jews from around the world

SECTION 3: OUTCOMES [All questions will be required]

We now have a couple of questions about how you view yourself, your relationship with others, and the role that being Jewish plays in your life. Please read each of the statements carefully as they touch on different issues.

11. To what extent do	Strongly Disagree	Moderately Disagree	Slightly Disagree	Neither Agree nor Disagree	Slightly Agree	Moderately Agree	Strongly Agree
I feel equipped to make important decisions about my life on my own	0	0	0	0	0	0	0
Doing volunteer work is important to me	0	0	0	0	0	0	0
I have close friendships with other Jewish teens, with whom I am regularly in touch	0	0	0	0	0	0	0
I am comfortable wearing a Jewish symbol on clothing or jewelry (e.g., Star of David necklace, clothing with Hebrew writing, kippah, etc.)	O	0	O	0	0	O	0
I generally feel confident about making my way through the world on my own	0	0	0	0	0	0	0
There are Jewish adults (American or Israeli) in my life - other than family members - whom I turn to for advice and support	0	0	0	0	0	0	0
I have close friendships with Israeli teens, with whom I am regularly in touch	0	0	0	0	0	0	0
Jewish ideas and values help shape	0	0	0	0	0	0	0

important decisions I make							
I see community service as part of my Jewish life	0	0	0	0	0	0	0
I am comfortable interacting with people who have different religious expressions or affiliations than mine	0	0	0	0	0	0	0

	Strongly Disagree	Moderately Disagree	Slightly Disagree	Neither Agree nor Disagree	Slightly Agree	Moderately Agree	Strongly Agree
If it comes up in conversation, I never hesitate to say that I am Jewish	0	0	0	0	0	0	0
I feel comfortable talking about my spiritual life with my peers	0	0	0	0	0	0	0
There are Jewish adults (American or Israeli) in my life - other than family members – with whom I am regularly in touch	0	0	0	0	0	0	0
I know who I am and what is important to me	0	0	0	0	0	0	0
Being Jewish is a very important part of my identity	0	0	0	0	0	0	0
I often reflect on what being Jewish means to me	0	0	0	0	0	0	0
It is important to me that I have Jewish adults (American or	0	0	0	0	0	0	0

Israeli) in my life whom I look up to							
Jewish concepts of contributing to the world (for example, Tikkun Olam) inspire me to make the world a better place	0	0	0	0	0	0	0
I have a good sense of when to seek advice from adults when making important decisions	0	0	0	0	0	0	0
I am comfortable engaging in conversation with people from different cultures	0	0	0	0	0	0	0

The next questions ask about your perspectives on Israel and Hebrew. Please read each of the statements carefully as they touch on different matters.

	Strongly Disagree	Moderately Disagree	Slightly Disagree	Neither Agree nor Disagree	Slightly Agree	Moderately Agree	Strongly Agree
I feel a strong sense of connection to Israel	0	0	0	0	0	0	0
I feel a sense of responsibility to Israel and Israelis	0	0	0	0	0	0	0
Caring about Israel is a very important part of who I am as a Jew	0	0	0	0	0	0	0
I have a good sense of what I know, and what I don't know, about Israel	0	0	0	0	0	0	0
I feel a sense of compassion toward all of the different peoples living in Israel	0	0	0	0	0	0	0
It is important to me to have close relationships with Israelis living in Israel	0	0	0	0	0	0	0

I have respect for all of the different peoples living in Israel	0	0	0	0	0	0	0
tiving in israet							

14. To what extent do you agree or disagree with the following statements? [Randomize statements]

	Strongly Disagree	Moderately Disagree	Slightly Disagree	Neither Agree nor Disagree	Slightly Agree	Moderately Agree	Strongly Agree
I feel that speaking and/or understanding Hebrew is an important part of my life as a Jew	0	0	0	0	0	0	0
I feel that Hebrew connects me to Israel and Israelis	0	0	0	0	0	0	0

The next question asks you to rate your level of knowledge about Israel and Jewish life generally. You won't be judged by how little or how much you know about these things, so please be as open and honest as possible. Please read each of the statements carefully as they touch on different things.

15. On a scale from 1 to 7, where 1 = "nothing" and 7 = "a lot", how much do you know about the following: [Randomize statements]

	1 (Nothing)	2	3	4	5	6	7 (A lot)
The place of Israel in Jewish history	0	0	0	0	0	0	0
The importance of Israel in the Tanakh (The Jewish Bible)	0	0	0	0	0	0	0
The role that Israel's geography (borders, land, etc.) plays in Israeli current events	0	0	0	0	0	0	0
The basic histories of many different types of people living in Israel today	0	0	0	0	0	0	0
The diversity of cultures, ethnicities, religions, and languages represented in Israel	0	0	0	0	0	0	0
Issues that are most important to different types of people living in Israel today	0	0	0	0	0	0	0
Day-to-day life in Israel	0	0	0	0	0	0	0
Similarities in Jewish life between North America and Israel	0	0	0	0	0	0	0
Differences in Jewish life between North America and Israel	0	0	0	0	0	0	0

Different ways of being Jewish (including different expressions or practices of Judaism)	0	0	0	0	0	0	0
What makes Shabbat different from the rest of the week	0	0	0	0	0	0	0

Thanks for rating your level of knowledge about Israel and more general things in Jewish life. The next two questions ask about your involvement with some of these same things. Whether you're involved a little or a lot, that's okay! Please read each of the statements carefully as they touch on different matters.

	Strongly Disagree	Moderately Disagree	Slightly Disagree	Neither Agree nor Disagree	Slightly Agree	Moderately Agree	Strongly Agree
I frequently speak about Israel with my friends	0	0	0	0	0	0	0
I frequently speak about Israel with my family	0	0	0	0	0	0	0
I am able to give others a sense of what Israel is like	0	0	0	0	0	0	0
I am interested in learning more Hebrew than I know now	0	0	0	0	0	0	0
I am interested in participating in Jewish activities	0	0	0	0	0	0	0
Thinking ahead to college, it is important for me to be involved in Jewish life on campus	0	0	0	0	0	0	0
I am interested in learning more about Judaism and my Jewish heritage	0	0	0	0	0	0	0
I am able to engage in conversations about Israel's challenges	0	0	0	0	0	0	0
I am interested in participating in Israel-related activities	0	0	0	0	0	0	0

17. To what extent do you agree or disagree with the following statements? [Randomize statements]

	Strongly Disagree	Moderately Disagree	Slightly Disagree	Neither Agree nor Disagree	Slightly Agree	Moderately Agree	Strongly Agree
I can explain to others what being Jewish means to me	0	0	0	0	0	0	0
Thinking ahead to college, it is important for me to be involved with Israel on campus	0	0	0	0	0	0	0
It is important to me to make Shabbat feel different than the rest of the week	0	0	0	0	0	0	0
I am interested in learning more about Israel	0	0	0	0	0	0	0
I am comfortable engaging in conversations about Israel with peers whose opinions about Israel differ from mine	0	0	0	0	0	0	0
I am active about Israel on social media	0	0	0	0	0	0	0
Thinking ahead to college, I feel capable of standing up to antisemitism	0	0	0	0	0	0	0
Thinking ahead to college, I feel capable of handling anti-Israel sentiment	0	0	0	0	0	0	0
I can envision having, or continuing to have, a leadership role in Jewish and/or Israel-related activities	0	0	0	0	0	0	0

18. As you went through these questions, was there anything that surprised you about how you answered? Use the space below to reflect in 2-3 sentences to share anything you'd like to with the research team.

SECTION 4: BACKGROUND & DEMOGRAPHICS

This last set of questions asks about you, your prior Jewish experiences, and a bit about your family. As a reminder, anything you share will be kept confidential.

19. Before ninth grade, for how many years did you attend each of the following: (For seasonal activities, such as summer camp, please count each season as one year.)

	Never	1 year	2-3 years	4 years or more
A Jewish early childhood program (e.g., Jewish preschool)	0	0	0	0
A Jewish day school	0	0	0	0
A supplementary Jewish school, such as a Hebrew or Sunday school	0	0	0	0
An overnight camp that had Shabbat services and/or a Jewish educational component	0	0	0	0
A Jewish youth group or teen organization	0	0	0	0

- 20. Before ninth grade, how often had you attended a Passover Seder, either with your own family or with others?
 - a. Never
 - b. Rarely (a few times in my life)
 - c. Sometimes (about every other year)
 - d. Usually (almost every year)
 - e. Always (every year)
- 21. Have you had a Bar, Bat, or B Mitzvah ceremony?
 - a. Yes
 - b. Not yet, but I plan to have one
 - c. No, and I do not plan to have one
- 22. Not counting the trip you are about to go on, how many times have you visited Israel before?
 - a. Never
 - b. Once
 - c. Twice
 - d. Three times or more
- 23. How many of your closest friends identify as Jewish?
 - a. None of them
 - b. A few of them
 - c. About half of them
 - d. Most of them
 - e. All of them

24.	. Which of the following best describes your immediate family?			
	a.	We are all Jewish		
	b.	Some of us are Jewish, some of us are not		
	C.	We are not Jewish		
	d.	Not sure		
25.		s of your Jewish heritage, which of the following best describes you? (Please select all that		
	apply.)	Ashkenazi (following Jewish customs of Central and Eastern Europe)		
	a. b.	Sephardic (following Jewish customs of Spain)		
	D. С.	Mizrahi (following Jewish customs of North Africa and the Middle East)		
	d.	From Russian-speaking heritage		
		From Persian heritage		
	f.	Other:		
		Not sure [Make exclusive]		
	_	Prefer not to answer [Make exclusive]		
26	\//ba+ la	anguago(a) do you speak at home or with family? (Please spleat all that apply.)		
20.		anguage(s) do you speak at home or with family? (Please select all that apply.)		
	a. b.	English Hebrew		
		Russian		
		Spanish		
		Persian/Farsi		
	f.	Other (please specify):		
	1.	Other (please specify).		
27	. With which gender do you identify?			
_,.	a.	Man		
		Woman		
		Trans man		
		Trans woman		
		Non-binary		
	f.	Genderqueer/Gender non-conforming		
	g.	Not listed here or prefer to self-describe:		
	•	Prefer not to answer		
28	How would you describe your sexual identity? (Please select all that apply.)			
	a.	Asexual		
	b.	Bisexual		
	C.	Heterosexual / straight		
	d.	Homosexual / gay / lesbian		
	e.	Pansexual		
	f.	Queer		
	g.	Questioning		
	h.	Not listed here or prefer to self-describe:		
	i.	Prefer not to answer [Make exclusive]		

29. Which of the following describe you? (Please select all that apply.)						
a.	African American or Black					
	American Indian or Alaska Native					
C.	Asian or Asian American					
d.	Hispanic, Latinx, or Spanish Origin					
e.	Middle Eastern or North African					
f.	Native Hawaiian or Pacific Islander					
g.	White					
h.	' 		_			
i.	Prefer not to answer [Make exclusive]					
30. Which of the following describe members of your immediate family? (Please select all that apply.)						
a.	a. African American or Black					
b.	American Indian or Alaska Native					
C.	Asian or Asian American					
d.	Hispanic, Latinx, or Spanish Origin					
e.	Middle Eastern or North African					
f.	Native Hawaiian or Pacific Islander					
g.	White					
h.	Not listed here or prefer to self-describe:		_			
i.	Prefer not to answer [Make exclusive]					
terms, [Rando a. b. c. d.	identify in all kinds of different ways, in addition to be if any, do you use to describe your identity to others imize] Activist Athlete Artist Writer Influencer Traveler Sports fan Gamer Upcycler Entrepreneur	? Ple	Feminist Vegetarian/Vegan/Plant-Based Ally Environmentalist			
31A. [Display if "Activist" Is selected in Q31] You mentioned you are an activist. What causes or organizations are you an activist for? 31B. [Display if "Influencer" Is selected in Q31] You mentioned that you identify as an						
influencer. What are a few words you would use to describe your brand?						
32. Please indicate whether you have any of the following: (Please select all that apply.)						
a. A long-term mental health condition (e.g., anxiety, depression)						

b. A sensory impairment (vision or hearing)

- c. A learning disability or other diagnosis that interferes with your learning or ability to concentrate (e.g., dyslexia, auditory processing disorder)
- d. A long-term medical illness (e.g., epilepsy, cystic fibrosis)
- e. A mobility impairment
- f. A sensory processing or integration disorder
- g. An intellectual disability
- h. A temporary impairment resulting from illness or injury (e.g., broken ankle, surgery)
- i. Prefer to self-describe:
- j. Prefer not to answer [Make exclusive]
- k. None of the above [Make exclusive]
- 33. How would you describe your family's financial situation, to the best of your knowledge?
 - a. We live comfortably
 - b. We meet our basic expenses and have a little left over for extra expenses
 - c. We just meet our basic expenses
 - d. We don't even have enough to meet our basic expenses
 - e. Prefer not to answer

SECTION 5: THANK YOU AND OPT-IN FOR A FOLLOW-UP INTERVIEW

You made it to the end! Congrats! Thank you for hanging in there with us - we know this was a long survey. We very much appreciate your time and all the information you shared, and we hope you have a great trip!

Please let us know if you would be willing to participate in a follow-up one-on-one interview in the next few months about your experience on [Program Name]:

- a. Yes, I would be willing to participate in a follow-up interview
- b. No, I would not be willing to participate in a follow-up interview