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| **OVERSEAS & LOCAL (Top Down)**   * **Broadening of Fundraising Repertoire** * **Scholarships for Ethiopians & Minorities** * **Scholarships for Disadvantaged** * **Scholarships for Design Materials** * **Innovation Center** * **Healthy Aging** * **Assistive Design** * **Design Exhibitions** * **Youth Science Division** * **Renovation of Facilities** * **Library** * **Building 6** * **Naming Facilities** * **Inno-Design Hub in Building 7** * **Auditorium in Building 6** * **Computer Lab**   **in Building 8**   * **AR/VR lab** * **Marketing Major Construction Projects** * **Dormitories** * **Building 9** * **Relationship-Building with Federations** * **Development of Keren Yesod as chief major gift marketing arm** * **Foundation Grantsmanship with expanded scope (Critical Mass of Letters of Inquiry)** * **Maintaining and Upgrading Existing Donations** * **Identifying Philanthropical “Agents”**   **for major gifts**   * **Developing joint projects with hospitals (Sheba, Sourasky, Beilinson)** | **HIT PHILANTHROPY 2019/20**  **ESTABLISHING ISRAEL FRIENDS (Bottom Up)**   * **Hiring Israel Director and Enlisting Chairman** * **Identifying new potential partners & donors** * **Gaining Board Support (from NIS3,500 and above)** * **Establishing Business Forum** * **Targeting Industry** * **Friendraising and Fundraising – Enhancing Image + Events** * **Alumni Datamining** * **Quarterly News Broadcast** * **Scholarship Campaign** * **Identifying, cultivating and soliciting Markets of One** * **Submitting requests to Israeli Foundations** | **Marcom Materials**   * **Update Facts & Figures** * **Language Versions Image Br.** * **New Reports** * **Presidents Report** * **Research Report (including**   **Review of labs)**   * **Philanthropy Website** |  |
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**HIT PHILANTHROPY 2019/20**

**Digital Medical Technology Digital and Healthy Aging**

* **Healthy Aging Prestigious Prize Programs**
* **Scholarships for Ethiopians and Minorities Campus improvements/enhancements**
* **Assistive Design & Technology**