Mosaic United Campus Pillar: Student Survey

# \*NOTE: ANYTHING IN GRAY AND BRACKETS DOES NOT NEED TO BE TRANSLATED

# Introduction

This survey is about Jewish life on campus—what you’ve tried out, what you’ve liked, and what it meant for you to be involved in Jewish life. We will also ask questions about you (like what Jewish things you did growing up), so that we know who we’re talking to. But you should know that this survey is confidential. We are only looking for what students on campus *overall* think about Jewish life.

This survey should take about 15 minutes to complete. To thank you for completing the survey, you will have the opportunity to enter a drawing for one of three $500 Amazon gift cards or one of ten $100 Amazon gift cards.

*This survey is confidential and voluntary. You may withdraw at any point, for any reason, and without any prejudice. This survey is managed by a third-party professional services firm, Rosov Consulting, who will safeguard the confidentiality of your response in accordance with its* *Privacy Policy**. Rosov Consulting will only share overall findings with our clients, and your name will never be associated with anything you say. If you would like to discuss Rosov Consulting’s Privacy Policy, please email privacy@rosovconsulting.com.*

1. **Where do you currently attend school?** [Required]
	1. Country [Argentina, Australia, Belarus, Canada, Chile, England, France, Hungary, Mexico, Russia, Scotland, South Africa, Spain, Ukraine, Uruguay, USA]
	2. Please write the name of your campus.
2. **Do you consider yourself Jewish? [Required]**
	1. Yes
	2. No
	3. It’s complicated:

# Activities

1. **In the last 12 months, have you participated in activities through or sponsored by the following Jewish organizations on campus:** [Required; randomized]

|  |  |  |  |
| --- | --- | --- | --- |
|  | Yes  | No | Not familiar |
| 1. [If Q1=Canada] Aish Toronto
 | ○ | ○ | ○ |
| 1. Chabad
 | ○ | ○ | ○ |
| 1. [If Q1=USA] EMET
 | ○ | ○ | ○ |
| 1. Hillel
 | ○ | ○ | ○ |
| 1. [If Q1=Argentina] Menora
 | ○ | ○ | ○ |
| 1. Meor
 | ○ | ○ | ○ |
| 1. [If Q1=Chile] Morasha Chile
 | ○ | ○ | ○ |
| 1. [if Q1= Uruguay] Morasha Uruguay
 | ○ | ○ | ○ |
| 1. [If Q1=France] Olami Montpellier
 | ○ | ○ | ○ |
| 1. [If Q1=Spain] Olami Villanueva
 | ○ | ○ | ○ |
| 1. [If Q1=USA] RAJE
 | ○ | ○ | ○ |
| 1. [If Q1= Ukraine] Tikva Odessa
 | ○ | ○ | ○ |
| 1. [If Q1=Russia] Torah MiTzion
 | ○ | ○ | ○ |
| 1. Other
 |  |  |  |

1. [If more than one organization selected in Q3, carry over all items from Q3 where “yes” was selected] **Of the organizations you selected above, please indicate which organization you went to most often.**
	1. [List of organization from Q3]
	2. I participated in all of these organizations equally
2. [If participated in all the organizations equally] **Please choose one of these organization and focus on it when answering the rest of this survey.**
	1. [List of organization from Q3]
3. [If participated in any programming] **In this past school year (2020-21), have you participated in any of the following programs? Please select all that apply.** [Required; randomized]
	1. Hillel’s Jewish Learning Fellowship Program (JLF)
	2. Chabad Sinai Scholars
	3. Maimonides Fellowship
	4. None of the above
4. **Over the course of how many weeks this year did you attend any [Primary provider] programming either for in person or virtual events?** [Required]
5. 1-4 Weeks
6. 5-7 Weeks
7. 8-10 Weeks
8. More than 10 Weeks
9. **In the last 12 months, which of the following activities have you participated in through [Primary Provider], virtual or in-person? Please select all that apply.** [Required; randomized]
10. [If Primary provider=Hillel or Olami] Conversations with a Jewish professional or student leader (e.g., coffee connections, meals, one-on-one meetings)
11. [If Primary provider=Chabad] Conversations with a Rabbi or Rebbetzin
12. Jewish social event (e.g. BBQ, bagel brunch)
13. Religious services (e.g. Shabbat or holidays)
14. Shabbat or holiday meals
15. Jewish holiday activity (including socially distanced experiences such as Sukkah Pop UP events)
16. Community service or volunteering
17. Social justice projects (e.g., rallies, protests, activism)
18. Speaker/presenters, performances, concerts, movie screenings or exhibits
19. Other virtual experiences (e.g., Shabbat/Holiday in A Box)
20. Something else:
21. None of these
22. [Drag choices from previous question - present as matrix for each of the choices picked] **How many times have you participated in or attended these Hillel activities in the past 12 months?**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Once  | 2-3 times | 4-6 times | 7-9 times | 10+ times |
| 1. [Selected Options…]
 | ○ | ○ | ○ | ○ | ○ |

1. [Drag choices from Q7- present as a matrix for the choices picked] **Did any of these experiences touch upon Israel, the Land of Israel, or the historic connection of the Jewish people to the land?**

|  |  |  |
| --- | --- | --- |
|  | Yes | No |
| 1. [Selected Options…]
 | ○ | ○ |

1. **Have you ever traveled to Israel with any of the following? Select all that apply.**
2. Birthright Israel
3. Onward Israel
4. Masa Israel
5. Independent Trip (e.g., with family)
6. Another program:
7. None of the above

# Outcomes [Only asked of Jewish students with at least some program participation]

1. [Knowledge/ “Head”] **Please rate how much you agree/disagree with the following statements. Because of my participation in [Primary Provider]** [Randomized]

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | Strongly Disagree | Disagree | Somewhat Disagree | Neither Agree nor Disagree | Somewhat Agree | Agree | Strongly Agree | N/A, was true before |
| 1. Learning about **Judaism** is important to me
 | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ |
| 1. Learning about **Israel** is important to me
 | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ |
| 1. I can explain to others what being Jewish means to me
 | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ |
| 1. I know how to find Jewish things to do on campus
 | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ |
| 1. I know Jewish programs where I could get involved
 | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ |
| 1. I know the institutions and organizations that make up the Jewish community
 | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ |

1. [Knowledge/ “Head”] **Please rate how much you agree/disagree with the following statements. Because of my participation in [Primary Provider] *I know more about*…** [Randomized]

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | Strongly Disagree | Disagree | Somewhat Disagree | Neither Agree nor Disagree | Somewhat Agree | Agree | Strongly Agree |
| 1. Ways in which to celebrate Jewish holidays
 | ○ | ○ | ○ | ○ | ○ | ○ | ○ |
| 1. Israeli current affairs
 | ○ | ○ | ○ | ○ | ○ | ○ | ○ |
| 1. Israeli history
 | ○ | ○ | ○ | ○ | ○ | ○ | ○ |
| 1. Key figures and events in Jewish history
 | ○ | ○ | ○ | ○ | ○ | ○ | ○ |

1. [Attitudes/ “Heart”] **Please rate how much you agree/disagree with the following statements. Because of my participation in [Primary Provider] …** [Randomized]

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | Strongly Disagree | Disagree | Somewhat Disagree | Neither Agree nor Disagree | Somewhat Agree | Agree | Strongly Agree | N/A, was true before |
| 1. I feel part of a larger Jewish whole
 | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ |
| 1. Participation in Jewish activities fills my life with meaning
 | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ |
| 1. It is important to me to have friends I can do Jewish things with
 | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ |
| 1. I feel a special responsibility to help Jews in need around the world
 | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ |
| 1. I feel a greater connection to Israel
 | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ |
| 1. I feel at home in Jewish institutions (such as a synagogue or a JCC)
 | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ |
| 1. I feel that Jewish organizations on campus are approachable
 | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ |

1. [Behavior/ “Hands”] **Please rate how much you agree/disagree with the following statements. Because of my participation in [Primary Provider] …** [Randomized]

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | Strongly Disagree | Disagree | Somewhat Disagree | Neither Agree nor Disagree | Somewhat Agree | Agree | Strongly Agree | N/A, was true before |
| 1. I have many friends with whom I can do Jewish things
 | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ |
| 1. There is an Israeli person(s) that I know personally
 | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ |
| 1. I tell others about the Jewish things I have done on campus
 | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ |
| 1. Just making sure you’re paying attention. Please select “Disagree.”
 | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ |
| 1. I have someone I can turn to with questions about Jewish things
 | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ |
| 1. I take a leadership role in Jewish life
 | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ |
| 1. There is a Jewish program that I attend regularly
 | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ |
| 1. I participate in Jewish social justice activities
 | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ |

1. [Behavior/ “Hands”] **Please rate how much you agree/disagree with the following statements. Because of my participation in [Primary Provider] I am more likely to…** [Randomized]

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | Strongly Disagree | Disagree | Somewhat Disagree | Neither Agree nor Disagree | Somewhat Agree | Agree | Strongly Agree | N/A, was doing before |
| 1. Celebrate Shabbat in a way that is different than the other days of the week
 | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ |
| 1. Celebrate Jewish holidays in a way that works for me
 | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ |
| 1. Spend time learning about **Jewish** life and culture
 | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ |
| 1. Spend time learning about **Israeli** life and culture
 | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ |
| 1. Volunteer for Jewish causes
 | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ |
| 1. Support Israeli organizations or causes in some way
 | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ |
| 1. Speak up in support of Israel
 | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ |
| 1. Travel to Israel
 | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ |

1. [Behavior/ “Hands”] **Please rate how much you agree/disagree with the following statements. Because of my participation in [Primary Provider] I am more interested in…** [Randomized]

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | Strongly Disagree | Disagree | Somewhat Disagree | Neither Agree nor Disagree | Somewhat Agree | Agree | Strongly Agree |
| 1. Building a home where Jewish life is valued and prioritized
 | ○ | ○ | ○ | ○ | ○ | ○ | ○ |
| 1. Seeking out ways of being engaged in Jewish life
 | ○ | ○ | ○ | ○ | ○ | ○ | ○ |
| 1. [If Primary Provider is not Hillel] Dating someone Jewish
 | ○ | ○ | ○ | ○ | ○ | ○ | ○ |
| 1. [If Primary Provider is not Hillel] Marrying someone Jewish
 | ○ | ○ | ○ | ○ | ○ | ○ | ○ |
| 1. Raising my children Jewish
 | ○ | ○ | ○ | ○ | ○ | ○ | ○ |

# About you

1. **In what year were you born?**[Dropdown list of answers; 1980-----2005]
2. [If Primary Provider is not Hillel] **What is your gender?**
	1. Female
	2. Male
3. ~~[If Primary Provider is Hillel AND Country is U.S., Canada, UK, South Africa, Australia]~~ **~~What are your pronouns? (select all that apply:)~~**
	1. ~~He/His/His~~
	2. ~~She/Her/Hers~~
	3. ~~They/Them/Theirs~~
	4. ~~Ze/Hir/Hirs~~
	5. ~~Ze/Zir/Zirs~~
	6. ~~Prefer not to answer~~
	7. ~~Prefer to self-describe: \_\_\_\_\_\_~~
4. [If Primary Provider is Hillel AND Country IS NOT U.S., Canada, UK, South Africa, Australia] **What is your gender? (select all that apply:)**
	1. Female
	2. Male
	3. Prefer not to answer
	4. Prefer to self-describe: \_\_\_\_\_\_
5. **In what year are you currently enrolled?**
6. 1st year (Freshman)
7. 2nd year (Sophomore)
8. 3rd year (Junior)
9. 4th year + (Senior)
10. In a graduate or professional degree program
11. I graduated and I am no longer a student
12. I’m not a student
13. Other, please specify:
14. [if Q2= Yes or It’s Complicated] **Do you see yourself as mostly religious or mostly secular?** [5-point sliding scale]
	1. Mostly religious
	2. Mostly secular
15. [if Q2= Yes or It’s Complicated]**With which stream or denomination do you most closely identify?**
16. Conservative
17. Just Jewish
18. Modern Orthodox
19. Orthodox
20. Post-Denominational
21. Reconstructionist
22. Reform
23. Renewal
24. Secular
25. Other, please specify: \_\_\_
26. None of the above
27. [if Q2= Yes or It’s Complicated]**How many of your parents are Jewish?** [Required]
28. None
29. One
30. Both

**54.** [If Q1a= USA or Canada] **I Identify as: (select all that apply)**

1. African American
2. Asian
3. Black/African
4. Latinx/Hispanic
5. Middle Eastern
6. Mixed-Race/Multiracial
7. Native American/Alaska Native
8. Pacific Islander/Native Hawaiian
9. White
10. Prefer not to answer
11. Other
12. [if Q2= Yes or It’s Complicated] **How many total years did you attend each of the following? (For seasonal activities, such as summer camp, please count each season as one year)** [Dropdown menu of years from 0 to 7+; Required]
13. A Jewish overnight camp
14. A Jewish Day School
15. Hebrew or Sunday school
16. A Jewish Youth Group
17. [if Q2= Yes or It’s Complicated] **Before college, did you engage in any of the following? Select all that apply** [Required; Randomize order, except “none” and “other”]
18. Reading about **Jewish** topics in books/magazines/newspapers/blogs
19. Reading about **Israeli** topics in books/magazines/newspapers/blogs
20. Listening to **Jewish** music
21. Listening to **Israeli** music
22. Watching **Jewish** videos on YouTube or Netflix
23. Watching **Israeli** videos on YouTube or Netflix
24. Posting pictures with **Jewish** themes on Instagram, Snapchat, Facebook, or Twitter
25. Posting pictures with **Israeli** themes on Instagram, Snapchat, Facebook, or Twitter
26. Wearing a Jewish symbol (e.g., star, chai, Jewish t-shirt)
27. Talking about **Jewish** topics with friends or family
28. Talking about **Israeli** topics with friends or family
29. Going to or hosting Friday night/Shabbat dinner
30. Attending shows with **Jewish** themes, like concerts or plays
31. Attending shows with **Israeli** themes, like concerts or plays
32. Attending Jewish religious services
33. Advocating for a Jewish cause or volunteering through a Jewish lens or with a Jewish social justice organization
34. Giving money to **Jewish** organizations
35. Giving money to **Israeli** organizations
36. Attending lifecycle events (e.g., brit mila, bar/bat mitvah/wedding)
37. Attending Jewish communal events (e.g., holiday celebrations)
38. Celebrating Jewish holidays at home
39. Advocating for Israel and/or against anti-Semitism
40. Eating kosher food
41. None of these [Mutually exclusive]
42. Other (Please explain):
43. [If selected any of the above in previous question] **How often did you do these things before college?** [Never; Rarely (once or twice a year); Sometimes (about monthly); Often (several times a week); Very often (Weekly or daily)
44. [Carry-over of items selected in previous question]
45. **Would you be willing to participate in future surveys?**
46. Yes (Please provide a valid email address where we could find you, even after graduation):
47. No
48. [If volunteers for future research] **Please enter your initials and date of birth. This information will be used only to compare what you tell us now, with surveys we may want to send you in the future.**
49. Enter the first two letters of your first name (e.g. if your name is John enter “jo”):
50. Enter the first two letters of your last name (e.g. if your last name is Doe enter “do”):
51. Month you were born:
52. Day were born:
53. Year you were born:
54. **To thank you for participating in our survey, we would like to offer you a chance to win one of three $500 Amazon gift cards or one of ten $100 Amazon gift cards. If you would like to enter the drawing, please provide your email address. It will be used only for sending you an Amazon gift card if you win:**