A logo for a company

Description automatically generated

**Client:**

**Date:**

**Target Publisher:**

## BOOK PROPOSAL REPORT

## MEMORANDUM

## BACKGROUND

## OVERVIEW

## THE AUTHOR

## AUDIENCE AND POTENTIAL MARKET

### Academic Audiences:

### Policymakers:

### Intellectual/Informed Lay Readers:

## COMPETITIVE ANALYSIS

## CONTRIBUTION TO CURRENT DEBATES (SCHOLARLY AND POPULAR PRESS)

## TABLE OF CONTENTS

## CHAPTER SUMMARIES:

## SPECIFICATIONS

## EXPECTED COMPLETION

## POTENTIAL REVIEWERS

## WRITING STYLE

## CONCLUDING COMMENTS