MU Panel Survey Distribution Language

#### First Invitation

FROM: International Survey of Jewish University Students

Subject: Take 7 minutes to share your thoughts

Dear [First Name],

About a year ago, you completed our survey about Jewish life on campus [OUTSIDE OF USA- for university students]. We know it has been quite a year, but if you will recall, you indicated at the end of our survey that you would be willing to participate in future surveys. We are coming back to you now, with a follow-up survey asking about your current perspectives. The survey should take no more than 15-minutes to complete and is relevant for both those who are currently in college, as well as those who have already graduated. All those who complete the survey will have an opportunity to enter a **drawing for one of three $500 Amazon gift cards OR one of ten $100 Amazon gift cards**.

This survey is administered by Rosov Consulting on behalf of the Mosaic United Campus Pillar. Please be assured that the survey is confidential- meaning, nothing you write will be attributed to you individually.

To complete the survey, please follow this link.

Should you have any questions, feel free to contact tbecker@rosovconsulting.com.

Thank you in advance,

The Mosaic United Campus Pillar

https://www.mosaicunited.org/campus

#### Reminder Invitation

FROM: International Survey of Jewish University Students

Subject: REMINDER: Take 7 minutes to share your thoughts

Dear [First Name],

We’re following up about our survey about Jewish life on campus [OUTSIDE OF USA- for university students]. About a year ago you indicated at the end of our survey that you would be willing to participate in future surveys. We’d love to hear from you again!

We are coming back to you now, with a follow-up survey asking about your current perspectives. The survey should take no more than 15-minutes to complete and is relevant for both those who are currently in college, as well as those who have already graduated. All those who complete the survey will have an opportunity to enter a **drawing for one of three $500 Amazon gift cards OR one of ten $100 Amazon gift cards**.

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Thank you in advance,

The Mosaic United Campus Pillar

https://www.mosaicunited.org/campus

#### Final Reminder Invitation

FROM: International Survey of Jewish University Students

Subject: FINAL REMINDER: Take 7 minutes to share your thoughts

Dear [First Name],

We haven’t heard from you yet, so we’re following up about one last time about our survey about Jewish life on campus [OUTSIDE OF USA- for university students]. About a year ago you indicated at the end of our survey that you would be willing to participate in future surveys. We’d love to hear from you again!

We are coming back to you now, with a follow-up survey asking about your current perspectives. The survey should take no more than 15-minutes to complete and is relevant for both those who are currently in college, as well as those who have already graduated. All those who complete the survey will have an opportunity to enter a **drawing for one of three $500 Amazon gift cards OR one of ten $100 Amazon gift cards**.

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Should you have any questions, feel free to contact tbecker@rosovconsulting.com.

Thank you in advance,

The Mosaic United Campus Pillar