

Overseas
Department
Education
Division
KKL-JNF



KKL-JNF World Education Conference 2018

Saluting Israel on Its 70th Birthday
KKL-JNF: 117 Years of Green Creativity

Information Booklet
July 2018



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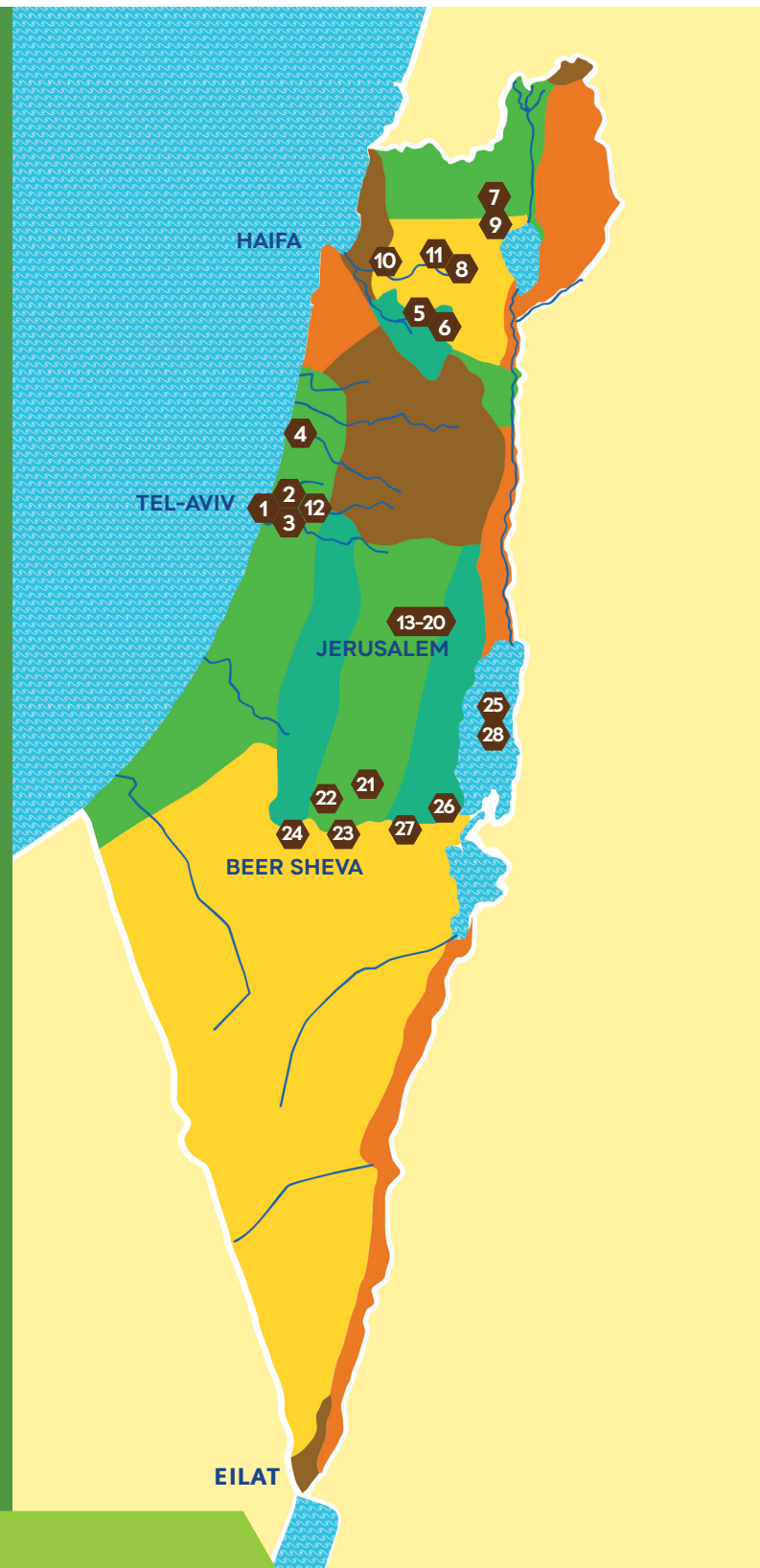
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Opening

"כנס החינוך העולמי" למנהלים, מחנכים ואנשי חינוך מרחבי העולם, הפועלים במסגרות של חינוך פורמלי ולא-פורמלי, יתקיים כמדי שנה בישראל, בארגונה של מחלקת חינוך בתפוצות, חטיבת החינוך קק"ל. מטרת הכנס היא מפגש שיא של אנשי החינוך שקק"ל מקיימת איתם שיתוף פעולה סדיר במשך השנה ובעזרתם היא פועלת למען חיבור התפוצות לישראל וחיזוק הזהות יהודית.

השנה, לרגל ציון 70 שנה להקמתה של מדינת ישראל, תשולב באירוע פעילות נוספת שתתקיים במשך שמונת ימי הכנס ובמהלכה יכירו המשתתפים את המורשת הציונית ואת ההיסטוריה של עם ישראל, כפי שהן משתקפות בפעילותה הנרחבת של קק"ל.

במסגרת הפעילות יוצגו פניה של ישראל, ממורשת ועד חדשנות, לצד היכרות עם העבר של העם היהודי ומפגשים עם יזמים ומנהיגים פורצי דרך בתחומי החינוך והטכנולוגיה. המשתתפים יקבלו כלים והעשרה בתחומי החינוך וייחד שפו לאתגרים חינוכיים בסדנאות העשרה, הרצאות והפעלות בעלות תוכן חינוכי, מבית היוצר של KKL-JNF.

תהליך הלמידה שיעברו באי הכנס, המפגש המשמעותי ביניהם והחוויה המעצימה שלא תישכח, יצרו קרקע פורייה לעשייה, לקראת שנת הלימודים הבאה ויציבו בפניהם אתגרים חינוכיים חדשים. כל משתתף יהיה מחויב לפרויקט חינוכי שאותו יבחר לבצע, מבין מגוון הפעילויות והכלים שיקבל בסמינר. הפרויקטים יבוצעו במהלך השנה במסגרת החינוכיות שבהן עובדים המשתתפים.



Dear Friends!



It is my great honor to welcome you all to Israel on behalf of KKL-JNF for this World Education Conference.

Keren Kayemeth Lelsrael - Jewish National Fund together with our friends around the world have been working for 117 years; developing the land of Israel, strengthening the bond between the Jewish people and its homeland, responding to the needs of the country and preserving our natural and cultural heritage.

Our vision in this mission is twofold: to deepen the ties between Israel and the Diaspora and to provide you as educators with the tools to integrate Zionist activities into your classroom. I hope you return with a deeper understanding of Israel, her people, history and culture.

I wish you an exciting and meaningful journey through our land and the seminars we have planned for you!

WELCOME TO ISRAEL

Danny Atar
Head of the KKL-JNF



קרן קיימת לישראל
K K L - J N F

חינוך ונוער
Youth & Education

Dear Educators!

The World Education Conference organized by the Education Division's Overseas Department of Keren Kayemeth Lelsrael, for principals, teachers, and educators active in both formal and informal educational frameworks, will take place, as every year, in Israel. The conference is meant to be a "summit meeting" of educators with whom KKL has ongoing cooperation throughout the year and works to strengthen the connection between the Diaspora and Israel, and to reinforce Jewish identity.

This year, on the occasion of the 70th anniversary of the establishment of the State of Israel, we will be integrating additional activities to be held throughout the eight days of the conference. Through these activities, the participants will learn about the Zionist heritage and the history of the Jewish People as reflected in the broad activity of the KKL.

As part of this program, Israel, from heritage to innovation, will be presented. The participants will become familiar with the Jewish People's past and will meet entrepreneurs and pioneering leaders in the fields of education and technology. They will receive tools and enrichment in educational fields, and will be exposed to educational challenges during enrichment workshops, lectures, and activities of educational content, all produced by KKL-JNF.

The learning process, the important meetings between the conference participants, and the unforgettable and empowering experience will create fertile ground for activities in the forthcoming school year, and will present them with new educational challenges. Each participant will be committed to an educational project of his choice, out of a variety of activities and tools that he will receive during the seminar. The projects will be implemented in the participants' educational frameworks during the coming year.

Hani Dassa חני דסה
Overseas Department Manager
מנהלת מחלקת חו"ל

Simon Elbaz סימון אלבז
KKL-JNF Education-Division Deputy Manager
סגן מנהל מחלקת חינוך קק"ל

Education & Youth Division KKL-JNF

DAY 1 Wednesday, July 18th

1 Ariel Sharon Park

Ariel Sharon Park, named after Israel's famous general and Prime Minister, is an ambitious environmental rehabilitation project, one of the biggest in the world. The park is set on the "Hiriya", formerly a 60 meter high mound of waste next to Ben Gurion Airport, now converted into the centerpiece park. Bigger than Central Park in New York, the Ariel Sharon Park is currently open in a limited format, and will be opened in stages until its completion in 2020.

The park will be a green lung in the center of Israel's densely populated Coastal Plain. At the site, you can take part in a number of recreational outdoor activities. The mountain has, among other things, a viewpoint that overlooks the metropolis of Gush Dan, a visitor center with experiential multimedia exhibits that tell the story of the mountain, an ecological lake and a walking path lined with points of interest. In addition, the park is home to a diverse range of reptiles, mammals, amphibians and 200 species of birds for which the park serves as a stop on their migration route. The park is essentially an ecological corridor for the movement and transit of animals and includes many different habitats.

Tel Aviv

Tel Aviv is Israel's second largest city (after Jerusalem) and the country's cultural and commercial capital. The official name of the city is Tel Aviv-Yafo, which reflects the fact that the city has grown beside (and absorbed) the ancient port city of Yafo (Jaffa), to the south. Named "The Mediterranean Capital of Cool" by the New York Times, Tel Aviv is a city with a savvy attitude and cultural astuteness, "the city which never sleeps", a center for nightlife, cuisine, culture, and liberalism. In fact, it is one of the most 'gay friendly' cities in the world.

Bordered on one side by the Mediterranean and long stretches of sandy beaches, and the other by glass towers

housing technology companies in what is considered to be the world's second most important hi-tech area, Tel Aviv has it all. It is home to Tel Aviv University, and to most foreign embassies. Prominent museums, restored neighborhoods such as the ancient Port of Jaffa, Neve

2 KKL-JNF Educational Center and Museum



The KKL-JNF Educational Center and Museum, located in the heart of Tel Aviv, is situated in an historical typical Bauhaus styled building. The center was inaugurated in 1937, and serves as the home of the KKL-JNF in Tel

Aviv. The Provisional People's Council (later to be the first Parliament of Israel) and the Provisional People's Administration (later to be the first Government of Israel) held their meetings in the house of KKL-JNF in Tel-Aviv at the period prior to the establishment of the State of Israel on May 14, 1948.

Since 1988, the Educational Center and Museum are devoted to the presentation of the foundation of the KKL-JNF, which was established in 1901 in order to reclaim and develop the lands of Israel on behalf of the Jewish people. This is presented at a unique audio-visual presentation titled "KKL-JNF - Past-Present-Future". The museum also brings to life the activities and decisions of the members of the provisional people's council and administration in an impressive audio-visual presentation titled "Days of Fatal Decisions".

3 Independence Hall

Independence Hall, originally the Dizengoff House is the site of the signing of Israel's Declaration of Independence. On May 14th 1948, members of the Provisional State Council assembled in the museum and proclaimed the establishment of the State of Israel.

The house had been erected by Meir Dizengoff, the first mayor of Tel Aviv, who resided there with his wife, Zina. In 1930, following his wife's death, Dizengoff decided to donate his home to the city, and the place served as an art museum from 1932 to 1971. In 1978 the historic hall was reconstructed, in which the ceremony of declaration of the Independence of the State of Israel took place.

4 Ilanot Forest – A Botanical Forest Garden

In the heart of the Sharon region there is a unique and amazing arboretum, the only one of its kind in Israel. The arboretum, a botanical garden for more than 700 species of trees, was founded in the 1950s by the Forest Research Department of the Israel Ministry of Agriculture as a grove for the acclimatization of trees

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in Israel and covers an area of 32 acres. The site was appropriately called Ilanot, which in Hebrew means trees. The site served as a center for forestry research in Israel and the great diversity of tree species in the Ilanot grove drew students and visitors from around the world. In 1986 the Forest Research Department closed down, and work in Ilanot stopped.

In 2013 KKL-JNF decided to save the arboretum and undertook its meticulous restoration and mapping. Thanks to contributions from Denmark, Canada and the Jewish Federation of Greater Middlesex County, New Jersey, the KKL-JNF has paved two and a half kilometers of trails in the Ilanot arboretum. Alongside the trails there are benches, where one can sit and contemplate the beautiful trees.

5 Nazareth



Nazareth, located right in the middle of the Lower Galilee region has over a dozen important Christian sites, including the Church of Annunciation, which tradition holds to be the house of Virgin Mary. It is thus considered among one of the most sacred places in the Christian world. Today it is Israel's largest Arab city, has some fascinating cultural sites and experiences to savor. Nazareth's Old City is famous also for its traditional shuk (Arabic for market) which attracts Israelis from across the country looking for traditional Arabic produce.

Nearby is Upper Nazareth (Illit), which was planned as a Jewish town in the 1950s, and initially referred to as the "Jewish neighborhood" of Nazareth. In the 1990s, Upper Nazareth was the fastest developing city in the country. Newcomers included new immigrants from the former Soviet Union and South America, as well as young couples. The "Churchill Forest" is located by the city, on the downslope between Nazareth and Jezreel Valley, provides observation spots on the valley below.

6 The KKL-JNF House for Developing Technological and Scientific Excellence

The first KKL-JNF House for the Youth was opened in March 2018 in Upper Nazareth. The center, which is KKL-JNF's pilot project in this field, provides tutorials and enrichment activities for youth, with the goal of encouraging excellence and developing young leadership in Israel's peripheral regions, offering equal opportunities for youth in order to bridge the gap between the country's central and more distant regions.

The structure was designed with a young and innovative spirit and includes classrooms, a computer lab, an auditorium and an open space for social activities. Construction of the KKL-JNF House was made possible thanks to the support of friends of KKL-JNF worldwide, including a contribution from the estate of Maurice Kamoun from Marseilles, France. The KKL-JNF plans to open additional Houses for the Youth across Israel in the near future. The next one to open will be in Kiryat Malachi.

7 Havat Bat Yaar

8 Kibbutz Lavi

Kibbutz Lavi in the Lower Galilee was founded in 1949 by young immigrants from the United Kingdom, who were from the British branch of Bnei Akiva, a religious Zionist youth movement. Many of the founders were among the 10,000 Jewish children who were taken to the United Kingdom from Germany as part of the 1938-1940 Kindertransport program following Kristallnacht. The kibbutz's main income sources are agriculture, a

carpentry workshop which manufactures furniture for synagogues and a hotel with facilities suitable for Orthodox Jews as well as other guests.

The nearby Lavi Forest, which covers the basalt slopes to the east of the Golani Interchange, extends over an area of some 750 acres, and offers a convenient stopping-off point for travelers from central Israel on their way north. KKL-JNF, whose regional offices, nursery and planting center are situated within the forest, is currently renewing and transforming this long-established forest. Recent planting has been carried out in accordance with KKL-JNF's new afforestation policy, in that most of the new trees belong to native species characteristic of the Mediterranean woodland in this region.

Workshop

Israeli Inventions: Israel – The Startup Nation
Overseas Department Education Division KKL-JNF
Language: English/French/Spanish

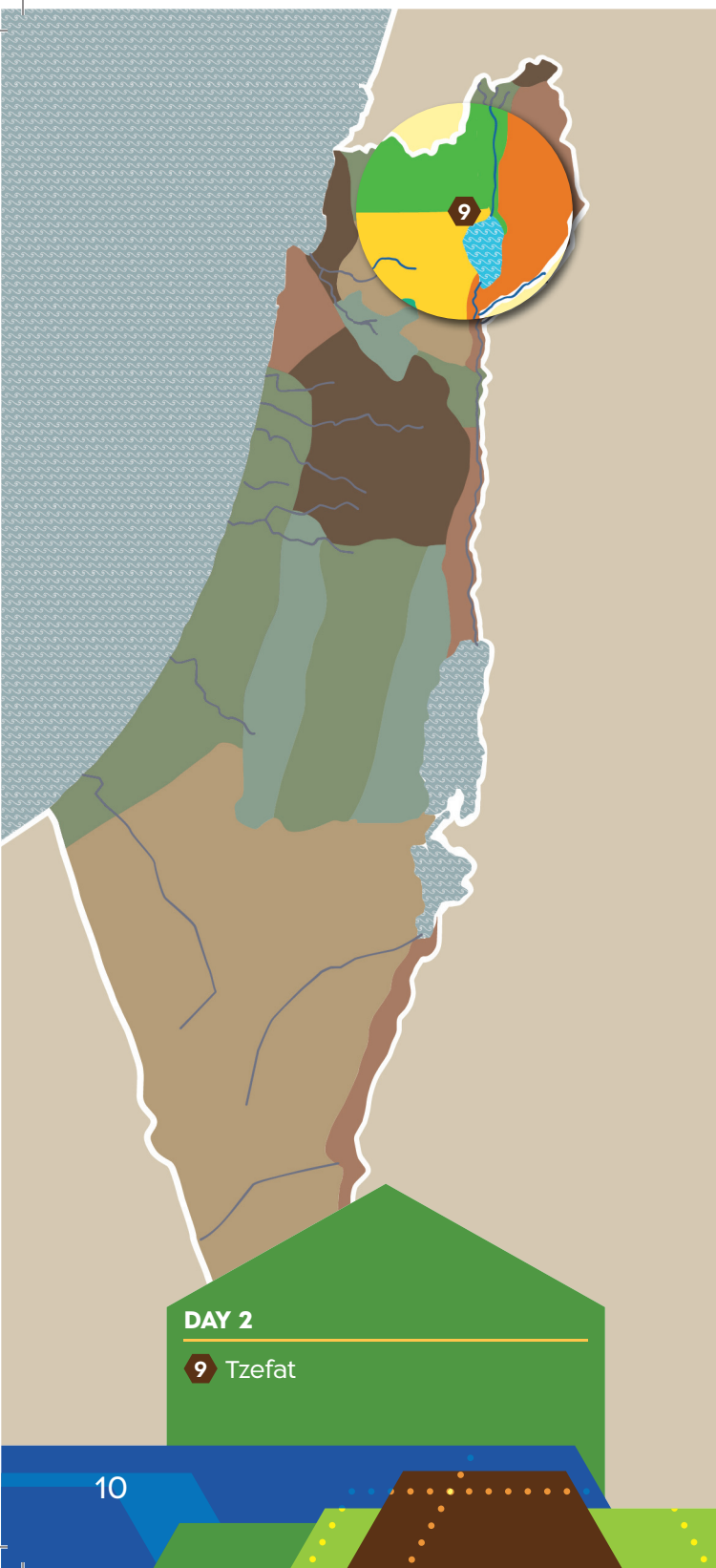
Israel has earned the nickname "startup nation" thanks to the success of many Israeli startups. These companies have established their status as global groundbreakers in a wide range of fields: communications, internet, medical systems, agricultural, biotechnology, security, water purification, digital printing, and the list goes on. Israel's human capital, technological ability, entrepreneurial culture and daring innovation alongside government commitment to supporting groundbreaking research and development place the Jewish state at the top of the technological innovation world.

Israel – The Startup Nation aims to expose the participants to Israeli discoveries and inventions, creating a connection to Israel as a groundbreaking country. This workshop will strengthen the participants' understanding that the sky's the limit – and that they have the power to dream, initiate and change the world.

Workshop

"Dancing Israel"

An experiential, fun multicultural journey through dance. We'll tell the story of the State of Israel, the ingathering of exiles, and the process that Israeli society underwent and continues to experience – from the establishment of the State up to modern times. Includes costumes and accessories.



DAY 2 Thursday, July 19th

9 Tzefat

Out of the green mountains and lush winding roads of the Upper Galilee, emerges a city steeped in the history and mysticism of the Jewish people. Tzefat, one of Judaism's four Holy Cities, is well known as the center of Kabbalah (Jewish mysticism) in Israel, where around each turn of the cobbled streets lies another mystical shop welcoming you in for a taste of 16th century spirituality. This Holy City is also home to ancient sites with panoramic views, hearty homemade Yemenite food, and vibrant art galleries.

Workshop

"START UP NATION"

Dudu Noy, Head of Waze Product Team / Google Israel

Language: Spanish

This lecture will address the historical origins of the entrepreneur spirit that infuses Israel's startup community. We'll expose the participants to the concept behind the invention of Waze, and the challenging dilemma of whether to leave the company headquarters in Israel or move to California. Of course, we'll also reveal some behind-the-scenes details about the billion-dollar exit to Google.

Workshop

Idea Accelerator

Present Tense

Language: English

Dreaming Green: The idea accelerator for the true leader: a unique methodology for creative thinking, brainstorming and tools to develop the first stages of any initiative. This workshop teaches you how to develop new ideas in a group that's fired up with the entrepreneurial spirit. We'll learn how to jump-start the process of formulating

ideas and developing projects.

Present Tense is a social organization that aims to make entrepreneurship accessible to 100% of the community. It is based on the belief that innovation can serve as a stimulus for social change, primarily for the purpose of enriching communities, creating engines of economic growth, and solving basic social problems. The organization operates a network of accelerators in Israel, America and Europe. It provides consulting services to public organizations and runs relevant workshops for companies and organizations.

Workshop

Debate

Cohen Center - Idov

Language: English

Debate is both an exciting game and a remarkably efficient educational tool.

In the United States and Europe, debate is often considered a required subject. At the world's top universities, students compete for spots on the debate team. What do they get out of it? They learn how to develop the



thought process, think on their feet, improvise in real time, speak persuasively, sharpen the message, and express themselves clearly. They also gain personal empowerment and a can-do feeling.

In this workshop, we'll learn how to meet objections, find the right thing to say in a given situation, and stand up and speak in front of an audience. We'll also learn how to integrate debate activities into schools and encourage leadership empowerment.

Workshop

Entre Histoire et Mémoire: à l'approche de Tisha Be-Av

Shaul Wachstock

Language: français

La modernité a redéfini le rapport à l'Histoire. Dans cet atelier nous explorerons la diversité des rapports du judaïsme à l'Histoire et à la Mémoire. Comment l'Histoire rejoint-elle la Mémoire? Quelles sont les différentes lectures de l'Histoire des penseurs juifs, de nos Sages à Manitou en passant par Maïmonide? Et enfin, nous analyserons la place de la destruction du Temple dans les différentes approches historiques.

Shaul Wachstock is an educator who serves as director of Generation Global, a global program for dialogue among students and an educational initiative of the Tony Blair Institute for Global Change. He holds an MA in Jewish philosophy and a teaching certificate. He served as director of Jewish studies at schools in Vancouver and Winnipeg, and director of a school in Antwerp. In addition to these management positions, he served as a school consultant in Geneva and a seed school in northern Israel. He gives workshops and lectures on educational topics in French, Hebrew, and English.

Workshop

Between Tradition and Activism

Yonatan Rubenstein

Language: French

Judea, 132 CE - Bar Kochba. Sixty years after the destruction of the Second Temple, Judean youth demand independence and wage armed battle against the undefeated Roman Empire. For the first time in Roman history, a small rebel nation succeeds in vanquishing the legendary legions. How is this possible? How can it be that the Talmudic tradition makes almost no mention of this? What is the correct balance in Judaism between tradition and activism, and what does this imply for contemporary Israeli society?

Workshop

My Vision

Overseas Department Education Division KKL-JNF

Language: Hebrew/English/ French/Spanish

Vision and Leadership – Social, Ethical and Political Dilemmas

This activity addresses historical and contemporary dilemmas faced by leaders, past and present. The goal of this activity is to expose the participants to the need to construct a personal vision and the complexity of forming it, to create awareness of a range of opinions, and to take a personal stance when the time is ripe. We will discuss the decisions of leaders on various dilemmas. The decision often reflects the leader's vision, but sometimes the leader must act against his own opinion and follow the majority.

As future leaders, we must define our own personal vision and how we want to work to realize it. What are our red lines? Where are we willing to compromise? What strengths do we have, and what do we aim to achieve? In the words of Benjamin Ze'ev Herzl, Im tirzu, ein zo agada – "If you will it, it is no dream."



DAY 3 Friday, July 20th

11 Kfar Kedem (Hoshaya)

Located at Hoshaya, a community of Orthodox Jewish families in the Lower Galilee, Kfar Kedem recreates the daily life of our ancestors during the Biblical and Mishnaic periods. Visitors to the park wear clothes according to ancient fashion and take part in the actual production of household staples such as milk, wool, and bread, as well as other activities such as riding on donkeys. The park aims to create a holistic experience by connecting these tangible experiences with the values and spirit of the ages from the time of the Bible and the Mishnah. The experience is thus enriched with historical and spiritual context by the local professional guides. The visit can be completed with warm hospitality and delicious, rustic and kosher dining in the shepherds' tent.

12 Taglit-Birthright Israel Innovation Center, TEL AVIV

Taglit-Birthright Israel is the largest educational tourism start-up in the world that offers the gift of a life-changing trip to Israel for young Jewish adults between the ages of 18 to 26. The trip aims to strengthen Jewish identity, build an understanding, friendship and lasting bond with the state and people of Israel; and to reinforce the solidarity of the Jewish people worldwide. Since its inception, Taglit-Birthright Israel has brought to Israel over 600,000 young Jewish adults from 67 countries.

Taglit-Birthright Israel built the "State of Mind" Innovation Center in partnership with The Tel-Aviv Stock Exchange. The exciting and cutting-edge Innovation Center allows Birthright participants and other visitors from Israel and around the world to learn about the new advancements Israeli Start-Ups are making in different fields, such as science, medicine, security, space and more. The center displays a mind-blowing exhibition of Israeli innovation and ingenuity and treats visitors to an interactive experience using a variety of multimedia mechanisms. Each Taglit-Birthright Israel group that visits the Innovation Center begins by exploring the interactive exhibition, and

continues with a one-on-one meet up with a leading Israeli entrepreneur.

13 Carmel Market

The Carmel Market (Shuk Ha'carmel) is a vibrant marketplace in the heart of Tel Aviv where traders sell everything from clothing to spices, and fruit to electronics. The Carmel Market first opened in 1920, some eleven years after the establishment of the city, making it an integral part of the history of Tel Aviv.

Whilst much of the trade has now shifted into modern malls and onto the internet, the market is still immensely popular and its narrow streets are busy whenever you visit, particularly before Shabbat on Thursdays and Fridays, as residents buy supplies for their family meals. The top end of the Carmel Market is traditionally focused on fashion and electronics, whilst the lower part is mainly food and fresh produce stalls. Recent years have seen a growing number of boutique stalls and food places opening alongside the traditional traders, from boutique beers to arrays of halva, and small eateries who take advantage of the market's produce.

14 9/11 Living Memorial Plaza

The 9/11 Living Memorial Plaza is a monument located on a hill in the Arazim Valley near the Ramot neighborhood in Jerusalem. The plaza, covering 5 acres, was built to remember and honor the victims of the September 11 attacks in the United States. The memorial, designed by Eliezer Weishoff, was commissioned by the Jewish National Fund at a cost of \$2 million, and opened to the public on November 12, 2009.

The 30-foot tall bronze Living Memorial, which features a piece of metal taken from the original Twin Towers donated by the city of New York, takes the form of an American flag, waving and transforming into a flame at the tip, and symbolizes the special connection between the two nations. It is the only monument outside the U.S. to list the names of all of the nearly 3,000 victims, including five Israelis. The monument is strategically located within view of Jerusalem's main cemetery, *Har HaMenuchot*.

DAY 3

- 10 Beit She'arim
- 11 Kfar Kedem (Hoshaya)
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- 13 Carmel Market
- 14 9/11 Living Memorial Plaza



DAY 4 Saturday, July 21st

15 Path of Religions (Old City of Jerusalem)

The old city of Jerusalem, covering less than 1 square kilometer, is packed with a rich history going back thousands of years and is sacred to more than half of the world's population. The Jews pray at the Western Wall, which is a remnant of the Temple Mount on which the 2nd Temple stood, the Muslims worship at the Dome of the Rock and Al-Aqsa mosques atop the Haram A-Sharif (the Temple Mount), while the Christians' holiest spot, the Church of the Holy Sepulcher lies in the Christian quarter.

Jerusalem has always been one of the most politically contested cities on the planet, and its religious importance has led to many conflicts and bloodshed throughout history, while various conquerors fought for sovereignty and control of the city. The sacred spots often changed hands and the city's religious and physical character changed. Today it is a fascinating place to visit, to stroll through its different quarters and meander through its seemingly unending marketplaces, and appreciate the unique character of each of its four quarters – Jewish, Muslim, Christian and Armenian.

Lecture

The Fight Over the Minds and Souls of Young Jews in the 21st Century

Yakir Segev

Language: English

The Individual Story vs. the Collective Story

Yakir Segev was raised in Moshav Mabo'im and in Lehavim village in the Negev. At age three, he lost his hand in a traffic accident. Despite being exempted from service in the IDF due to his low physical score, he resolved to volunteer and was began service in the intelligence corps. Simultaneously, he participated in the training course for the elite unit of the Golani infantry brigade.

After completing the officers' training course with outstanding mention, he served as an intelligence officer in the Egoz elite unit and fought in southern Lebanon. He then served as a team commander at the officers' training school and as commander of an Egoz unit team, leading the fighters in battle against Palestinian terror during the Second Intifada.

- Founder, Ruach Hadasha (www.new-spirit.org.il), an NGO that aims to strengthen the city of Jerusalem through its creative, young citizens.
- Founder and head of several companies, private and public.
- Authored (together with Rabbi Benny Lau) Kol Ehad Mimkomo (To Each is Own)
- The only Hebrew guide to Jewish rituals published in the last 45 years.
- Infantry battalion commander (reserves).

Lecture

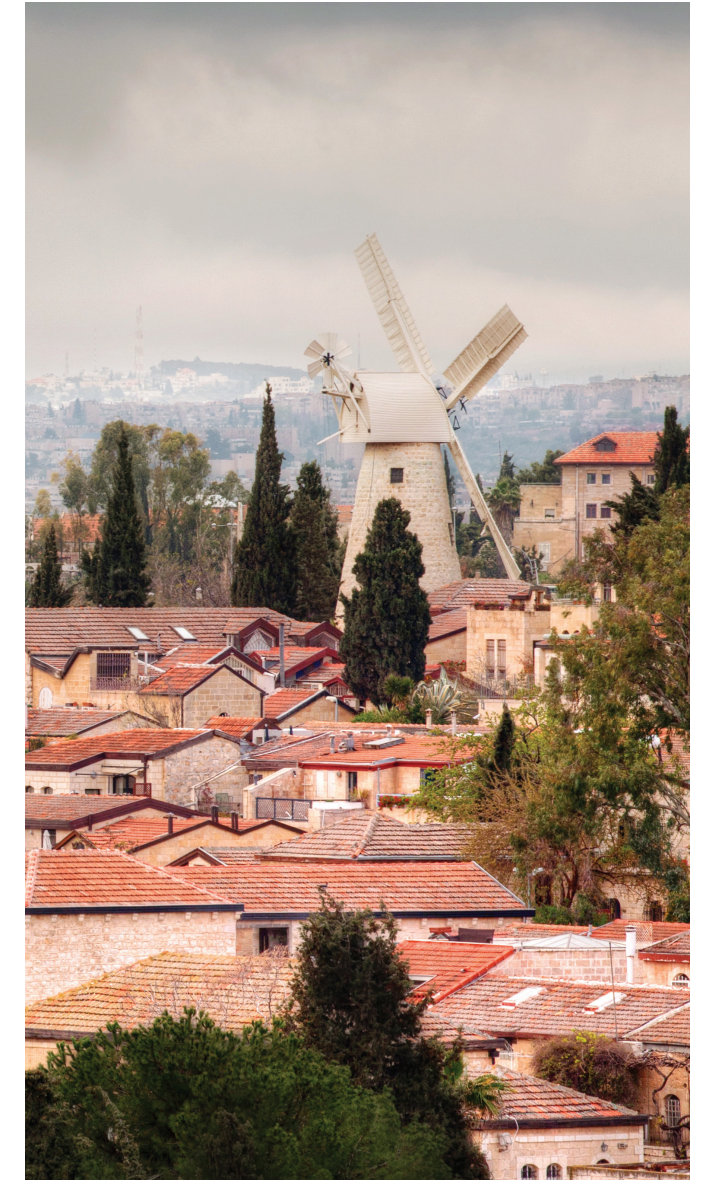
70 ans après la fondation de l'Etat d'Israel: quelle signification a le jeune de Ticha Beav?

Uriel Feinerman

Language: French

La première partie de la conférence retracera quelques événements qui eurent lieu le 9 du mois de Av dans l'histoire juive. Par la suite, nous réfléchirons sur la signification de ce jeune, 1948 ans après la destruction du deuxième temple, et 70 ans après la fondation de l'Etat d'Israel.

Ouriel Feinermann - guide touristique et conférencier dans les stages de formation de guides pour Israel.



DAY 4

15 Path of Religions (Old City of Jerusalem)

DAY 5 Sunday, July 22nd

16 The National Institutions and the JNF Building

Israel's National Institutions, the World Zionist Organization, the Jewish Agency for Israel, KKL-JNF and Keren Hayesod, are the organizations established by the Zionist Movement to help bring about the founding of a Jewish State. Since 1948, the National Institutions have worked cooperatively to advance the Zionist enterprise, complementing and interacting with one another in diverse areas.

Each of the National Institution's headquarters are housed in a structure on King George Street in downtown Jerusalem. The design selected for the building was that of the architect Yohanan Ratner, who wrapped the structure around a large forecourt in order to create a formal presence while isolating it from the noise from the street, as well as to maintain the impressive facade of the building despite its lowness in comparison to surrounding structures. Ratner designed the building in the International Style, but included elements unique to Jerusalem.

The structure was completed in 1936 and became a symbol of the Jewish state prior to Israel's establishment. The establishment of the State of Israel was declared on the building's balcony by members of the People's Assembly who were besieged in Jerusalem and thus unable to reach the declaration in Tel Aviv. The building also hosted the first sessions of the Knesset, and Israel's first president, Chaim Weizmann was inaugurated in its great hall.

17 Yad Vashem

Yad Vashem is Israel's official Holocaust memorial, dedicated to preserving the memory of the dead, honouring Jews who fought against their Nazi oppressors and honouring the Gentiles who selflessly aided Jews in need.

Established in 1953, Yad Vashem is on the western slope of Mount Herzl, also known as the Mount of Remembrance. The memorial consists of a 44.5-acre

complex containing the Holocaust History Museum as well as memorial sites such as the Children's Memorial and the Hall of Remembrance. The Museum of Holocaust Art, sculptures, outdoor commemorative sites such as the Valley of the Communities, a synagogue, a research institute with archives, a library, a publishing house and an educational center are also all onsite. It is also the home of the International School/Institute for Holocaust Studies.

A core goal of Yad Vashem's founders was to recognize Gentiles who, at personal risk and without a financial or evangelistic motive, chose to save their Jewish brethren from the ongoing genocide during the Holocaust. Those recognised by Israel as Righteous Among the Nations are honoured in a section of Yad Vashem.



18 The Western Wall

The Western Wall, or "Wailing Wall", is considered the holiest site in the world for the Jewish people, and a national symbol. Over the years since the destruction of the 2nd Temple in 70 CE, this particular section of the western support wall of the Temple Mount became sanctified. Until 1948, Jews prayed in a narrow alleyway in front of the wall, and quarreling often broke out with the Arabs about prayer rituals. In 1967, following the Six Day War, Israel exposed several more courses of the wall and cleared the area around the wall to create the Western Wall Plaza that visitors see today.

Thousands of people journey to the wall every year to pray and leave notes between its stones. The Western Wall is free and open all day, year-round, and is the location of various ceremonies, such as military inductions and bar mitzvahs. The main plaza is divided into two sections, one area for men and the other for women, though a newly established area to the south is used for egalitarian prayers.



19 The Jewish Quarter

The modern Jewish Quarter lies in the southeastern sector of the walled old city of Jerusalem. In 1948, during the War of Independence, the population of the Jewish Quarter included about 2,000 Jews, who were besieged, defeated, and forced to leave on May 28, 1948. The Jewish Quarter remained under Jordanian rule until the Six-Day War in June 1967, when it became part of Israel, as the rest of Eastern Jerusalem.

Rebuilding the residential area by Israel was an opportunity for large scale archaeological excavations which revealed extraordinary finds from the First and Second Temple Periods. The archaeological remains are on display in a series of museums beneath the level of the current city as well as outdoor parks. Among the finds were the "Burnt House" (the remnant of a building destroyed in the Great Jewish Revolt against Roman rule), lavish homes inhabited by the Herodian upper

DAY 5

- 16 The National Institutions and the JNF Building
- 17 Yad Vashem
- 18 The Western Wall
The Jewish Quarter
The Christian Quarter
- 19 Tower of David

classes, Jerusalem's cardo maximus, and remnants of the late 8th-century BCE "broad wall". Just walking through the alleyways, however, and watching the inhabitants go about their daily lives is just as fascinating.

The Christian Quarter

The Christian Quarter lies in the northwest quadrant of the Old City, and is one of the epicenters of worldwide Christianity. A warren of broad streets connected by winding, narrow alleys, the Christian Quarter is home to one of the most significant holy sites in all Christianity: the Church of the Holy Sepulchre (the enormous and timeworn edifice built over the traditional sites of the crucifixion, entombment and resurrection of Jesus Christ). The Quarter essentially orbits around the multi-denominational Church, counting among its residents numerous monks, nuns, priests and other religious functionaries, many of whom are attached to the prominent Latin and Greek Patriarchates of Jerusalem. The quarter also contains souvenir shops, coffee houses, restaurants and hotels.

19 Tower of David

The Tower of David, also known as the Jerusalem Citadel, is an ancient citadel located near the Jaffa Gate in the Old City of Jerusalem. The Citadel, dating to the Mamluk and Ottoman periods, is a fascinating archaeological site. The finds uncovered within are a testimony to Jerusalem's eventful past and produce a representation of Jerusalem and its various historical periods in microcosm. The Citadel's towers offer a 360-degree view of the Old City of Jerusalem as well as the city's modern areas.

The Tower of David Museum of the History of Jerusalem is located within the citadel. The permanent exhibition illustrates the city's history along the axis of time using myriad methods and includes explanations in Hebrew, Arabic and English. The Citadel is also a popular venue for benefit events, craft shows, concerts, and sound-and-light performances.

Special in Uniform

Language: English

"Special in Uniform" is a groundbreaking program that integrates young adults with special needs into the Israel Defense Forces, identifying ways for each individual to bring exceptional value using his or her unique strengths.

"Special in Uniform" has developed a curriculum that blends academics, daily living skills, acclimation into military life, social and occupational skills into integrated lessons that support and guide the program members' time on the military base.

The goal is to help these young adults function independently and confidently.



DAY 6 Monday, July 23rd

20 Ammunition hill

The Ammunition Hill site commemorates the battle for Jerusalem in the Six-Day War. The hill was captured by Israeli paratroopers after a bloody battle fought in trenches and bunkers that has become a symbol of Jewish determination and heroism. Over the years KKL-JNF has been involved in developing this heritage site with the support of its Friends in the USA, Canada and Australia. Thanks to their support, ongoing activities are maintained at the site, the garden has been developed and the amphitheater is being refurbished. Ammunition Hill is one of the major symbols of the reunification of Jerusalem 50 years ago.

21 Yatir Forest

The Yatir forest, located in the north-western Negev, covers 7,500 acres. The forest is named after the Biblical Levite city whose ruins are found within it. The forest's beginnings go back to the building of roads in the Negev as part of a national project to develop the region. In 1964, KKL-JNF foresters planted the first trees against all odds – and eventually, the forest became one of the largest in Israel.

The forest is located at the edge of the desert, on the lower slopes of the Hebron hills northeast of Beer Sheba. This is where the Mediterranean region's orchards and scrublands meet the desert vegetation typical of the Negev and the Judean Desert. The forest contains more than four million trees, including conifers (Jerusalem pine and cypress), broadleaf trees (Atlantic terebinth, tamarisk, Christ's-thorn jujube, carob and pistachio), orchard trees (olive, fig), eucalyptus and acacia, vineyards for winemaking and various shrubs such as desert broom and vitex.

Yatir Forest is the site of a number of studies on combating desertification, soil conservation, carbon sequestration, plant-water-soil relations and other ecological topics.

This research is conducted in cooperation with the major academic and research institutes in Israel. Yatir Forest proves that we can combat desertification, and heal the wounded earth.



22 Susya Field School and Learning Center

The Susya field school and learning center hosts and offers field trips to varied groups for study and recreation. The groups come from all streams of Israeli society – religious and secular elementary and high school kids, university students, soldiers, teachers, pensioners, families and more. The center offers bedrooms for individuals and groups, classrooms, a synagogue, lawns, a pool and tasty kosher meals.

The center's professional and experienced tour guides specialize in a variety of hikes for school groups, summer camps, continuing education programs, etc. They facilitate also visits and activities at the ancient city and synagogue of Susya. The geographic area

covered by the center is very large, and includes the Hebron Mountains, the Judean Desert, Northern Negev and the hills and lowlands of Judea. This area serves the guides as the foundation for a wide scope of educational curriculum and for varied activities. In addition, the Susya Field School and Learning Center organizes trips all over the country, assists in hike planning and provides field meals wherever needed.

23 Wadi Attir

A joint initiative of the Bedouin municipality of Hura and the Sustainability Laboratory, a U.S.-based non-profit, this project aims to establish a model for a radically innovative, sustainable desert farming operation that will contribute to the well-being of the Bedouin community of the Negev by creating stable income sources, fostering employment opportunities for women, increasing education, and assisting with capacity-building.

Project Wadi Attir is designed to leverage Bedouin values, aspirations, and experience in desert agriculture with sustainability principles and cutting-edge approaches to animal husbandry, renewable energy production, resource recycling, soil enhancement, and arid land stewardship.

Developed and driven by the Bedouin community, the project demonstrates a self-reliant approach to social and economic advancement that is also faithful to key aspects of Bedouin tradition.

Bedouins

Bedouins are a subgroup within the Arab minority in the State of Israel, with cultural, historical, social and political uniqueness. In pre-state days, several tens of thousands of Bedouins lived in the Negev as semi-nomads, and sustained themselves on agriculture – herding and growing field crops. However, with the establishment of the state in 1948, the Bedouins were under severe limitations of movement and their living grounds were reduced.

DAY 6

- 20 Ammunition hill
- 21 Yatir Forest
- 22 Susya Field School and Learning Center
- 23 Wadi Attir
- 24 Be'er Sheva River Park
- 25 Dead Sea

Beginning in the 1970's and 1980's, the state made efforts to settle the Bedouins in permanent residences. The Bedouins proclaimed that the authorities did not take into consideration their way of living and their needs as a tribal society based on agriculture. Today, approximately 50% of the population in the Negev lives in the city of Rahat and in six other towns established by the government. The remaining population lives in dozens of unrecognized settlements, bearing no municipal status and facing demolishing orders. These facts create great tension between the Bedouin populations and state authorities. Nevertheless, the percentage of Bedouins serving in the IDF is fairly high, and has been so since the establishment of the state. They mainly serve in scouting or tracking capacities.

24 Be'er Sheva River Park

Through the Blueprint Negev initiative, JNF is providing the means for a renaissance in this Negev metropolis. The centerpiece of our efforts is the Be'er Sheva River Park, a massive environmental and economic development project that is transforming the riverfront into a 1,700-acre civic paradise. Be'er Sheva River Park will be an engine for the city's rebirth. Working with the Israel government and other partners, the creation of a thriving waterfront district is attracting new businesses and enticing visitors passing through the city to stop, relax, and enjoy a green desert oasis that offers a wealth of possibilities for family recreation. With the construction of beautiful new homes oriented toward the park and the river, young families are moving to this exciting new neighborhood. Be'er Sheva's image is fast becoming that of a green and vibrant modern city – truly the capital of the Negev.

25 Dead Sea

Really just a lake, the Dead Sea is part of the long border between Israel and Jordan. The Dead Sea is the lowest point on earth, surrounded by the stunning landscape of the desert, and was shortlisted for the world's 7 natural wonders. The saline water of the lake

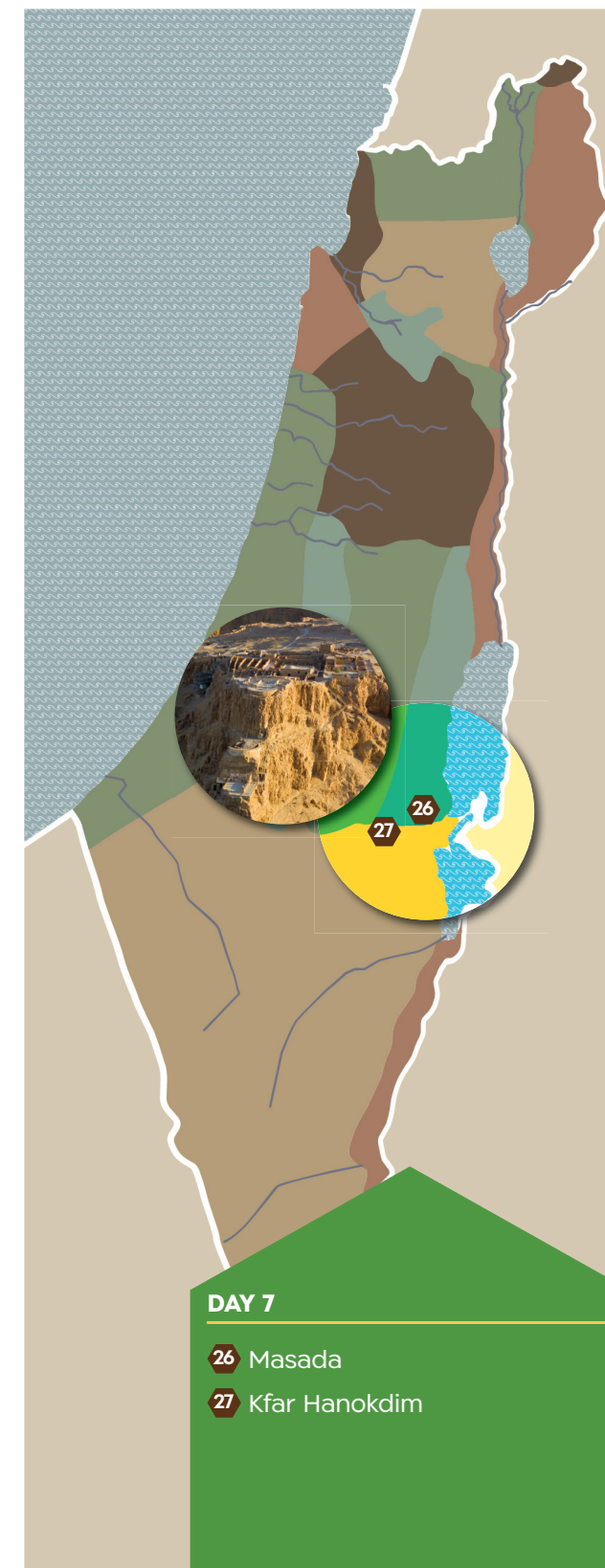
gives lead to the name 'Dead Sea' because no fish can survive in the salty waters. It is known in Hebrew as Yam Ha-Melakh (the Sea of Salt). Just a short drive from Jerusalem, the Dead Sea is popular with Israelis and tourists wanting to take advantage of the medical properties of the water, and to cover themselves in its mineral-rich black mud while floating around in the sun. There are many great hiking trails around the Dead Sea, as well as historic landmarks such as Masada.

Cultural Evening: Humor in the Bible – Rock and Roll Gil Kopatscha and Mika Karni and musicians

Language: English/Hebrew

combined with biblical text and biblical figures. Gil Kopatsch in an interactive show with an actor, singer Mika Karni and musicians. The performance will be given in Hebrew and English

The goal is to help these young adults function independently and confidently.



DAY 7 Tuesday, July 24th

26 Masada

Masada is an ancient fortification in the Southern District of Israel situated on top of an isolated rock plateau. It is located on the Eastern edge of the Judean Desert, overlooking the Dead Sea.

Herod the Great built palaces for himself on the mountain and fortified Masada between 37 and 31 BCE. According to Josephus, the siege of Masada by troops of the Roman Empire at the end of the First Jewish–Roman War ended in the mass suicide of 960 people.

27 Kfar Hanokdim

Located in the Kana'im Valley in the Judean desert, between the city of Arad and the ancient citadel of Masada, Kfar Hanokdim is a desert resort set in a Bedouin-style encampment village surrounded by palm trees. It offers air-conditioned rooms and traditional Bedouin meals in a unique desert location. The authentic hand built oasis offers many opportunities to experience desert living, from camel rides and a taste of Bedouin lifestyle, to an evening bonfire and sleeping in a desert "sukkah" lodge, or desert cabins. It is also a popular place for those who wish to climb Masada at sunrise.

Lectures

The Dead Sea – Warning Signs

Noam Badin

Language: English

The Individual Story vs. the Collective Story

Since April 2016, Noam has been documenting the treasures of the Dead Sea on a weekly boat excursion, where he gathers evidence of new dramatic geological phenomena and measures

the receding water levels. In his presentations, Noam shares the incredible beauty of this world heritage site through photography and video, emphasizing that the sea is quickly vanishing before our very eyes.

Noam's environmental photography documents the wonders of the Dead Sea like never before.

His work has been recognized by CNN/VR, the Israeli Mainstream News Media in Hebrew and English, the Israeli Knesset's Committee for Saving the Dead Sea, the Israel Government Press Office, the Dead Sea Research Institute, the head council of Northern Dead Sea and student leaders on college campuses in North America.

Cultural Evening: Gala night

Gil Kopatscha and Mika Karni and musicians

Language: English/Hebrew

Authentic Bedouin-style desert dinner

Gala evening with participation of the Senior KKL-JNF Board

Shlomit Aharon and the Tenors in a medley of international and Jewish classics and up to well-known Israeli classics. Including a sand art show telling the story of the Land of Israel. International artist **Ilana Yahav** represents Israel around the world and appears before presidents, kings, and heads of state.

Workshop

Israeli Inventions: Israel – The Startup Nation

Overseas Department Education Division KKL-JNF

Language: Hebrew

Israel has earned the nickname "startup nation" thanks to the success of many Israeli startups. These companies have established their status as global groundbreakers in a wide range of fields: communications, internet, medical systems, agricultural, biotechnology, security, water purification, digital printing, and the list goes on. Israel's human capital, technological ability, entrepreneurial

culture and daring innovation alongside government commitment to supporting groundbreaking research and development place the Jewish state at the top of the technological innovation world.

Israel – The Startup Nation aims to expose the participants to Israeli discoveries and inventions, creating a connection to Israel as a groundbreaking country. This workshop will strengthen the participants' understanding that the sky's the limit – and that they have the power to dream, initiate and change the world.

Let's Talk About It...

Language: Hebrew

Fascinating, stormy discussions among youth on topics related to Zionism, ecology, and the future of the state... sound like science fiction? It's real! And it's happening in the discussion and dialogue activities of the JNF/KKL education division. In this activity, participants encounter a variety of reading selections, photographs, personalities and questions that encourage in-depth discussion of important topics. We invite you to get to know our range of dialogue and discussion pages that create a useful and rich array of topics appropriate for dates and holidays throughout the year.

Breaking Out of the Box – Activities of a Different Sort

Language: Hebrew

It's a pleasure (and a privilege) to encounter: Srulik of Dush looks ahead; a communal Tu bi'Shvat Seder in a circle; tense and exciting cellphone races; quizzes, tasks, films and presentations. The JNF/KKL education division offers you a wealth of unique educational materials that breathe new life into learning about Jewish heritage, environment, nationality, geography, and nature adapted to the calendar. Experience the variety of kits and gain exposure to the broad range of our internet resources

DAY 8 Wednesday, July 25th

Run, Jump, Learn, Win – Green ODT

Language: Hebrew

Get to know the wide range of challenge and teambuilding activities under the unique field of ODT – Outdoor Training – through JNF/KKL. A variety of games, activities and challenges appropriate for integration into outdoor activities, on the topics of Zionism, nature, history, ecology and environment. The activities combine cooperation, teamwork and leadership with enjoyable study on a number of topics.

Workshops

Where will lead our cart?

Ofer Mor

Language: Hebrew/English

A group game workshop for creative thinking. In a dynamic, fast-paced reality, we must change our established linear thought patterns and develop new methods for thinking creatively and flexibly. These games create a simulation of virtual reality through which we discover the leaders of the future – the dreamers and architects, innovators in action and thought.

Advanced planning as opposed to inspiration and vision, cooperation, thinking and synchronization, flexibility and handling changes, defining roles, determination and perseverance, leadership, initiative and creativity – these are some of the values we will address and experience in the game workshop.

Workshops

Code Surprise

Hovav Yechieli

Language: Hebrew/English

Escape room for Israel's 70th anniversary!

An experiential puzzle game in escape room format. Teamwork is the only way to solve the code that unlocks the box and leads us to the next puzzle. **Can we do it?**

Some Hebrew words you might find helpful:

English	Hebrew Transliteration
yes	ken
no	loh
Thank you	To-dah
Please	be-va-ka-sha
I don't speak Hebrew	Ah-nee lo me-dah-ber eev-reet (Male)
English	Ang-lit
Do you speak English?	at-tah me-da-ber ang-lit?
money	ke-sef
excuse me	slee-cha
where is	ey-fo
bus	o-to-bus
How much does it cost?	ka-ma zeh o-leh?
food	o-chel
breakfast	a-ru-chat bo-ker
lunch	a-ru-chat tzo-ho-ra-yim
dinner	a-ru-chat er-ev
water	ma-yim
Where's the bathroom?	ey-fo ha shi-ru-tim?

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