****

**BRIEF: GLOBAL PRESS**

**| Photo Exhibit & Reception**

**|** ***Institute of Engaged Leadership* in Washington, D.C.**

**| Thursday 19 March 2020**

**Changing the global narrative**

Internet. Cellphones. Social media. Today, people have greater access to information that ever before. Still, as humans we lack connection. The 24-hour news cycle emphasizes fear and division between people, communities and countries. Politics, poverty, disaster, and disease remain the dominant characters in the story of our world.

Global Press is driven by female journalists who work locally, outside the narratives of traditional media outlets. A photo exhibit will illustrate the contrast at the heart of Global Press’ mission.

**Global Press’s mission**

Global Press was founded in 2006 to offer a counterpoint to the disaster-driven narrative that the 24-hour news cycle prioritizes and legacy media perpetuates. Global Press is an invitation to see the world differently.**[[1]](#footnote-2)**

Its network of professional, local reporters works within a robust editorial structure to produce integrity-rich, accurate journalism that features local voices, deep context and nuanced analysis on topics rarely covered elsewhere. All stories are published in the reporter’s local language and English to serve local and global readers.

**Training journalists in least-covered markets**

By recruiting diverse populations of local women and training them to become professional, ethical journalists, Global Press is creating a new source of global information. Our training teaches local journalists world-class skills and offers long-term employment to training graduates.

To learn more about Global Press: <https://globalpress.co/about/>

**Hosts**

**Speakers**

**| Cristi Hegranes** CEO, Global Press

**| Laxmi Parthasarathy** COO, Global Press and 2019 PETF Mentor

**Curator**

**| Katie Myrick** Creative Director, Global Press

1. The content in this section and the following is extracted from the Global Press website: <https://globalpress.co/>. [↑](#footnote-ref-2)