**Research Timeline and Milestones:**

Proposed Span: June 1, 2023 - May 31, 2026

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| **Objective** | **Beginning (Month, Year)** | **End (Month, Year)** |
| **1. Field Mapping – Identifying Informants, identifying key vlogger YouTube channels on sexuality** | June, 2023 | September, 2023 |
| **2. Audio-Visual Data Collection - Recording and initial analysis of sampled videos** | October, 2023 | January, 2024 |
| **3. In-Depth Interviews - Initiating contact and interviewing SexEd social influencers** | February, 2024 | September, 2024 |
| **4. Transcription - Transcribing interviews and uploading them to Dedoose software** | April, 2024 | December, 2024 |
| **5. Coding Videos and Transcribed interviews + Comparing Codes - Triangulation between coding procedures and findings.** | January, 2025 | September, 2025 |
| **6. Preparation of Final Report, knowledge dissemination and Publications** | October, 2025 | May, 2026 |