I need to split the list between those who are registered clients and those who aren’t yet.

Email 1-

Master List Subscription Thank you

Text being prepared by Jessica

Email 2-

**Referral Leads A**

We recently interviewed a number of journal editors to find out how scholars can improve their chances of having their research accepted for publication.

We summarized the top points in our new blog ‘5 Simple Tips to Publishing Your Manuscript. Click here to read the full blog and please let me know if you find it helpful.

If you would like to send us your text for a price quote, click here.

Sincerely,

Avi Staiman

**Master List Leads A**

Thank you for reading our blog on tips publishing your research. I really hope you enjoyed it. We are excited to announce the launch of our inaugural podcast, ‘Publish My Paper’ where we sit down with two journal editors to discuss what not to do when submitting your paper for publication. Click here to listen.

To request a price quote and take the next step towards publication, please click here.

Sincerely,

Avi Staiman

**Referral Leads Follow Up B**

We are excited to announce the launch of our inaugural podcast, ‘Publish My Paper’ where we sit down with two journal editors to discuss what not to do when submitting your paper for publication. Click here to listen.

To request a price quote and take the next step towards publication, please click here.

**Master List Leads Follow Up B**

Our new ebook, entitled the ‘Academic’s Guide to High Quality Language Services’ gives you insider tips from accomplished academic scholars on how to choose the right translator or editor for your research, as well as how to make the most of these services and ensure that your research is ready for submission.

Enjoy a complimentary copy here, please let me know if you find it helpful!

*For those who clicked on one of the previous two emails:*

Email 3: Free Consultation Upload- Master List Leads

I hope you enjoyed reading our e-book on how to make the most of your academic translation and editing services. I want to check in with you and see if you would like to discuss your next project.

I would be happy to schedule a complimentary consultation with you to discuss your research and design a personalized plan to help you with your specific translation and editing needs. If you are interested, please click here.

Email 3: Free Consultation Upload- Referral List Leads

I hope you enjoyed listening to our podcast on how to make the most of your academic translation and editing services. I want to check in with you and see if you would like to discuss your next project.

I would be happy to schedule a complimentary consultation with you to discuss your research and design a personalized plan to help you with your specific translation and editing needs. If you are interested, please click here.

**Registration thank you**

Dear xxxx,

Thank you very much for registering with Academic Language Experts. Below you can find instructions for logging into your account:

* Go to the [login page](https://www.aclang.com/login.php) .
* Enter your email address: d.murch@qaa.ac.uk
* Enter your password: Innovation

Is your paper ready for submission? Be sure to review our [pre-submission checklist](https://docs.google.com/document/d/1_c-qfK7Si8ngcglQn0A5LhBU2eQ8Opyjl1kovArCQzE/edit) before you submit your research for publication.

Add follow up consultation emails

Email 4: 5 Tips Blog/ Podcast Looser

**[I will write this once we know which content it is]**

Email 5: Is this a separate email that we need to create?

*Pre-pesach client email*

**Visit Our New Website**

I hope the new semester got off to a good start, and I would like to take this opportunity to wish you and your family a happy and meaningful passover holiday.

Here at ALE, we have been busy creating a new website and are thrilled to share it with you!  The goal for the site is to make it easier for current clients to create and navigate their own projects, and for potential clients to find us. Many of the ideas for the new site came from your feedback, so thank you very much! We are continually updating and improving and value your insight as to how we can make things better.

**Share with friends/ colleagues**

We are so excited about our new site that we want everyone to see it. Therefore, we want to encourage you to share it with colleagues ([www.aclang.com](http://www.aclang.com)) or any social media sites you are active on.

If you would like to receive a price quote for your next project, please click here. Thank you very much and chag kasher vesameach!