

## DIRECT FILING AND PROSECUTION AT THE USPTO

### Q: How can JMB Davis Ben-David practitioners directly represent clients before the USPTO?

**A:** The US Patent Rules describe who may represent an Applicant before the USPTO at 37 CFR §1.31, §1.32, §11.6, and §11.10. Under the Rules, as long as a practitioner is a US Citizen and registered to practice before the USPTO, there is no restriction on “where” a registered practitioner must be located. At JMB Davis Ben-David, our US-registered practitioners include: Department Head: Dr. Mike Hammer (Reg. No. 59258), Dr. Irving Treitel (Reg. No. 48461), Dr. Sinai Yarus (Reg. No. 64811), Ms. Dodiva Grant (Reg. No. 50384), Mr. Eviatar Aron (Reg. No. 68894) Mr. Avraham Hermon (Reg. No. 53017) and Mrs. Miriam Samis (Reg. No. 77491).

### Q: How does JMB Davis Ben-David get communications from the USPTO?

**A:** We receive e-mail notification of all new Official correspondence placed in every application for which we have Power of Attorney and which is filed using the firm’s USPTO-designated customer number. Paper documents, such as issued patents, are sent directly to our Jerusalem office.

### Q: How does JMB Davis Ben-David conduct Examiner interviews?

**A:** Examiner interviews are conducted over the phone. Most Examiners work from home offices and find it more convenient to discuss cases over the phone, rather than travel in to the Patent Office premises for a formal, face to face interview. Based on our experience, in the relaxed atmosphere of a phone conference conducted from home, Examiners are generally agreeable to hearing our point of view, leading to rapid progress during examination.

The Beck Science Building  
8 Hartom Street  
Har Hotzvim, Jerusalem 9777508 Israel

Tel: +972-2-571-4777 | Fax: +972-2-571-4455  
JMBmail@jmbdavis.com  
WeChat: Jeremy Ben-David, 972544362140  
[www.jmbdavis.com](http://www.jmbdavis.com)

## ABOUT US

**JMB Davis Ben-David** is a full service Israeli IP firm representing clients directly before the US and Israel Patent Offices.

**Year Founded:** 1995.

**Practice:** Patents, trademarks, designs, litigation, enforcement.

**Services provided:** Searches, patentability opinions, FTO, strategic guidance, preparation and prosecution of patent, design & trademark applications, enforcement of IP rights including investigation & litigation.

**Direct representation** before US and Israel Patent Offices.

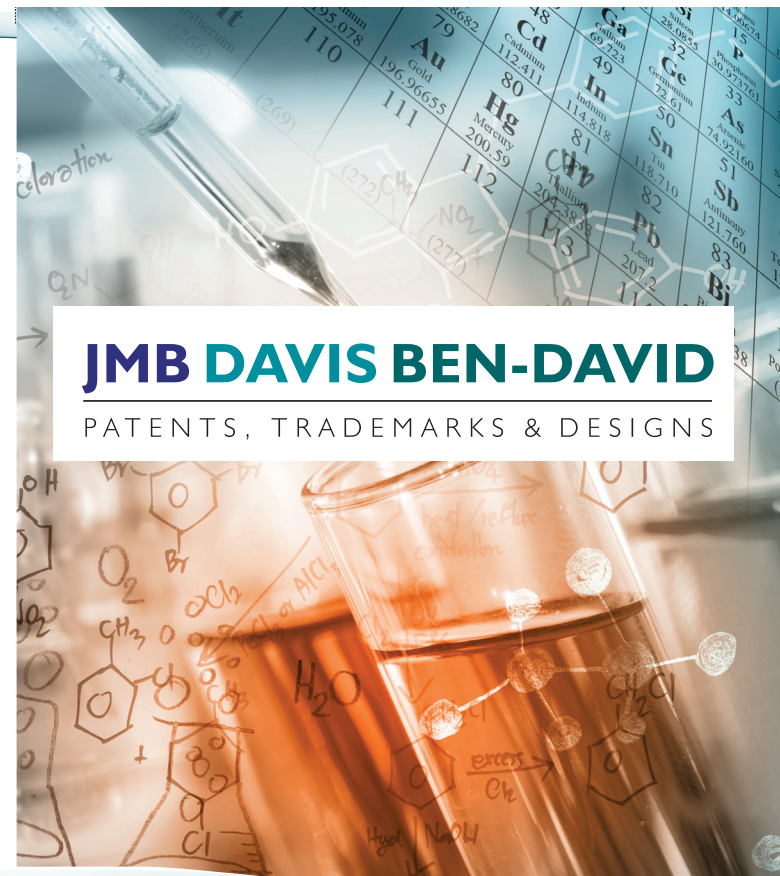
**Indirect representation** in Europe, China, India, Japan and other countries.

**Attorneys & Agents by the numbers** — Native English speakers: 13 (all) | Educated in English-speaking countries: 12 | With degrees in Law: 6 | Licensed to practice before the USPTO: 8 | Licensed to practice before the Israel Patent Office: 10

**Primary fields:** Biotechnology, Chemistry and Materials, Cleantech, Computers and IT, Medical Devices, Mechanical Engineering, Pharma, Physics

**Languages spoken:** English, Hebrew, Spanish, Russian, Ukranian

## NOTES



## ISRAEL PRACTICE

Our Israel team is headed by Jeremy Ben-David, in practice for over 30 years. It is staffed by experienced patent attorneys, advocates and paralegals who successfully represent clients in fields such as healthcare, telecom, clothing, beverages, luxury items and cars, in the registration and enforcement of patents, trademarks and designs.

A major part of our practice includes assisting both local and overseas clients in registering their IP rights in Israel and around the World, bolstering our clients' businesses by building filing strategies using all legal tools at our disposal.

# ONE OFFICE – TWO JURISDICTIONS

## US PRACTICE

We **directly** represent clients before the USPTO for both Patent and Trademark Matters by our team of experienced US-born and licensed Patent Attorneys, Attorneys and Agents. The team is headed by Dr. Mike Hammer.

Recognizing both our proven ability to gain high quality patents for our clients, and finding our location, in a time zone 7 hours earlier than the USPTO, to be an added convenience, a growing number of clients from the UK, Germany, China, Japan Australia and Israel, as well as from the US, turn to us for assistance in registering their IP rights in the US.



## ISRAEL PRACTICE



**Jeremy Ben-David**

*Principal, Manager of Israel Prosecution and Registered Design Groups*

Computer-related, Electrical Engineering, Hi-tech, Mechanical Engineering, Medical Devices, Physics, Telecommunications



**Adv. Aaron Lewin**  
Israel Practice Group, Trademarks and Litigation



**Adv. Aryeh Reif**  
Israel Practice Group, Trademark and Litigation Counsel



**Shimon Shalit**  
Israel Practice Group



**Rachel Bentov**  
Israel Practice Group



**Dr. Irving Treitel**  
Israel, US Practice Groups



**Dr. Sinai Yarus**  
Israel, US Practice Groups



**Avraham Hermon**  
Israel, US Practice Groups



**Adv. Dodiva Grant-Cohen**  
Israel, US Practice Groups



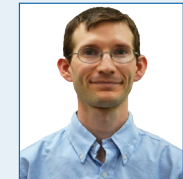
**Miriam Samis, MSc**  
Israel, US Practice Groups



**Adv. Eviatar Aron**  
Israel, US Practice Groups



**Adv. Natalie Levy**  
US Practice Group



**Dr. Michael (Mike) D. Hammer**

*Partner, Manager of US Patent Department, Member of Life Sciences Patent Group*

Biology, Biotechnology, Chemistry, Computer-related, Life Sciences, Mechanical Engineering, Medical Devices, Pharmaceuticals, Software & Algorithms

## US PRACTICE



## CHINA EXPERTISE

China has overtaken the US in becoming the World's largest IP arena. More patent applications are processed in the Chinese Patent Office (SIPO) than in any other patent

office in the World. China has developed a complete and sophisticated set of laws which includes the following available IP rights: Invention Patent, Utility Model, Design and Trademark. We stay up to date with the ever-evolving

Chinese IP practice, and partner with skilled and experienced Chinese IP professionals so as to both obtain and successfully enforce local IP rights. This way, we are able to prepare our clients to enter the Chinese market in the best possible way.