Eitan Charnoff

# ENTREPRENEUR & PUBLIC SAFETY EXPERT | 052-6767-313 | Eitan.Charnoff

# Experience

A seasoned entrepreneur in the field of public safety and international relations with a very strong passion for emergency response and with strong and diverse international experience. Serves for 15 plus years as a first responder with vast experience responding to wartime emergencies on the homefront volunteering as a medic and firefighter as well as serving as a search and rescue (חילוץ והצלה) officer in the IDF homefront command reserve.

# Key skills

* Leadership
* Search and rescue
* Emergency medicine
* Training and education
* International Relations
* Communications

## Secretariat & Advisor | Secure Communities Forum 2021-Present

* Leading a UAE based think tank focused on public safety.
* Forged relationships with international universities, law enforcement and civil defense agencies as well as UN bodies.

## Founder & CEO | Potomac Strategy 2018-Present

* Founded and run a consulting firm advising governments on public safety, emergency preparedness and international collaboration.
* Completed federal level projects relating to emergency response.
* Clients include the UAE minister of interior and Bahraini foreign ministry.

## Spokesperson and Operations manager | Emergency Volunteers Project 2009-Present

* Manage the public relations for an international rescue team that deploys firefighters and medics to Israel in times of crisis, including extensive work with print media and live television interviews.
* Assisted by deploying hundreds of responders from the USA to Israel in all major military operations since 2010 as well as many natural disasters.

# Military Services



## USAR Platoon Commander | IDF Homefront Command (Rank of Captain) 2018-Present

* Command a platoon of search and rescue soldiers including deployments to respond to COVID-19 and rocket fire during wartime.

## Company Commander | MDA Reserve Unit in IDF (Rank of 1st. Lt.) 2014-2018

* Commander of medics provided to MDA by the IDF in wartime and disaster for the Negev region.

## Production Office Commander | IDF Spokesperson's Unit (Rank of 1st. Lt.) 2012-2014

* Led a unit within the IDF spokespersons unit responsible for field photography, graphic design and web development as well as an internal think tank dedicated to the development of crisis communications strategies for future wars.

# Education



## Reichman University, 2009-2012

**BA**: Persuasive Communications

# Certifications



## First-Aid-Provider Course- Magen David Adom 2008

## Medic Course- Magen David Adom 2010

## Light Urban Search and Rescue- Emergency Volunteers Project 2011

## Officer Training School- Israel Defense Forces 2013

## Introduction to Safety Management- OSHA Academy 2015

## Volunteer Firefighter Course- Israel National Fire Rescue Authority 2018

## COVID-19 PCR Sample Collection Course- Magen David Adom 2020

## Urban Search and Rescue Officer Course Israel Defense Forces 2020

# Volunteering



## Board of Advisors | A New Dawn in the Negev (Bedouin Advancement NGO) 2020-Present

## Medic and כונן | Magen David Adom 2008-Present

## Firefighter | Israel National Fire/Rescue Authority 2018-Present

## Volunteer | Rockville Volunteer Fire Department 2007-2008