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| **OVERSEAS & LOCAL (Top Down)*** **Broadening of Fundraising Repertoire**
* **Scholarships for Ethiopians & Minorities**
* **Scholarships for Disadvantaged**
* **Scholarships for Design Materials**
* **Innovation Center**
* **Healthy Aging**
* **Assistive Design**
* **Design Exhibitions**
* **Youth Science Division**
* **Renovation of Facilities**
* **Library**
* **Building 6**
* **Naming Facilities**
* **Inno-Design Hub in Building 7**
* **Auditorium in Building 6**
* **Computer Lab**

**in Building 8*** **AR/VR lab**
* **Marketing Major Construction Projects**
* **Dormitories**
* **Building 9**
* **Relationship-Building with Federations**
* **Development of Keren Yesod as chief major gift marketing arm**
* **Foundation Grantsmanship with expanded scope (Critical Mass of Letters of Inquiry)**
* **Maintaining and Upgrading Existing Donations**
* **Identifying Philanthropical “Agents”**

**for major gifts*** **Developing joint projects with hospitals (Sheba, Sourasky, Beilinson)**
 | **HIT PHILANTHROPY 2019/20****ESTABLISHING ISRAEL FRIENDS (Bottom Up)*** **Hiring Israel Director and Enlisting Chairman**
* **Identifying new potential partners & donors**
* **Gaining Board Support (from NIS3,500 and above)**
* **Establishing Business Forum**
* **Targeting Industry**
* **Friendraising and Fundraising – Enhancing Image + Events**
* **Alumni Datamining**
* **Quarterly News Broadcast**
* **Scholarship Campaign**
* **Identifying, cultivating and soliciting Markets of One**
* **Submitting requests to Israeli Foundations**
 | **Marcom Materials*** **Update Facts & Figures**
* **Language Versions Image Br.**
* **New Reports**
* **Presidents Report**
* **Research Report (including**

**Review of labs)*** **Philanthropy Website**
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**HIT PHILANTHROPY 2019/20**

 **Digital Medical Technology Digital and Healthy Aging**

* **Healthy Aging Prestigious Prize Programs**
* **Scholarships for Ethiopians and Minorities Campus improvements/enhancements**
* **Assistive Design & Technology**