

Grant Letter #004-17

Monday, December 11th, 2017

To:

Tzohar
HaMelacha 9
Lod 7152015
Israel

To: Adam Segal
International Resource Development Manager

Cc: Rabbi David Stav

Dear Adam,

Following our discussions and meetings, it became clear to us that the aim of your organization and activity is to support Jews and Jewish communities which are struggling in terms of preservation and continuity as a community. We understand that your work aims to help Jews struggling with issues relating to their identity and connectivity to their heritage and the Jewish people.

It is my pleasure to inform you that International Jewish Relief Limited has approved funds in the amount listed below for the Shorashim project managed in Israel described in appendix A to this grant letter. The funds will be used to provide your essential service to those who are struggling financially and otherwise would not be able to benefit from your essential service.

We look forward to supporting this work and assisting in your efforts.

Programmatic Scope

The following programmatic components will be supported:

1. **Marketing Campaign** – With the goal of increasing the capacity of the project to handle 5,000 cases annually.
2. **Genealogy Research** – Adding three genealogy experts.
3. **Genealogy Assistants** – Adding two genealogy assistants to support the Research experts work.
4. **Research expansion** – General support of the genealogy research expansion.

Expected Measurable outcomes

	Approximate number of new roots	Including family members
1 Year	5000	25,000
2 Years	10,000	50,000
5-7 Years	35,000	175,000

Grant Period

January 1st, 2018-December 31st, 2018

Grant Award

#	Item	Amount	Comments and Conditions
1	Marketing Campaign	\$55,750	The Marketing campaign work plan should be discussed and approved before payment.
2	Three Genealogy Experts	\$61,500	See grant schedule below. Payment will be executed upon recruitment of additional personnel.
3	To Genealogy Assistants	\$26,000	See grant schedule below. Payment will be executed upon recruitment of additional personnel.
4	Research expansion	\$54,250	Cost to cover research expansion.
5	Cross-organizational collaboration	\$15,000	Cross collaboration with JDC, JAFI, Nativ, Hille, Taglit should be presented, and payment will be made for actual expenses.
Total		\$212,500	

Grant Schedule

	Date	Measurable outcomes	Level of Investment
Stage 1	January 2018		\$89,250 (45% of total investment to fund marketing, one genealogy expert and one genealogy assistant).
Stage 2	April 2018	A 50% increase in the number of applicants within 3 months to 1250	\$75,775 (38% of total investment) +\$15,000 for the cross organizational collaboration
Stage 3	July 2018	A 50% increase in the number of applicants within the second quarter to 1250.	\$32,475 (16% of total investment).

Terms and Conditions of Funding

During this grant, we ask that you comply with the following requests as part of your acceptance of the funding:

1. You acknowledge that your organization and activity aim to support Jews and Jewish communities which are struggling regarding preservation and continuity as a community. Your objective in your work is to help Jews within these struggling communities with issues relating to their identity and connectivity to their heritage. The funds will be used, in particular, to assist Jews who are struggling financially
2. You will provide us a report with the names of the assisted individuals who are struggling financially and otherwise would not be able to benefit from Tzohar services.
3. All funds are subject to matching funds from the Government of Israel.
4. Tzohar will submit a cross-organization collaboration work plan with the relevant organizations in 60 days for approval and implementation
5. Budget Line Item number one (1) will be paid once the marketing work plan was validated and approved.
6. Budget line items number two and three (2 and 3) will be paid as per the grant schedule and based on actual recruitment of additional staff members.
7. Budget line item four (4) is dependent on the research expansion plan.

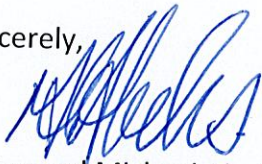
8. We will require you to send us three documents every six months: a brief report on the program, a simple accounting sheet and a work plan for the upcoming six months.

If you agree with the conditions above, kindly sign and return one copy of this letter to Ofer Glanz at Barak – 15 Migdal HaLevanon st. Modiin 7175808
oferglanz@gmail.com.

This will signify concurrence with these terms.

We appreciate the opportunity to advance your work.

Sincerely,



Helen and Michael Abeles

International Jewish Relief Limited

Appendix A:

Shorashim Program Description

By conducting rigorous forensic work, Tzohar's Shorashim project helps Russian immigrants and others authenticate their Jewish status and thus legally marry as Jews in Israel. Shorashim's staff works to obtain the necessary documentation, photos, and testimonies from international archives and databases. Shorashim utilizes a wide range of global resources and explores every possible avenue to ascertain the clients' Jewish status. Once the Shorashim staff are satisfied that they have enough documentation to prove Jewish roots, Tzohar then approaches the Rabbinic Conversion Court together with the candidate. The court then rules on the Jewish roots of the candidate.

To date, 100% of the cases that Shorashim has brought before the Rabbinic Conversion Courts have been accepted by the Court. Shorashim has helped 39,725 immigrants to prove their Jewish roots.

The urgency

The urgency of this project cannot be overstated. The window of opportunity to help these immigrants is slowly closing, and we must act over the next 5-7 years. After this time frame, we will no longer be able to prove Jewish lineage because elderly grandparents and relations will not be with us to bear witness and relevant documents, and access to them, will disappear. It is imperative that we act now to guarantee the Jewish future of the State of Israel.

The Location

Shorashim assists immigrants from all over Israel. The Shorashim headquarters are located in Jerusalem and immigrants come to Shorashim for help from the length and breadth of the country. For easier access to Shorashim's services, Shorashim has branches in Ashdod, Ashkelon, Nazareth Elite, Haifa, Akko & Rishon Letzion.

Cross Organization collaboration

To achieve our goal of securing the future of the Jewish people, Tzohar appreciates the importance of working together with organizations that are well positioned and willing to partner with us. At the same time, Tzohar would like to expand its collaboration to include organizations such as the J.D.C, Hillel, Chabad, Jaffi and others.

The Government of Israel involvement

The Israeli Government realizes that time is running out and if there will be a failure in proving the status of these 800,000 immigrants, by 2030, there will be 1,250,000 immigrants and their children who will not be regarded as Jewish.

The Government of Israel has pledged 5 million shekels in matching funds per annum for this project.