



Data Notice

Congratulations on your purchase of a Mobileye® product ("**Product**") ! Reflecting our commitment to act with transparency and clarity towards our customers, we, Mobileye Vision Technologies Ltd. and/or our affiliates ("**Mobileye**"), hereby notify you as follows:

1. In order to facilitate the provision to you of certain advanced features, including advanced driver assistance system (ADAS) safety alerts as defined in the Product manual ("**Safety Alerts**"), the Product collects and transfers to Mobileye anonymous road-related data and other relevant data, including, for example, location of traffic signs, traffic lights, and lane markings; details of Safety Alerts generated by it; and the time and location at which they were collected (collectively, "**Mobileye Product Data**"). Collection of Mobileye Product Data occurs in the background, and has no effect on the proper operation of the Product's safety features. To the contrary, it allows us to enhance, improve and develop our products' and services' performance.
2. By installing the Product, you: (a) allow us to collect Mobileye Product Data from it; (b) acknowledge and agree that we own all rights in and to the Mobileye Product Data, including all intellectual property rights worldwide, and that we have the exclusive right to possess, use, access, modify, disclose, distribute, license and otherwise exploit the Mobileye Product Data; (c) assign to us absolutely, with full title guarantee, all your rights, title and interest in, including any intellectual property rights in, the Mobileye Product Data, whether now known or created in the future, and (d) acknowledge that the Mobileye Product Data is Mobileye's confidential information and is commercially valuable to Mobileye and that its unauthorised use or disclosure would prejudice Mobileye's commercial interests, and accordingly you agree that you will not access or attempt to access the Mobileye Product Data nor allow any third party to do so, save that you may request (and Mobileye shall not unreasonably refuse) Mobileye's assistance to access and disclose the Mobileye Product Data to the extent necessary to comply with a mandatory statutory or regulatory obligation.
3. Upon your prior and written request, Mobileye will provide you, or a telematics vendor of your choice, with records of Safety Alerts generated by the Products which are installed on your vehicles. You and/or your telematics vendor may use these records solely for internal purposes, e.g. for assessing driver performance. To the extent such records constitute personal data/information in your hands under applicable data protection law, you agree to comply with such law in respect of them, including by ensuring you (i) have all necessary notices, consents and safeguards in place (including a data processing agreement with Mobileye where applicable); and (ii) have a valid lawful basis for transferring personal data/information to your telematics vendor. You will be liable to us for any claim against us arising from your breach of data protection law or the terms of this provision.
4. We may deliver over-the-air software updates in order to improve existing features or to add new ones.
5. We may update this Notice from time to time. You agree to our use of your email address below for the purpose of informing you about (i) such updates and (ii) over-the-air updates. You agree to notify us promptly of any change to the email address by emailing us at privacy@mobileye.com.
6. This notice and any dispute or claim (including non-contractual disputes or claims) arising out of or in connection with it or its subject matter or formation shall be governed by and construed in accordance with the law of England & Wales, and the relevant court in London, England shall have exclusive jurisdiction to settle any dispute or claim (including non-contractual disputes or claims) arising out of or in connection with this notice, its subject matter or its formation.
7. If you are a fleet operator, you undertake to make this Notice (as updated from time to time) available to your drivers.
8. Upon your transfer of ownership of a vehicle into which a Product is installed, you shall (i) notify Mobileye of such transfer; and (ii) notify the transferee of the fact that the Product collects Mobileye Product Data in accordance with this notice.

Note: where you purchase a Mobileye telematics service, its terms apply in addition to this Notice.

I have read the above Notice, and agree to it.

Authorized signature:

Name:

Date:

Email Address: