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| **Tamar Sukenik** | Address: 7 Gideon st. Tel Aviv  Phone: 054-4860952  Email: tamarsuk@gmail.com |

**Professional Experience**

**Deputy Editor in Chief, Walla NEWS, 2016-Present**

* Managing all editorial content of the website's lifestyle and entertainment channels
* Supervising the channels’ daily news cycle, special investigation reports and development of new formats
* Managing the department's budget and personnel
* Overseeing social media engagement strategies and SEO-oriented content optimization
* Using Google Analytics and Chartbeat on a daily basis

**Senior Editor and Content Developer, Walla NEWS TV Studios, 2013-2016**

Responsible for the content development of original video formats, live broadcasts and daily programs

**Senior Editor, Ananey Communications, 2011- 2012**

Creator and editor of TV programs "She Walked in the fields", "The magic of the Galilee" and "The Green Man"

**Senior Screenwriter, Abot Reif Hameiri, 2011**

Working on Beauty and the Geek season 3

**Deputy Editor in Chief, Keshet Broadcasting, 2008-2010**

Deputy Editor of the network's live daily program "Ma kore"

**Senior Editor, Kastina Communications, 2008-2010**

Senior editor of the documentary series "Back in the neighborhood"

**Music Reporter, Haaretz, 2006-2008**

daily coverage of the music industry (news and magazine articles) for the daily print and online publications

**Strategic Advisor, Reshet Broadcasting, 2004-2005**

* Member of the network's strategic team, planning for the second authority's bid for broadcasting on channel 2
* Responsible for writing the network's strategic documents

**News Editor, NRG Maariv, 2003-2004**

News Editor at website’s Newsdesk

**Reporter, Yedioth America, 2001-2003**

Reporter and Editor for the American edition of Israel's leading newspaper "Yedioth Ahronot", located in NYC

**Education**

* 2004-2008 Literature and Political Science studies – Tel Aviv University
* 2000 Arts and Humanities studies – New School, NYC

**Languages**

* Hebrew – Native Speaker
* English – full professional proficiency