

Tamar Sukenik

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Professional Experience

2016–Present

Walla NEWS

Deputy Editor-in-Chief

Managing all editorial content of the website's lifestyle and entertainment channels
Supervising the channels' daily news cycle, special investigation reports and development of new formats
Managing the department's budget and personnel
Overseeing social media engagement strategies and SEO-oriented content optimization

2013–2016

Walla NEWS TV Studios

Senior Editor and Content Developer

Responsible for the development of original video formats, live broadcasts and daily programs
Manager of "Walla Live Music" – weekly studio performances by local and international musicians, in front of a live audience

2011–2012

Ananey Communications

Senior Editor

Creator and editor of TV programs "She Walked in the fields," "The magic of the Galilee" and "The Green Man"

2008–2010

Keshet Broadcasting

Deputy Editor-in-Chief

Deputy Editor of the network's live daily news program "Ma kore"
Editor of weekly culture and entertainment TV magazine "Ma Kore Batarbut"

Kastina Communications

Senior Editor

Senior editor of the music documentary series "Back in the neighborhood" (one hour episodes, portraying the rise of local music legends)

2006–2008

Haaretz

Music Reporter

Daily coverage of the music industry (news items and magazine articles, interviews with local and international musicians)

2004–2005

Reshet Broadcasting

Strategic Advisor

Member of the network's strategic team, planning for the Second Authority's bid for broadcasting on Channel 2
Responsible for writing the network's strategic documents

2003–2004

NRG Maariv

News Editor

News Editor at website's Newsdesk

2001–2003

Yedioth America

Reporter

Reporter and editor for the American edition of Israel's leading newspaper "Yedioth Ahronot," located in NYC

2000–2001

Bamachane

Military Correspondent

News reporter for the IDF magazine during military service

Education

2004–2008 Literature and Political Science studies – Tel Aviv University
2000 Arts and Humanities studies – New School, NYC

Languages

Hebrew – Native speaker
English – Full professional proficiency

References available upon request.